



**SunFlower
Sociology**



Ukrainians' attitudes toward countries around the world

Results of a public opinion poll, August 2025

For details, see the video at the link:

<https://www.youtube.com/watch?v=YgC9TPnMoMI&t>

**www.sfsociology.com
info@sfsociology.com
+38 (067) 249 49 67**

Methodology

2



Method of data collection: self-completion of online questionnaires on the SunFlowerSociology panel



General population: Ukrainian citizens aged 18 and over

The sample is representative in terms of age, gender, and region of Ukraine



Number of completed questionnaires: 800



Data collection period: August 2025

Theoretical statistical margin of error (with a 95% confidence level):



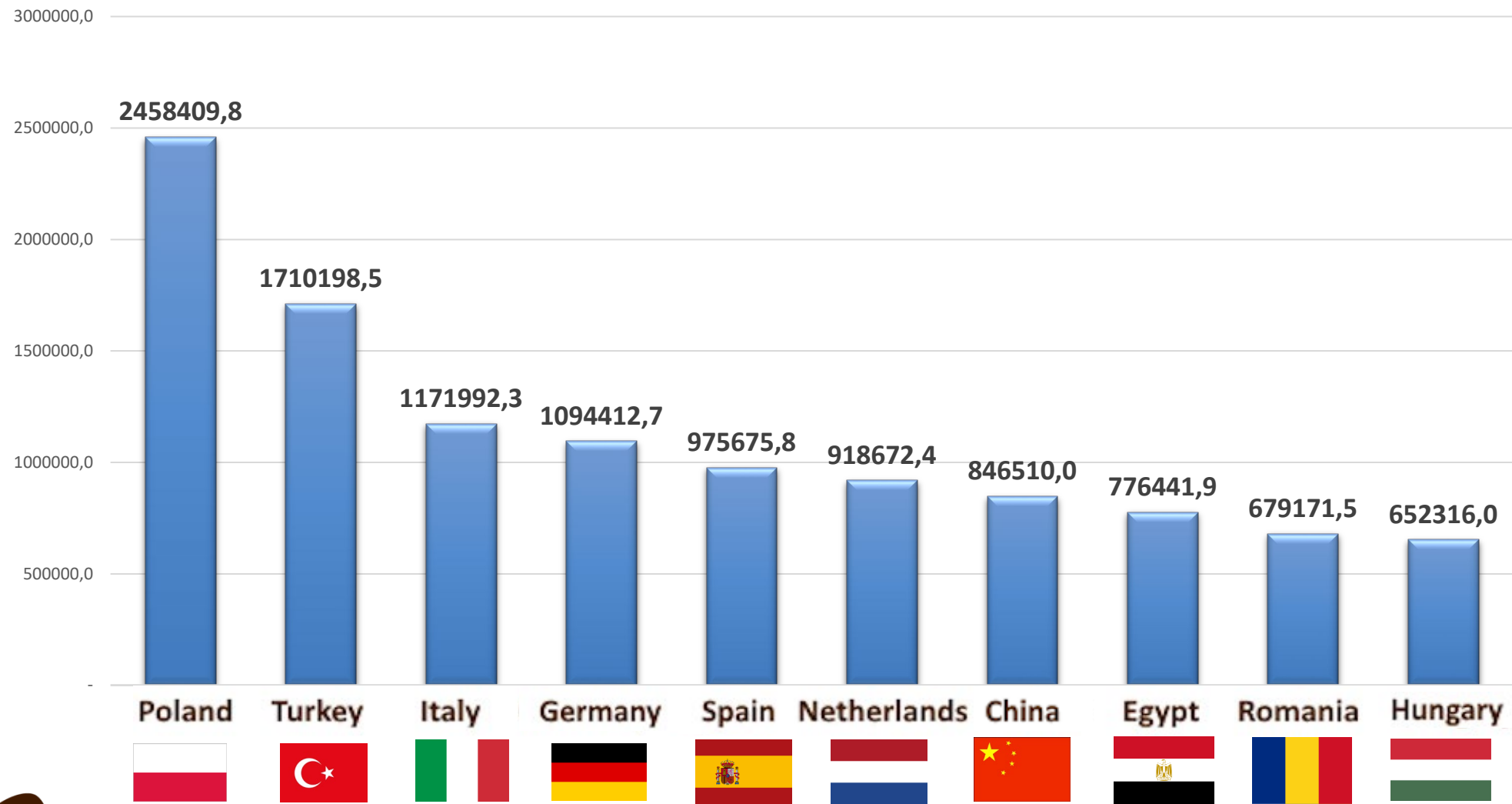
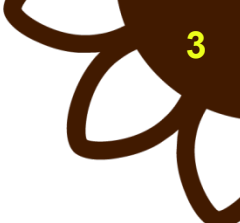
- 50% of responses – $\pm 3.5\%$
- 25% and 75% of responses – $\pm 3.0\%$
- percentage of responses at 10% and 90% – $\pm 2.1\%$.

*The research was conducted by the company Active Group using the online panel SunFlower Sociology.
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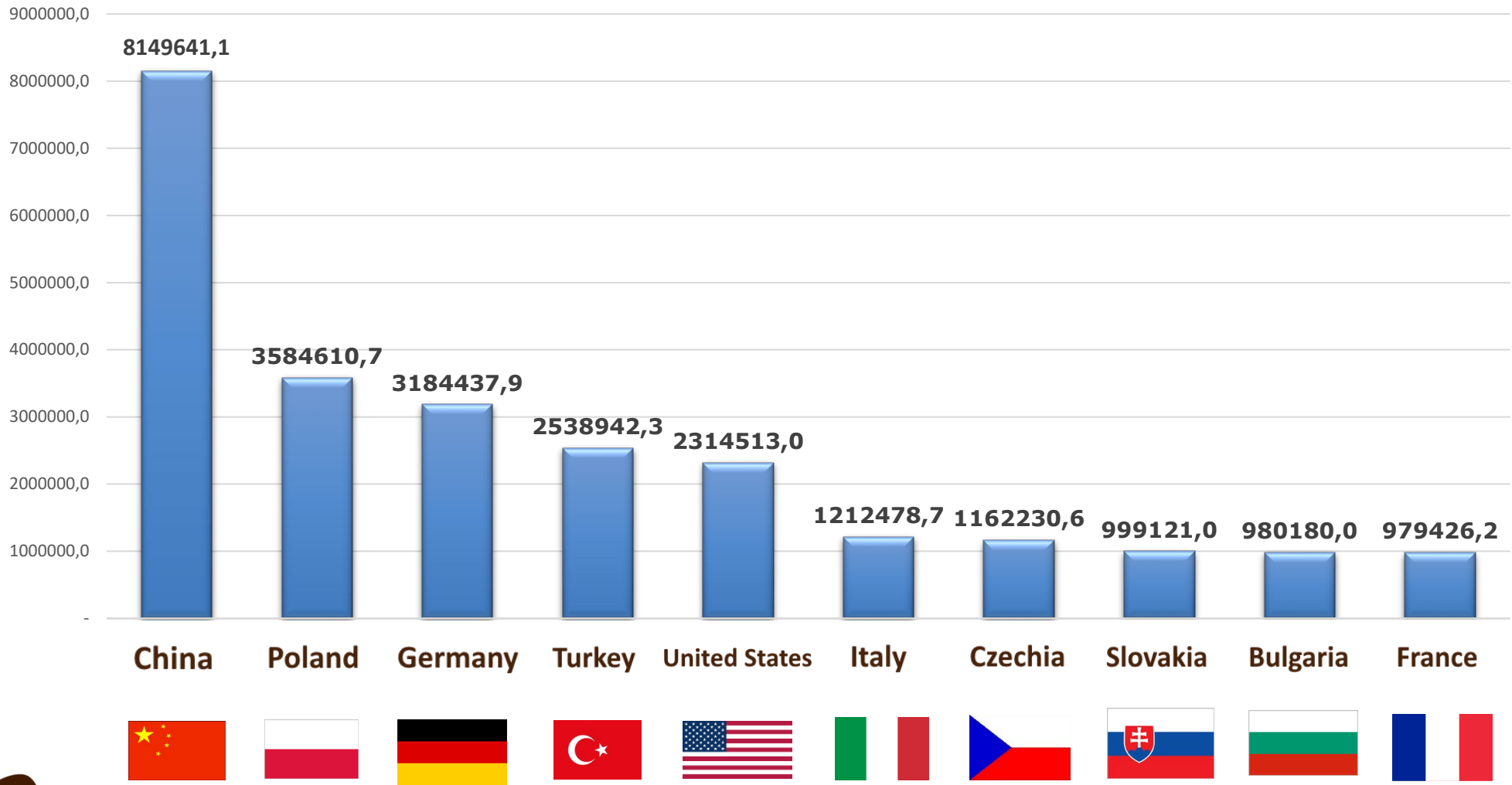
Top 10 trading partners of Ukraine by export volume (thousand US dollars)



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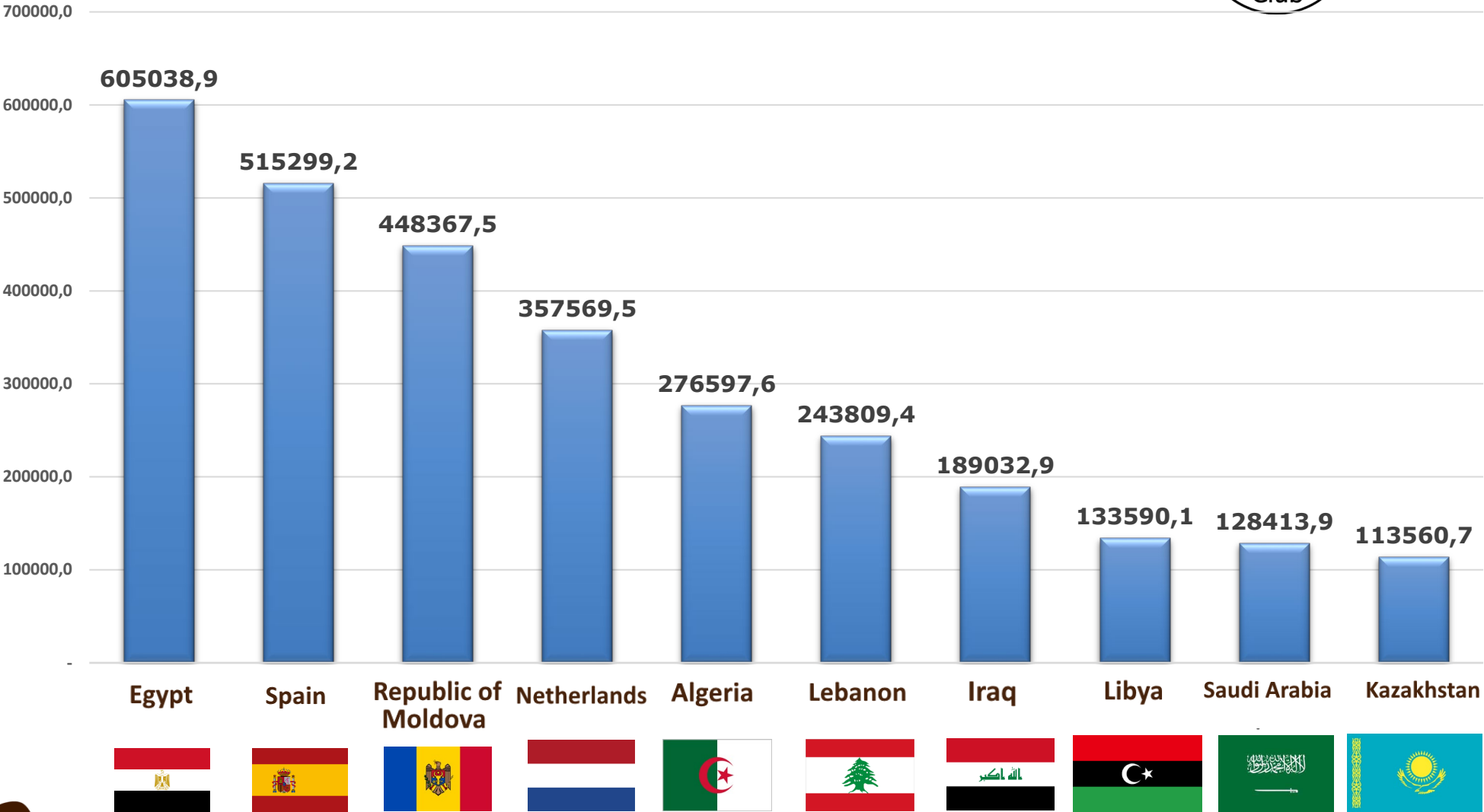
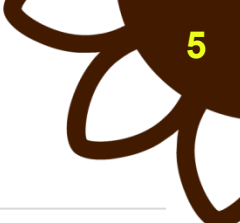
Top 10 trading partners of Ukraine by import volume (thousand US dollars)



The research was conducted by the company Active Group using the online panel SunFlower Sociology. Method: self-completion of questionnaires by Ukrainian citizens aged 18 and older. Sample size: 800 questionnaires (representative by age, gender, and region of Ukraine). Data collection period: August 2025.



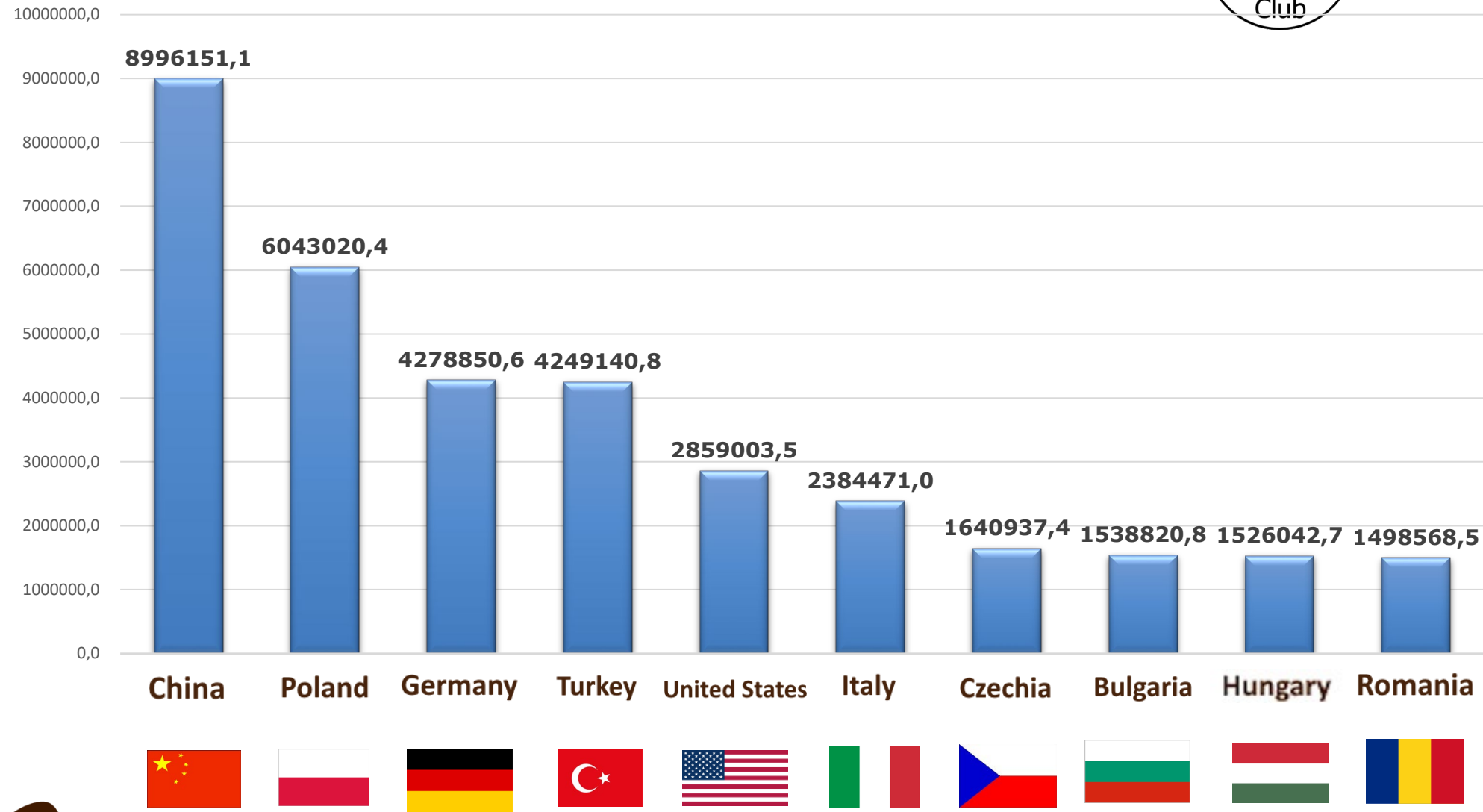
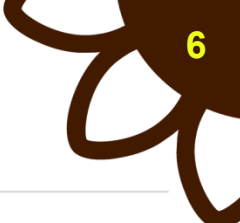
Top 10 trading partners of Ukraine by positive balance (thousand US dollars)



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Data collection period: August 2025.



Top 10 trading partners of Ukraine by total trade volume (thousand US dollars)



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Method: self-completion of questionnaires by Ukrainian citizens aged 18 and older.
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Data collection period: August 2025.



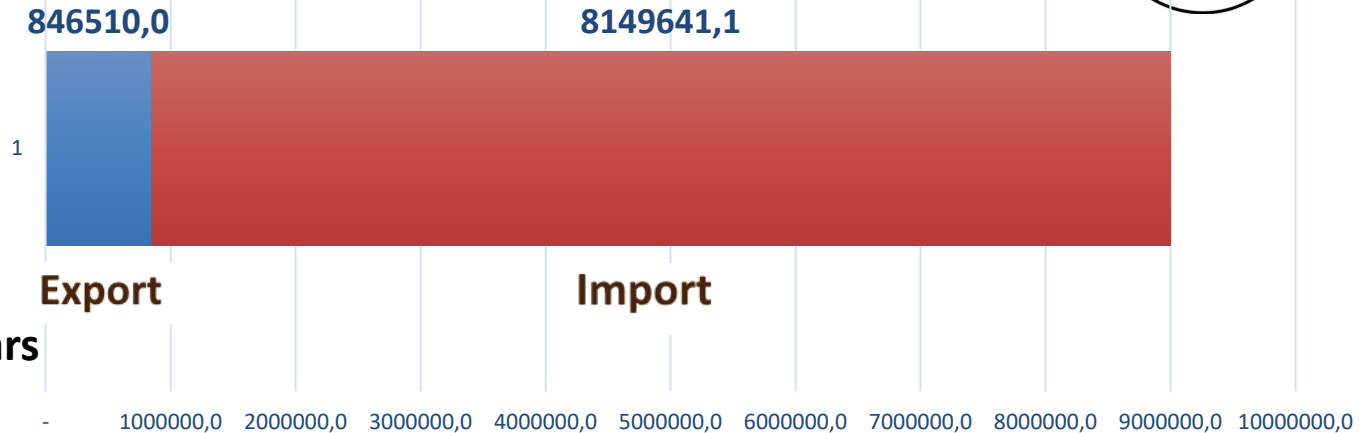


CHINA. Quantitative indicators of trade with Ukraine



Negative balance

-7,303,131 thousand dollars



Five main import groups (in order of importance):

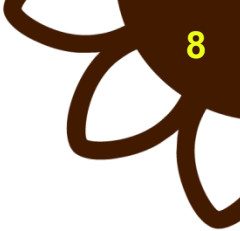
1. Machinery, equipment, and transportation;
2. Electronics and electronic equipment;
3. Chemical products;
4. Consumer goods (clothing, footwear, cosmetics, accessories);
5. Furniture and household goods.

Five main export groups (in order of importance):

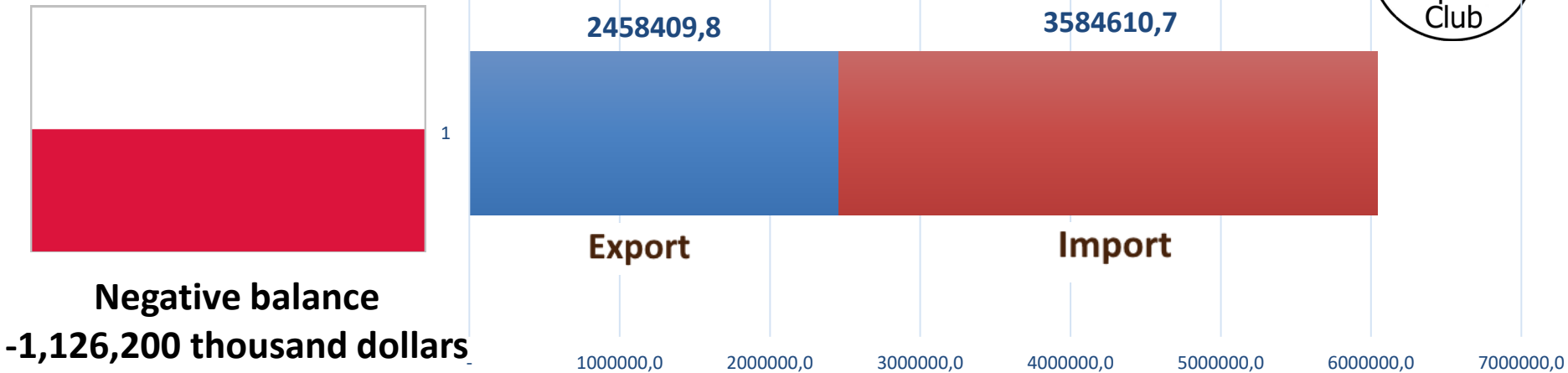
1. Grains (barley, corn, wheat);
2. Oilseeds and products;
3. Metals — iron, steel, ore;
4. Agricultural waste or food by-products;
5. Other agricultural products.

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Method: self-completion of questionnaires by Ukrainian citizens aged 18 and older.
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POLAND. Quantitative indicators of trade with Ukraine



Five main import groups (in order of importance):

1. Machinery, equipment, and transport;
2. Chemical products;
3. Fuel and energy products;
4. Consumer goods and components (possibly pharmaceuticals, technology);
5. Products with higher added value (e.g., electronics, components).

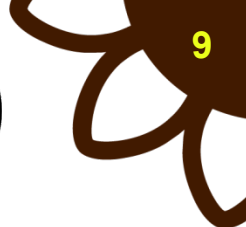
Five main export groups (in order of importance):

1. Oils and oilseeds;
2. Metal products: iron ore, steel, ferroalloys;
3. Grain crops (corn, barley, wheat);
4. Other metallurgical products/ferroalloys;
5. Food products (agricultural goods, food products).

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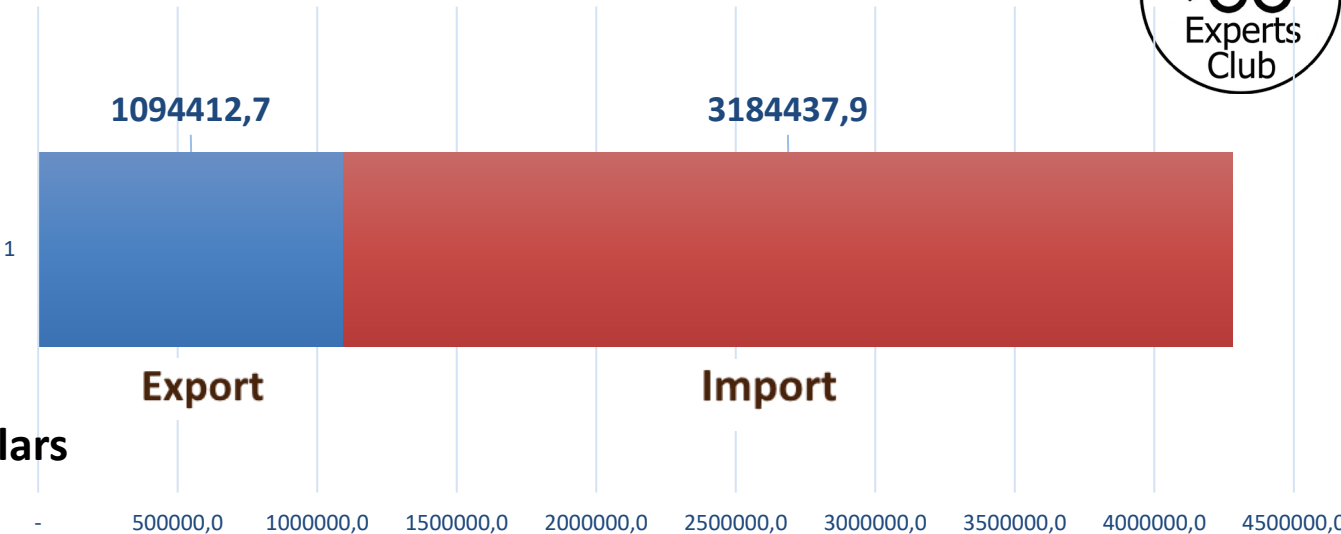


GERMANY. Quantitative indicators of trade with Ukraine



Negative balance

-2,090,025 thousand dollars



Five main import groups (in order of importance):

- 1 Industrial products for various purposes;
- 2 Agricultural machinery (tractors, equipment);
- 3 Measuring and control equipment;
- 4 General-purpose machinery and equipment;
- 5 Chemical products and components.

Five main export groups (in order of importance):

- 1. Electrical power equipment;
- 2. Oilseeds and products (sunflower oil, seeds, oils);
- 3. Metal products (iron, steel, ferroalloys);
- 4. Grain crops (corn, wheat, barley);
- 5. Frozen vegetables.

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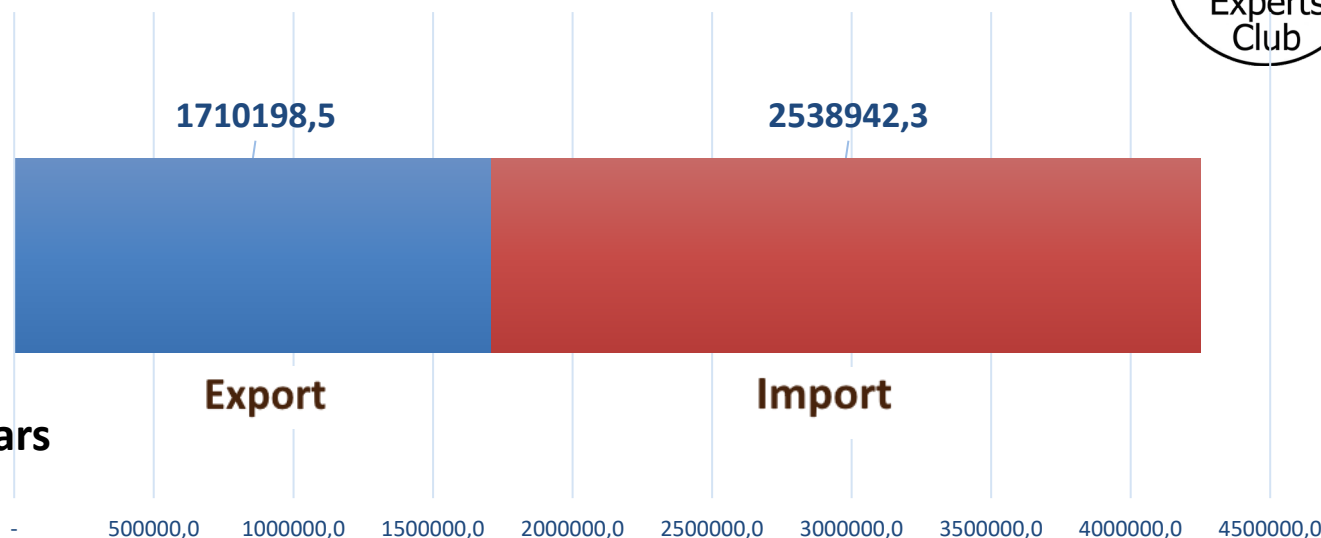


TURKEY. Quantitative indicators of trade with Ukraine



1

Negative balance
-828,743 thousand dollars



Five main import groups (in order of importance):

1. Textiles and clothing;
2. Machinery, equipment, transport (including components);
3. Chemical products and pharmaceuticals;
4. Building materials and furniture;
5. Consumer goods (household appliances, tableware, accessories, etc.).

Five main export groups (in order of importance):

1. Cereals (wheat, corn, barley);
2. Fats and oils;
3. Sugar;
4. Metal products (iron, steel, semi-finished products);
5. Corn (as a separate item due to its significant export volume).

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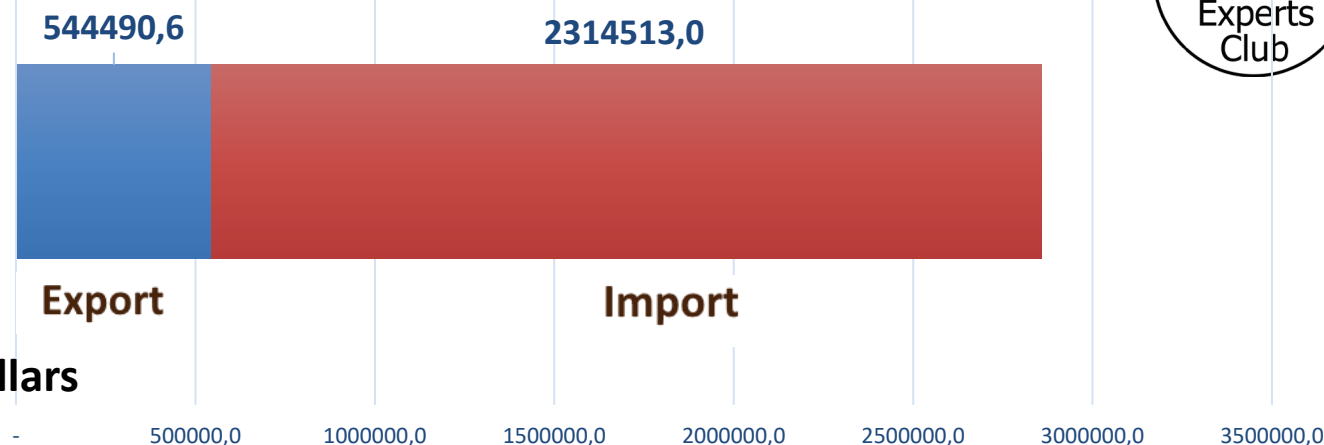


United States. Quantitative indicators of trade with Ukraine



Negative balance

-1,770,022 thousand dollars



Five main import groups (in order of importance): **The five main export groups (in order of importance):**

1. Machinery and equipment;
2. Medicines/pharmaceuticals;
3. Electronics and specialized equipment;
4. Industrial raw materials/chemical products;
5. Motor vehicles and components.

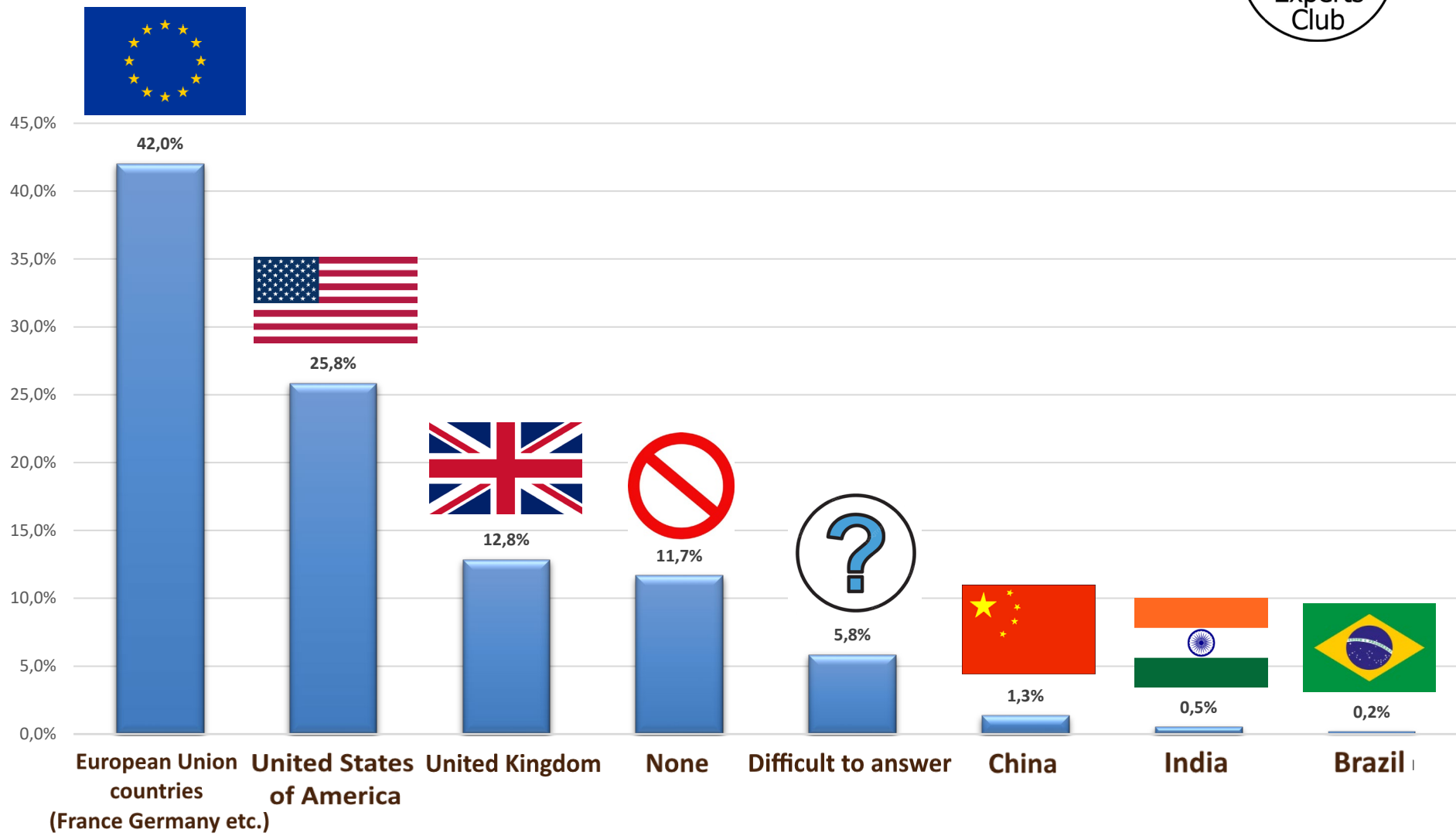
1. Cast iron;
2. Pipes (metal);
3. Electrical equipment;
4. Grain crops (part of total agricultural exports);
5. Oils and oilseeds (also within the agricultural sector).

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Which of the countries listed do you think contributes most to achieving peace in Ukraine?

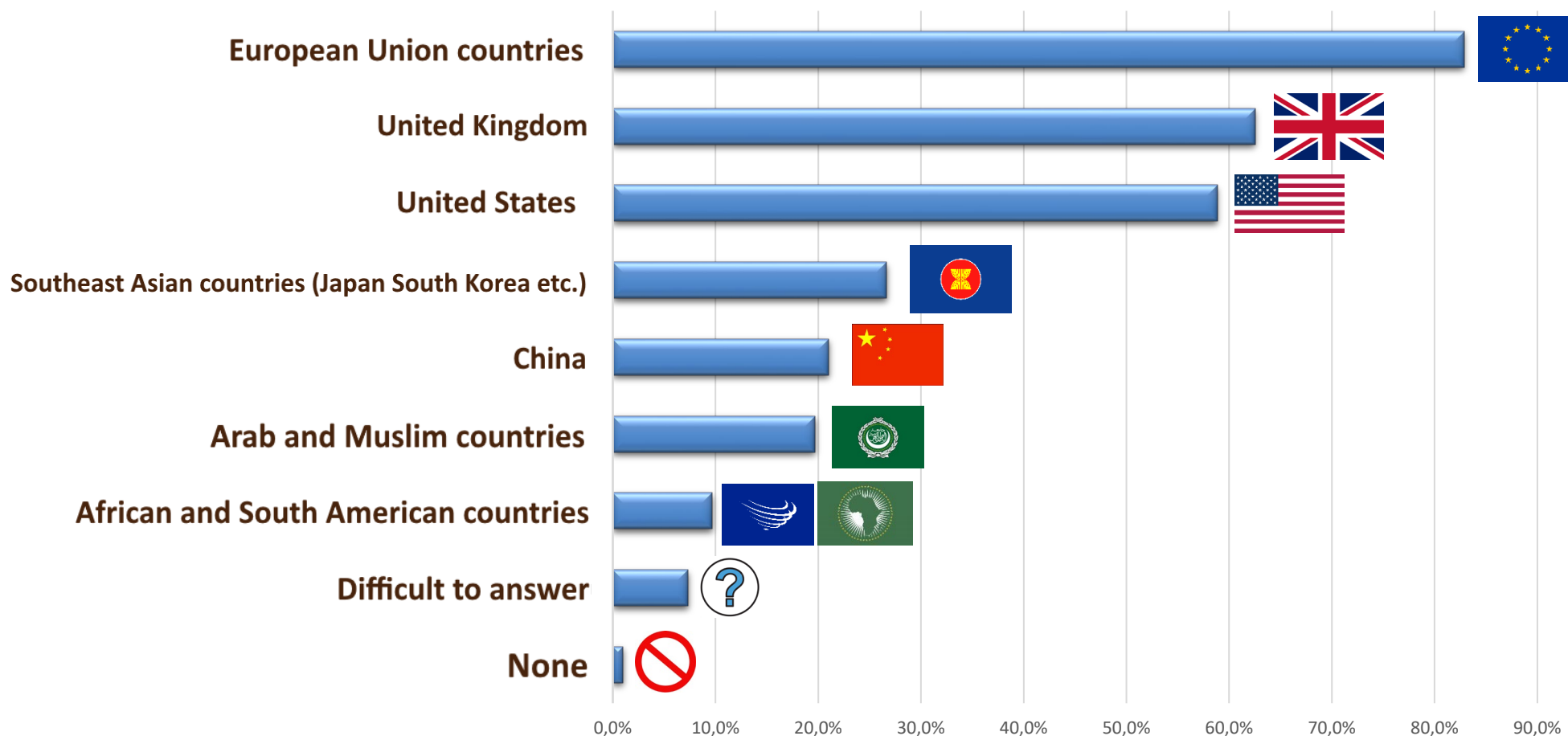


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In your opinion, with which countries should Ukraine develop trade and economic relations as a matter of priority?



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Attitudes toward China

14

The exact wording of the question:

“What is your attitude toward China: more positive or negative?”

Not familiar with this country; 3,0%

Completely positive; 3,7%

Completely negative;
10,7%

Mostly
positive; 8,3%

Mostly negative;
30,0%

Neutral;
44,7%



Negative; 40,7%

Positive; 12,0%

0,0% 10,0% 20,0% 30,0% 40,0% 50,0%

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Attitude of Ukrainians towards countries of the world

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Club

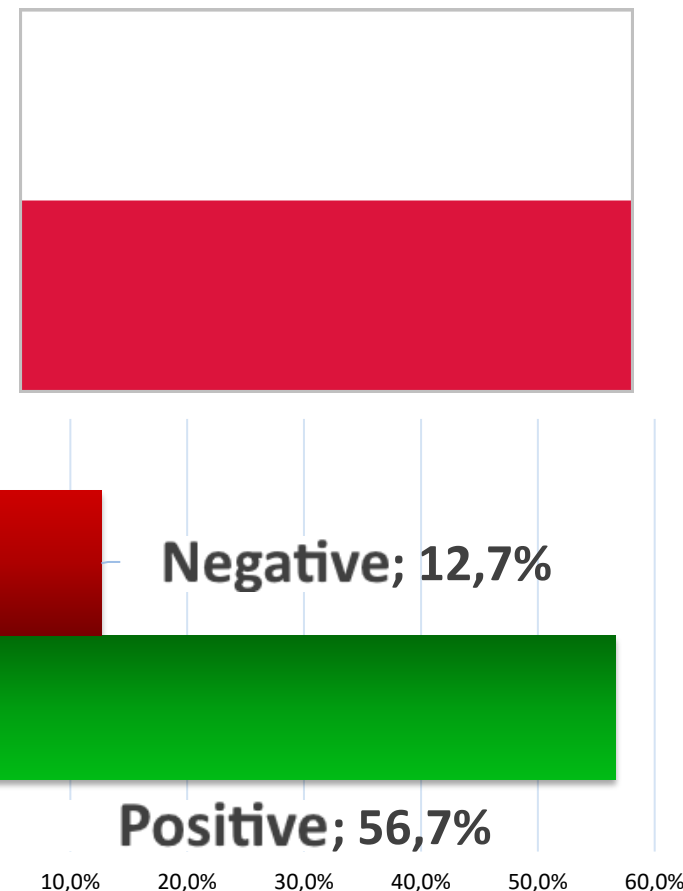
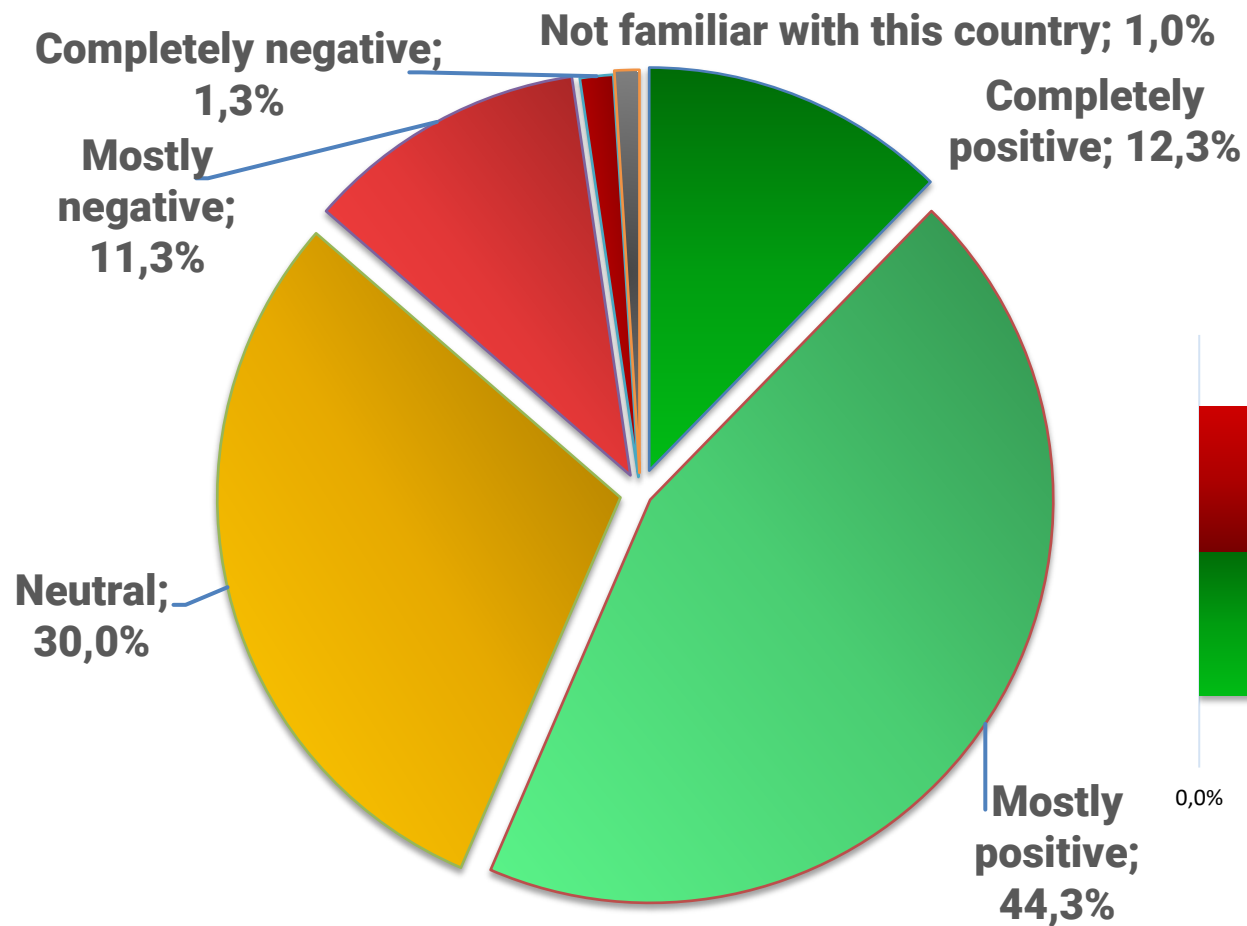
August 2025

Attitudes towards Poland

15

The exact wording of the question:

“What is your attitude toward Poland: more positive or negative?”

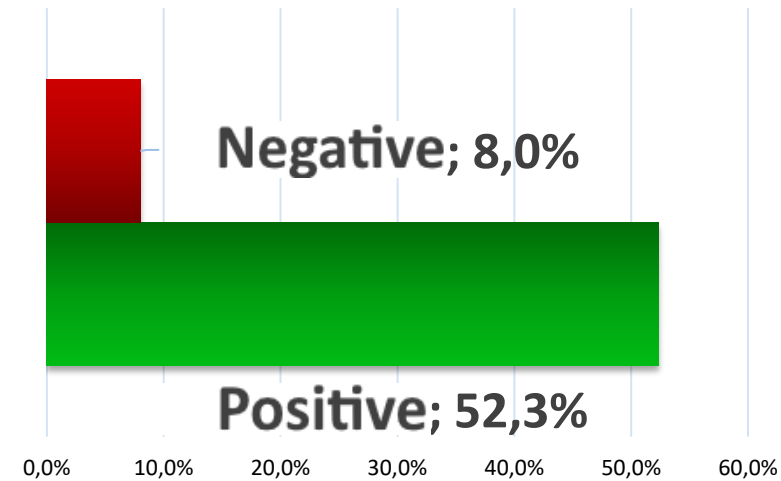
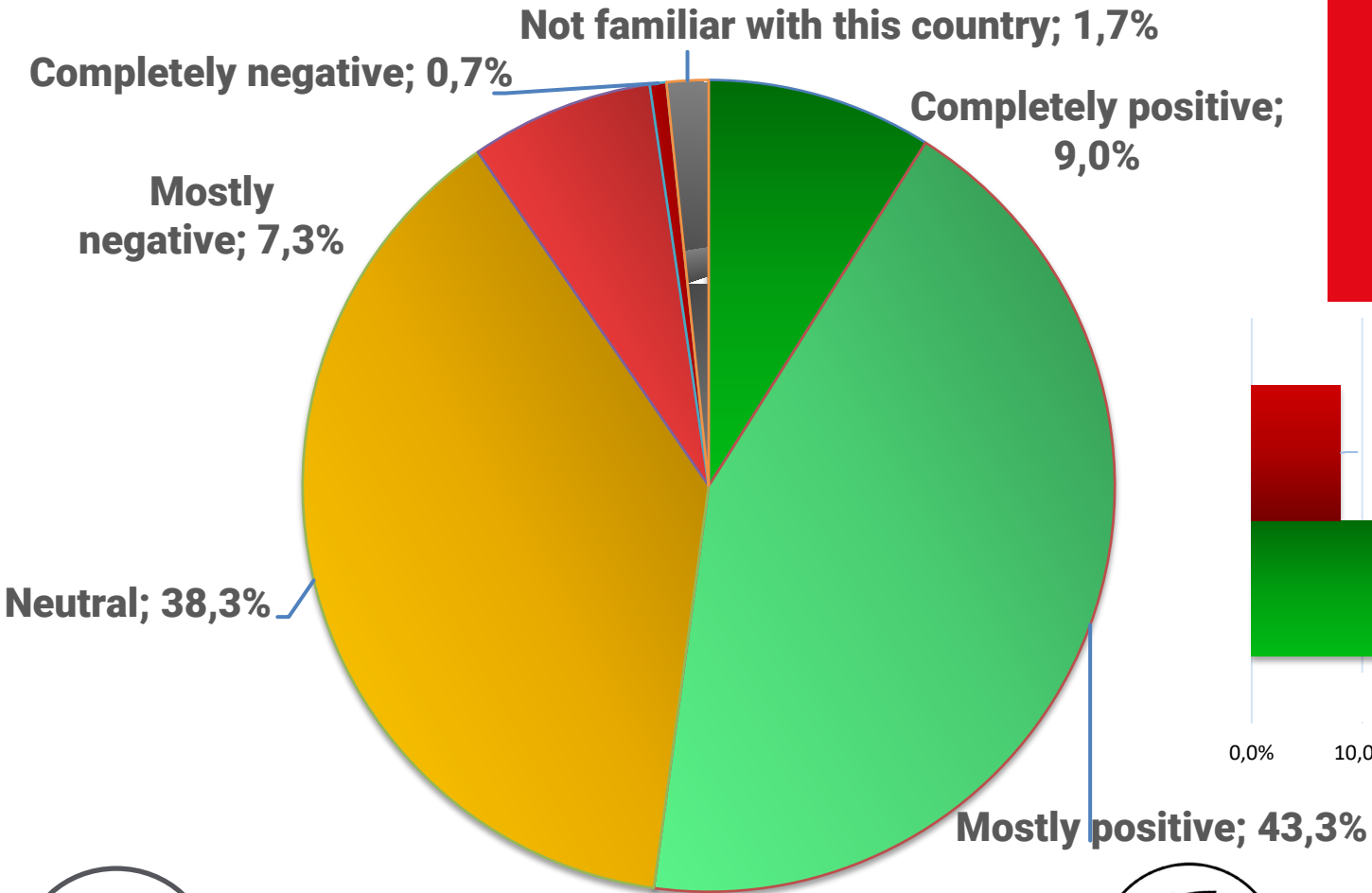


Attitude towards Turkey

16

The exact wording of the question:

“What is your attitude toward Turkey: more positive or negative?”

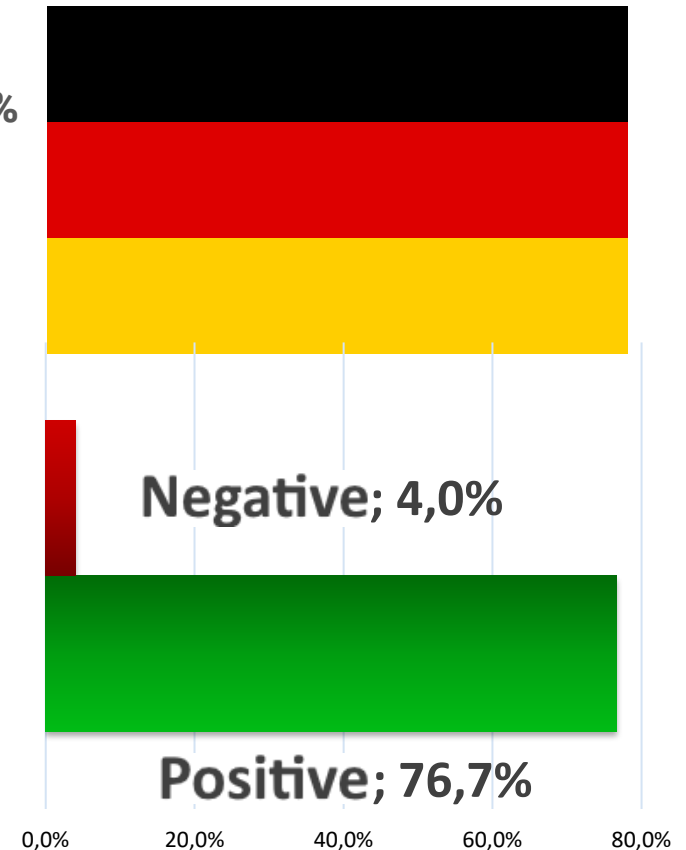
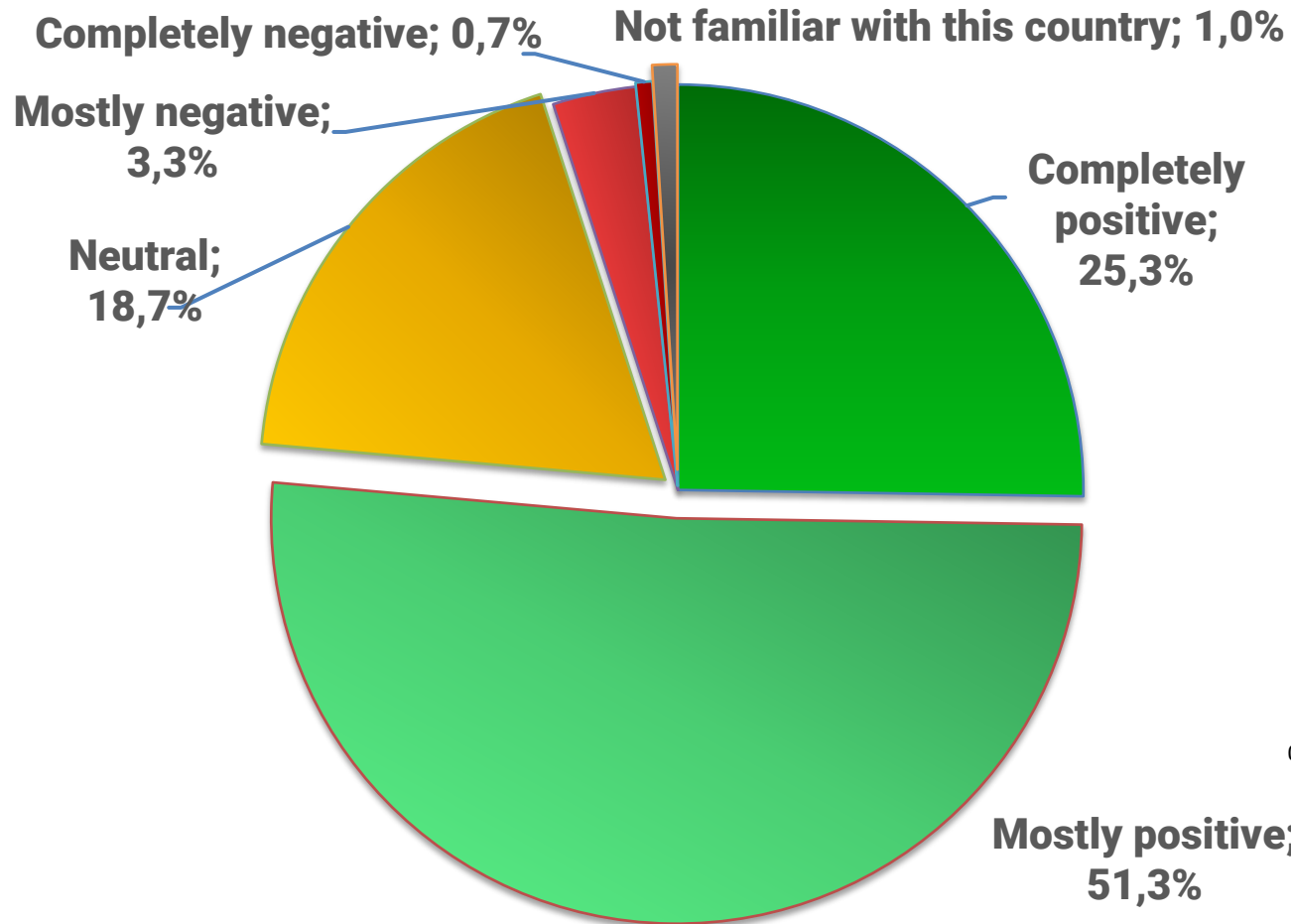


Attitudes toward Germany

17

The exact wording of the question:

“What is your attitude toward Germany: more positive or negative?”

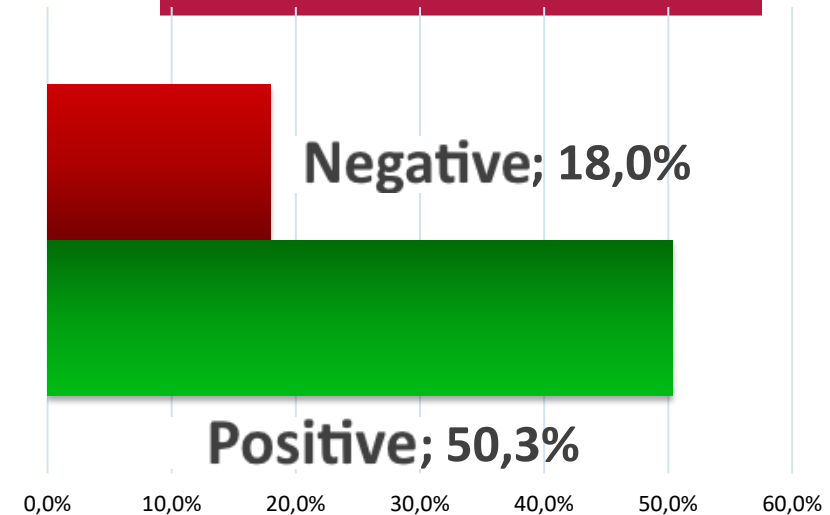
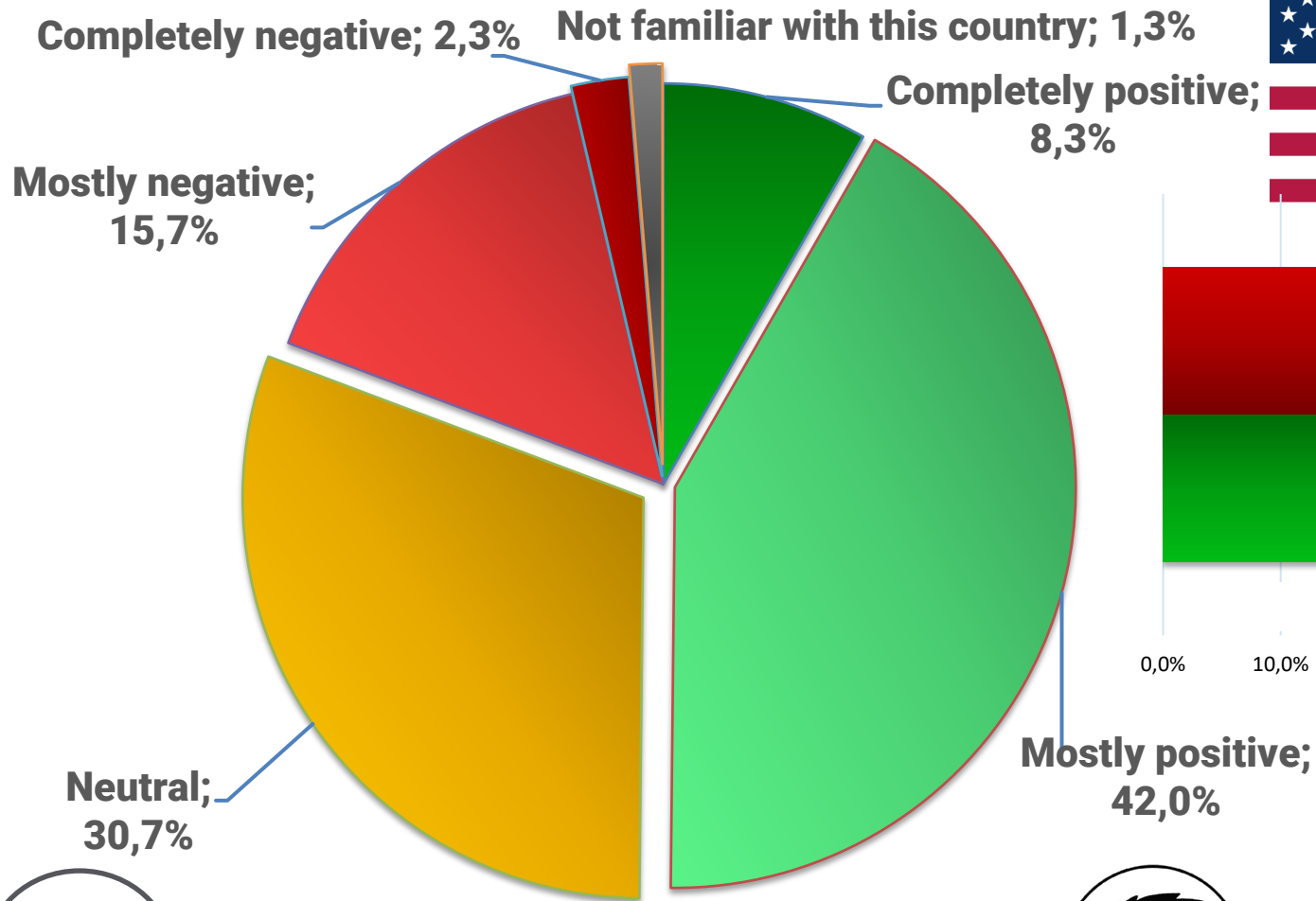


Attitudes toward the United States

18

The exact wording of the question:

“What is your attitude toward the United States: more positive or negative?”

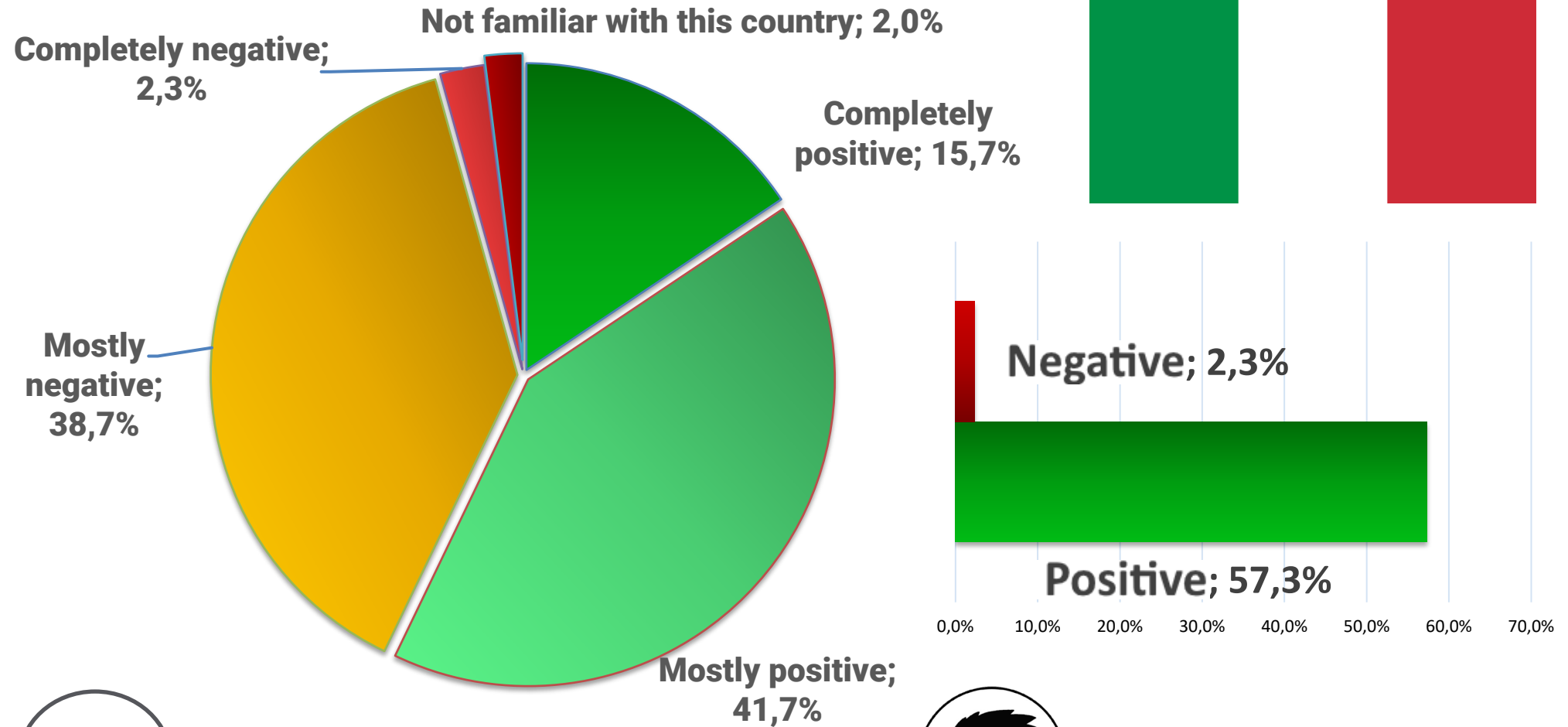


Attitude towards Italy

19

The exact wording of the question:

“What is your attitude toward Italy: more positive or negative?”

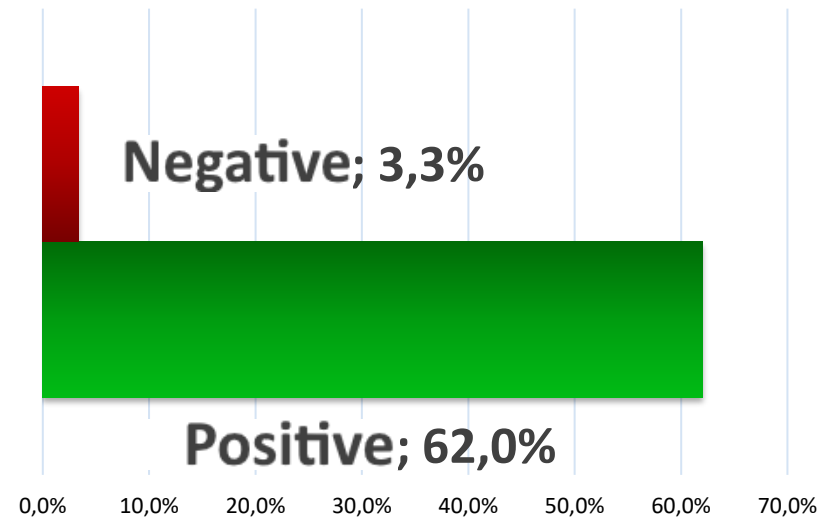
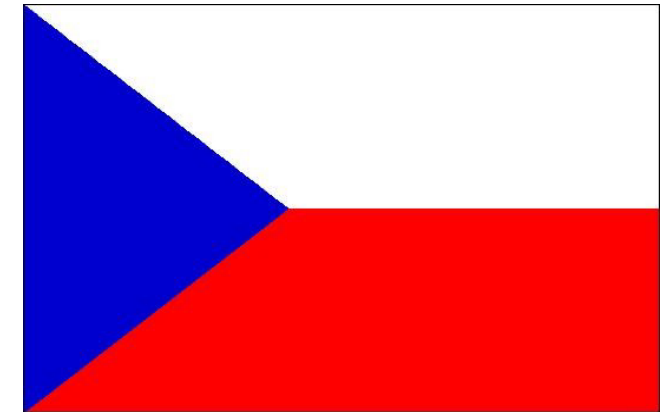
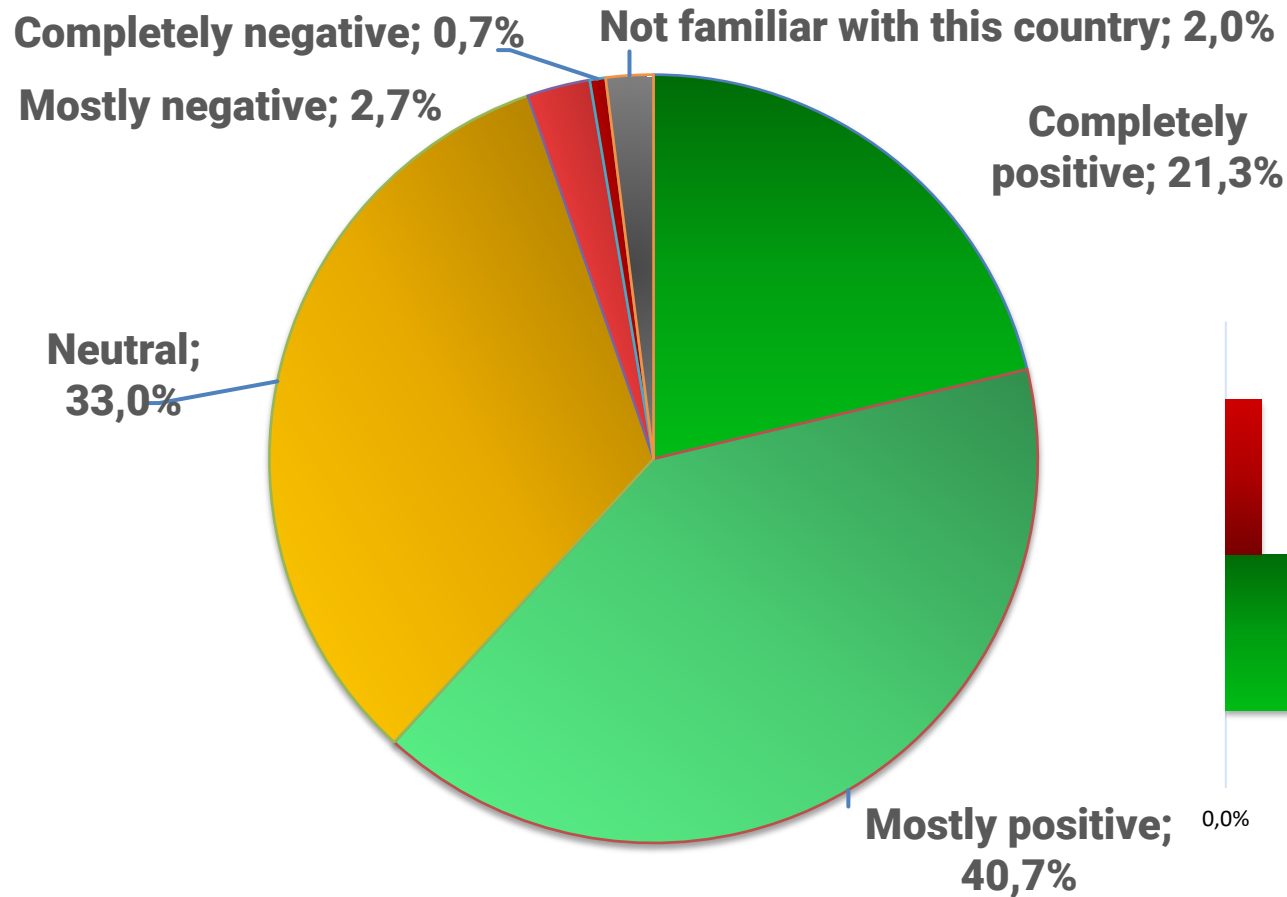


Attitude towards the Czech Republic

20

The exact wording of the question:

“What is your attitude toward the Czech Republic: more positive or negative?”

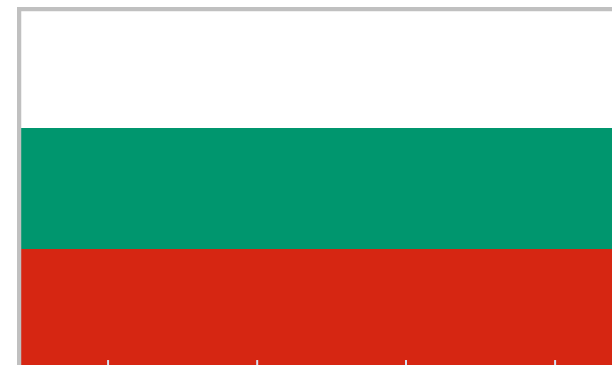
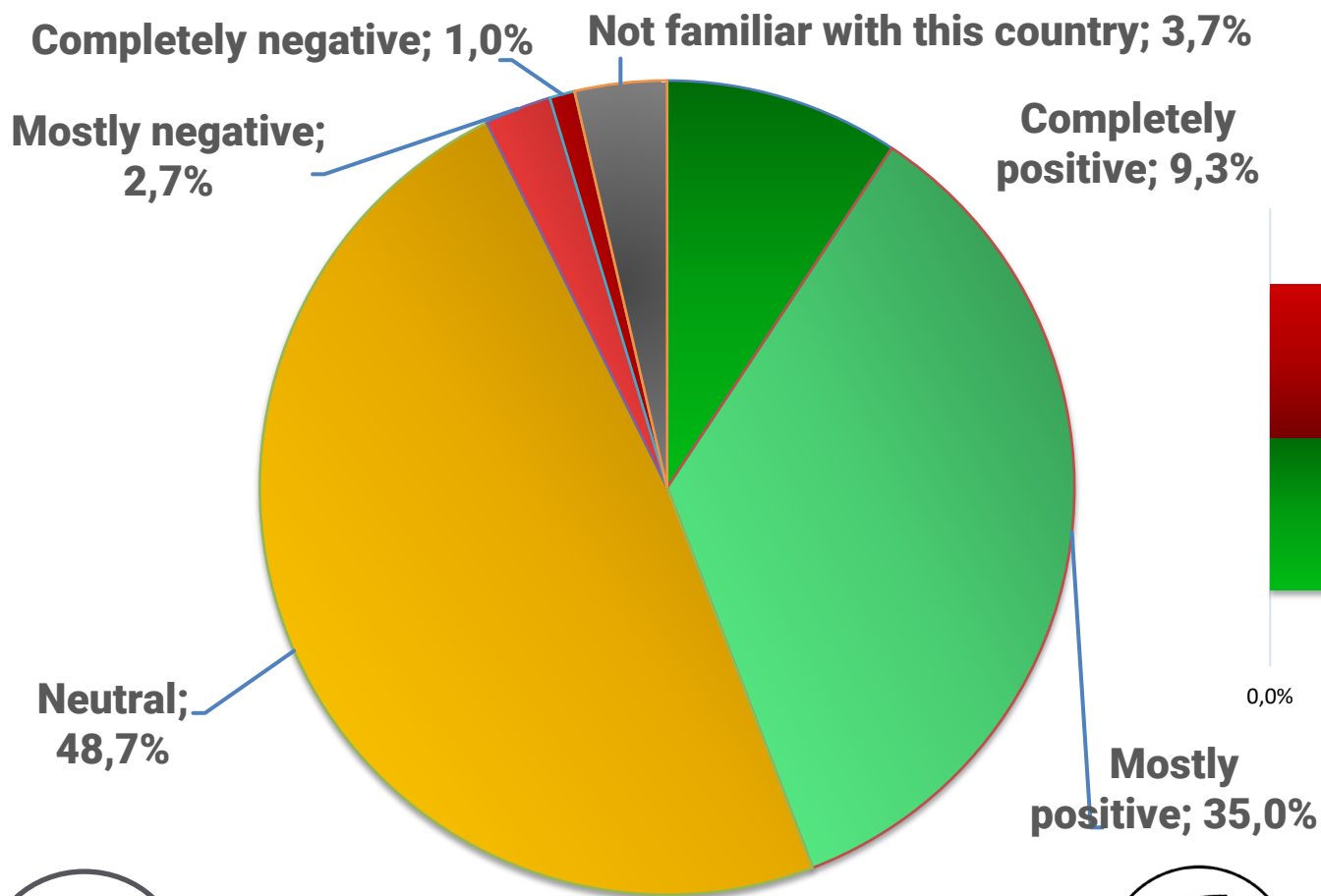


Attitude towards Bulgaria

21

The exact wording of the question:

“What is your attitude toward Bulgaria: more positive or negative?”

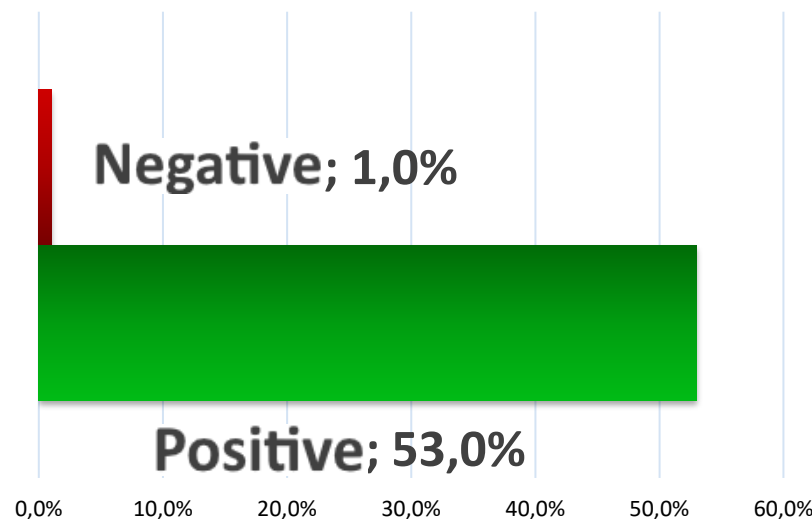
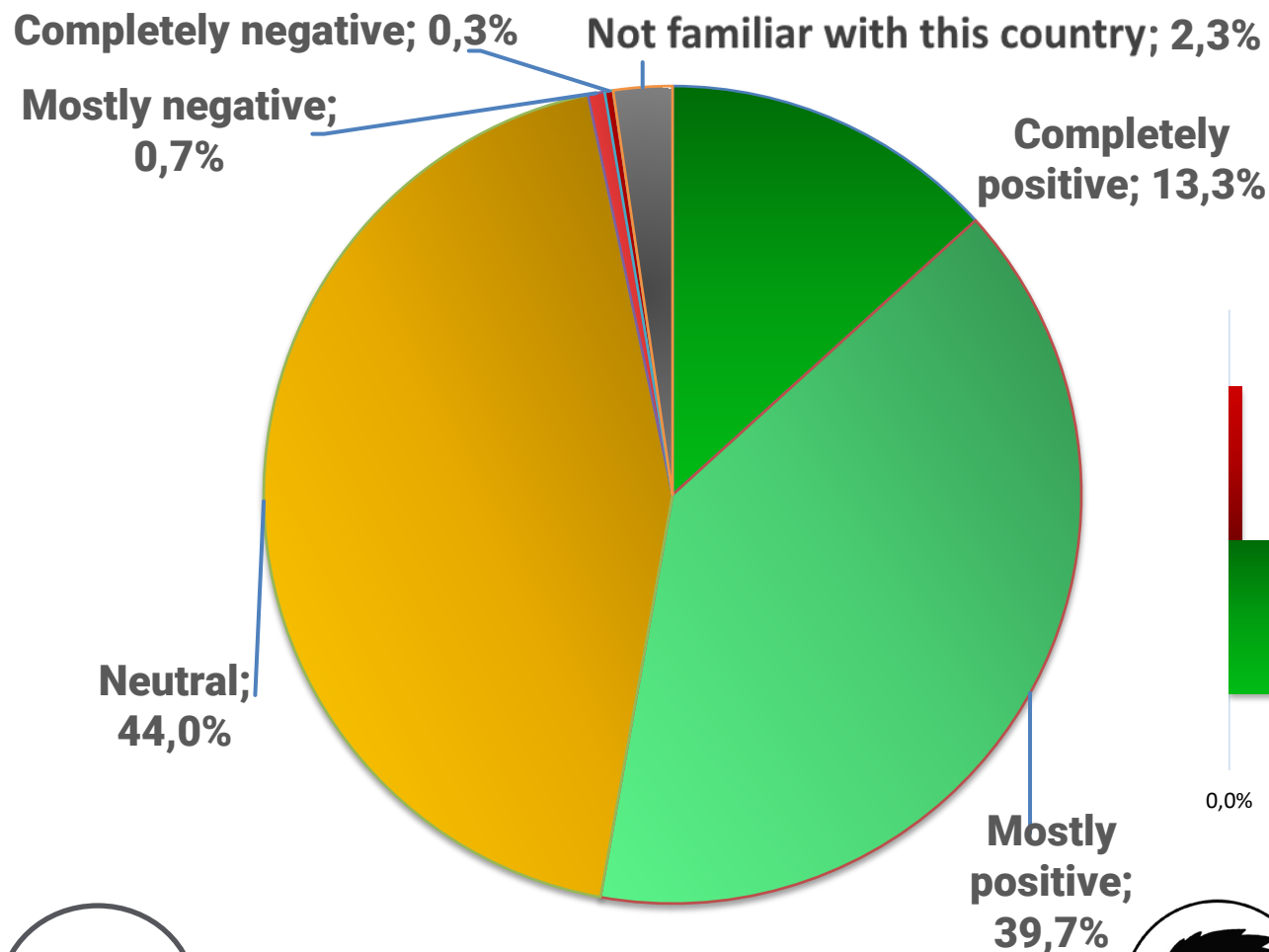


Attitude towards Spain

22

The exact wording of the question:

“What is your attitude toward Spain: more positive or negative?”

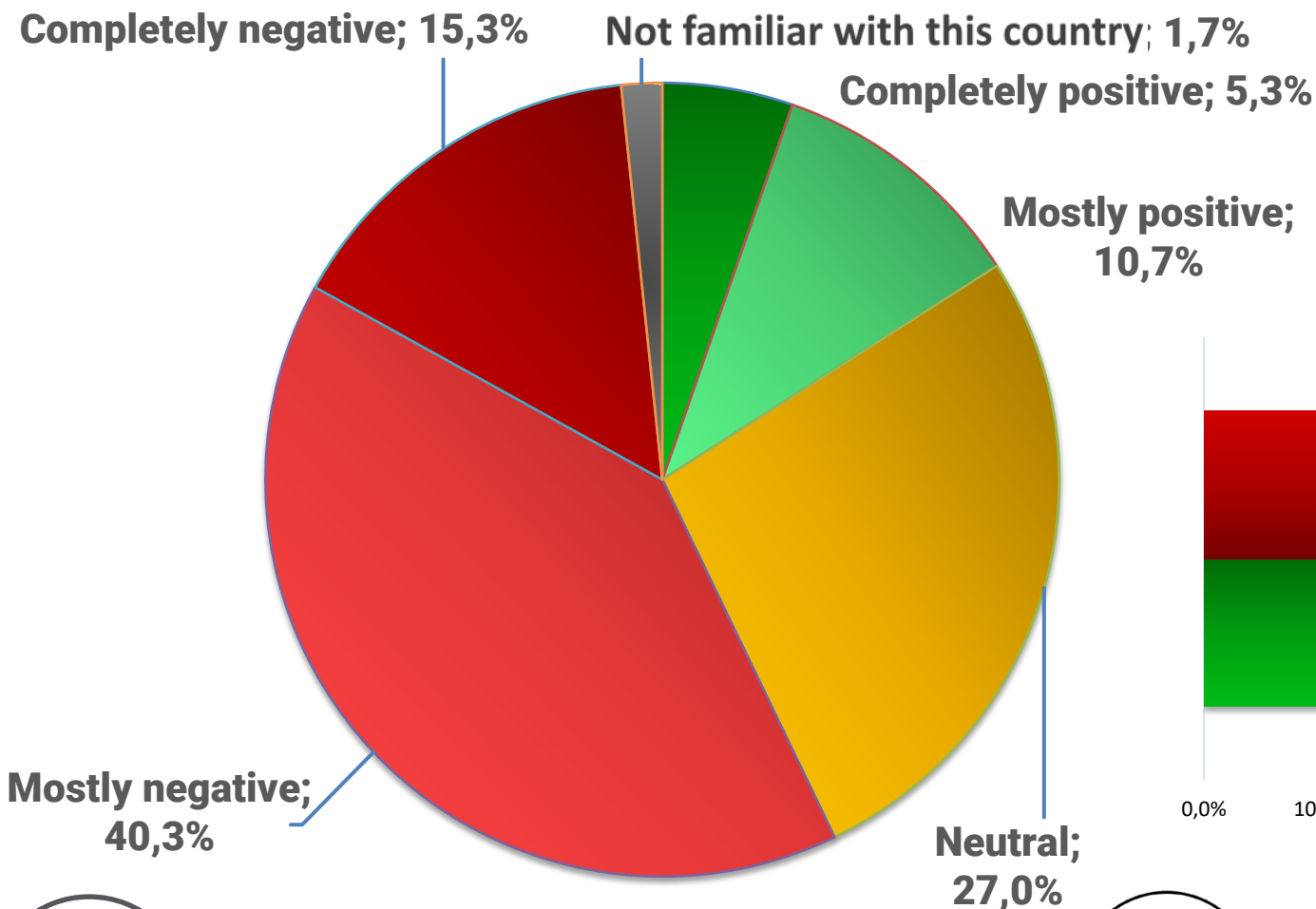


Attitudes toward Hungary

23

The exact wording of the question:

“What is your attitude toward Hungary: more positive or negative?”



Negative; 55,7%

Positive; 16,0%

0,0% 10,0% 20,0% 30,0% 40,0% 50,0% 60,0%

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Attitude of Ukrainians towards countries of the world

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August 2025

Attitude towards Romania

24

The exact wording of the question:

“What is your attitude toward Romania: more positive or negative?”

Completely negative; 1,0% Not familiar with this country; 2,7%

Mostly negative;
6,0%

Completely
positive; 12,7%

Neutral;
44,3%

Mostly
positive; 33,7%



Negative; 7,0%

Positive; 46,3%

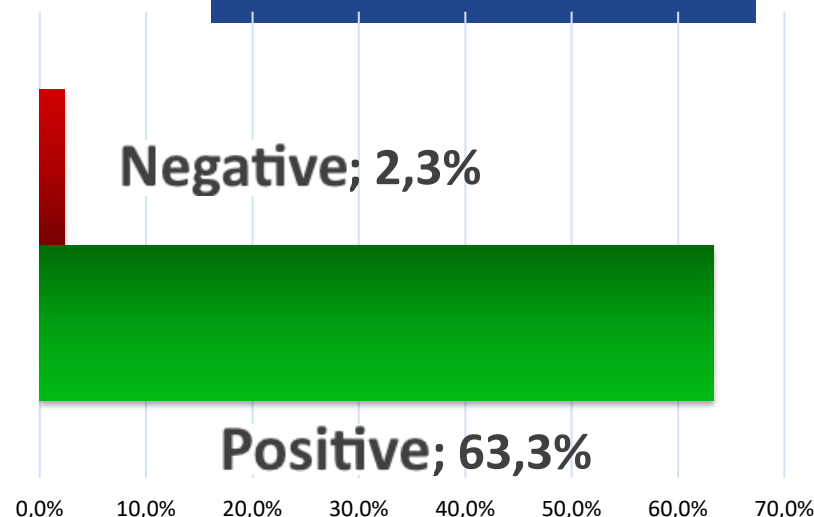
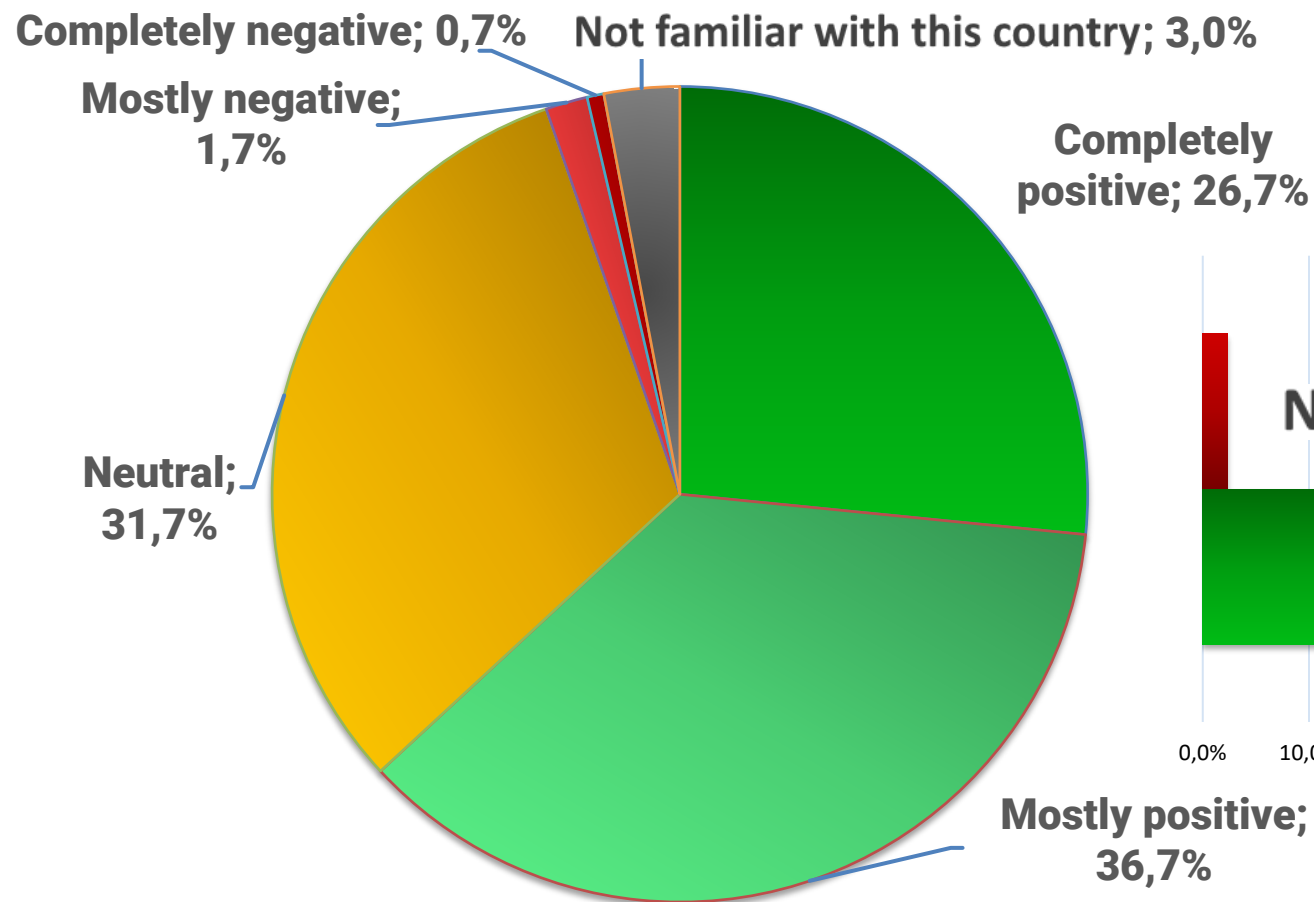
0,0% 10,0% 20,0% 30,0% 40,0% 50,0%

Attitude towards the Netherlands

25

The exact wording of the question:

“What is your attitude toward the Netherlands: more positive or negative?”



Attitude towards Slovakia

26

The exact wording of the question:

“What is your attitude toward Slovakia: more positive or negative?”



Completely negative; 3,7% Not familiar with this country; 2,3% Completely positive; 7,3%

Mostly negative;
22,0%

Mostly positive;
20,0%

Negative; 25,7%

Positive; 27,3%

Neutral;
45,0%

0,0% 5,0% 10,0% 15,0% 20,0% 25,0% 30,0%

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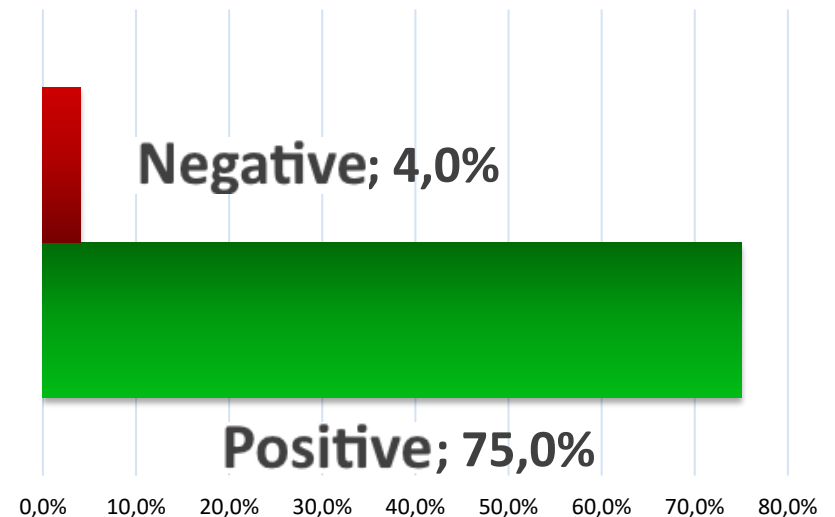
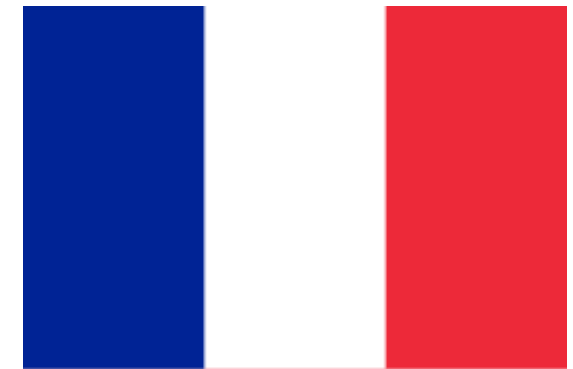
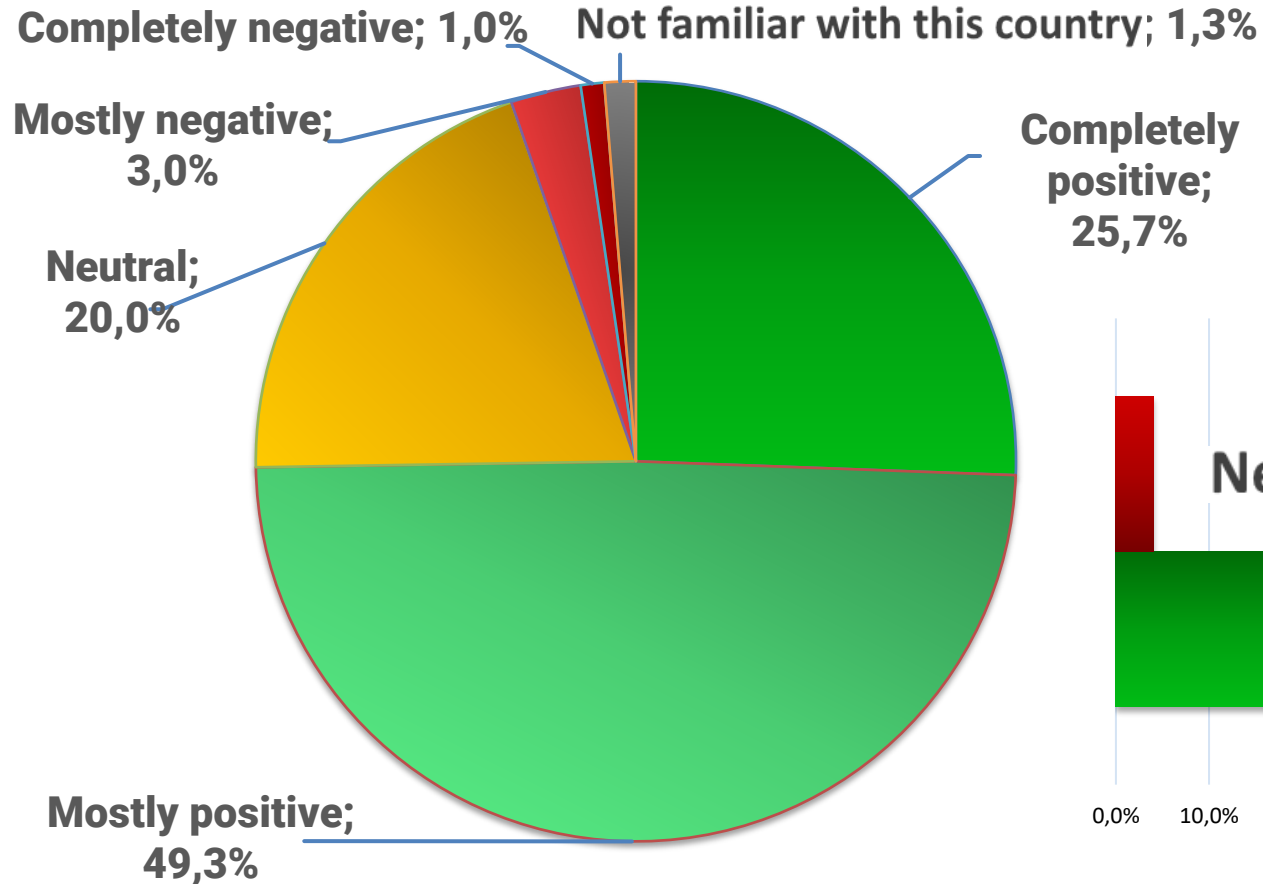
August 2025

Attitude towards France

27

The exact wording of the question:

“What is your attitude toward France: more positive or negative?”

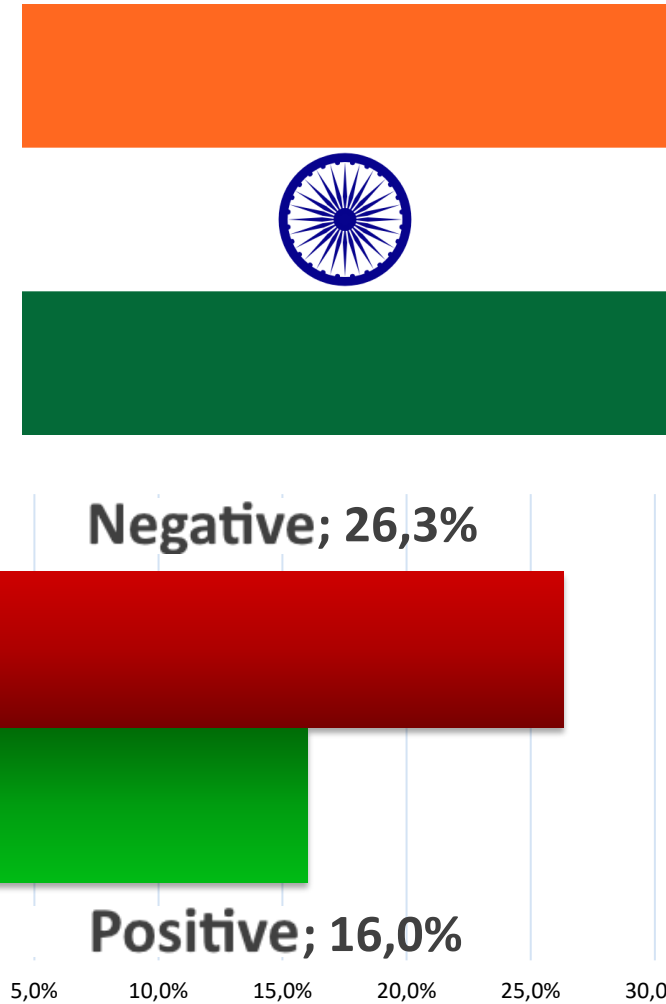
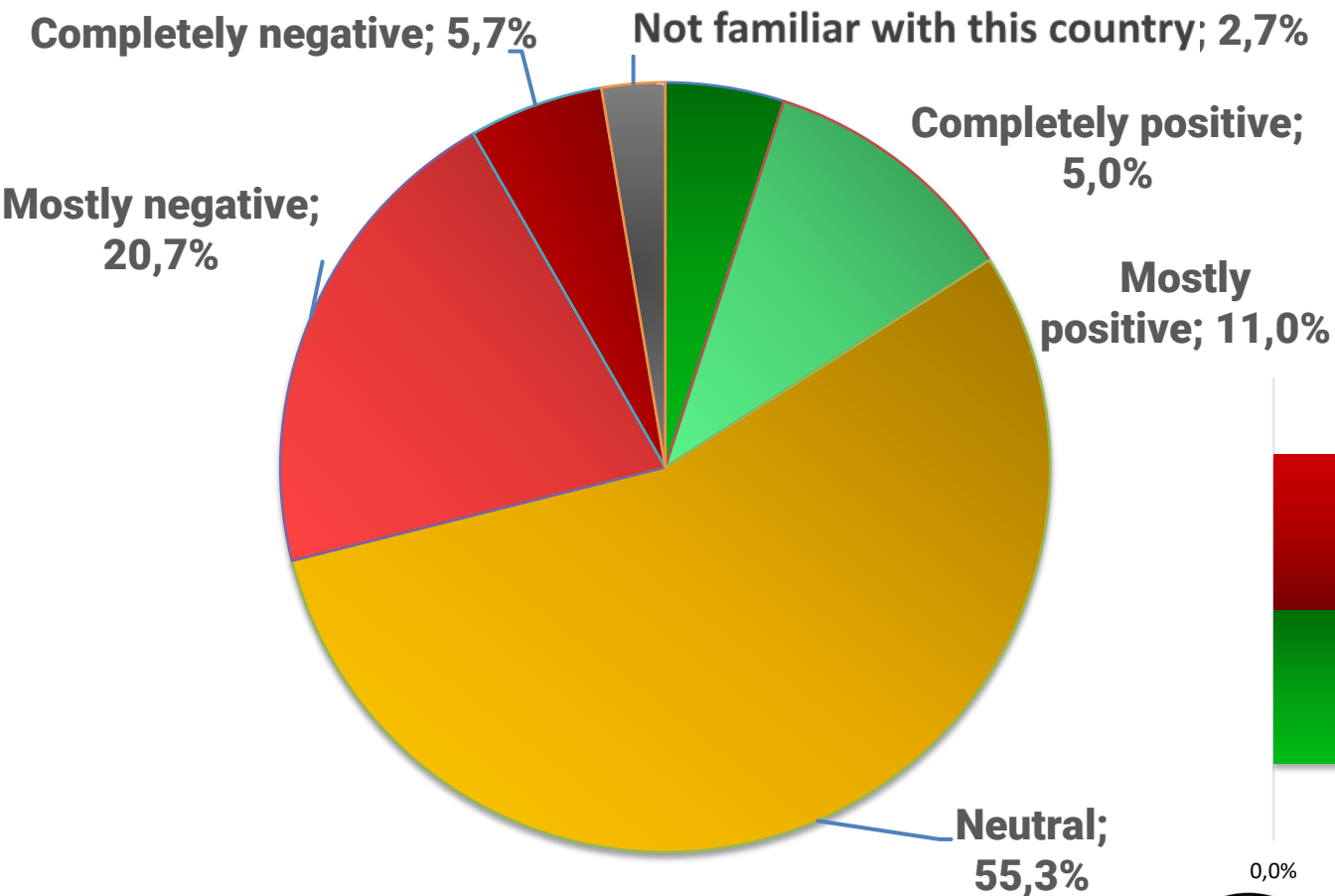


Attitudes toward India

28

The exact wording of the question:

“What is your attitude toward India: more positive or negative?”

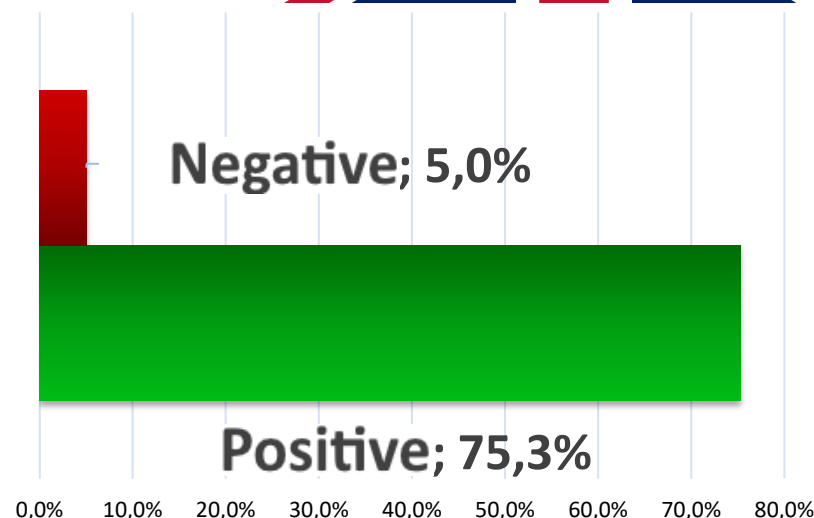
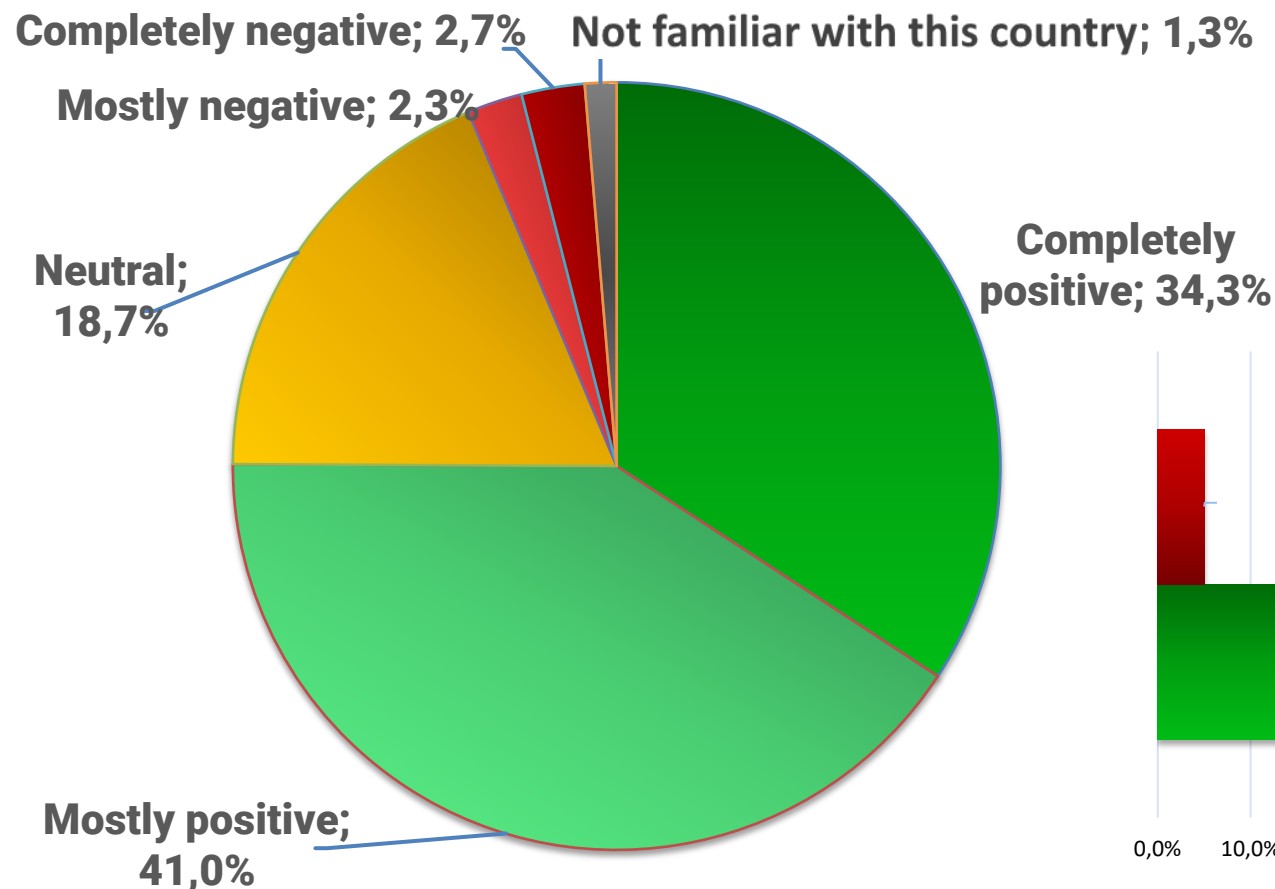


Attitudes toward Great Britain

29

The exact wording of the question:

“What is your attitude toward Great Britain: more positive or negative?”

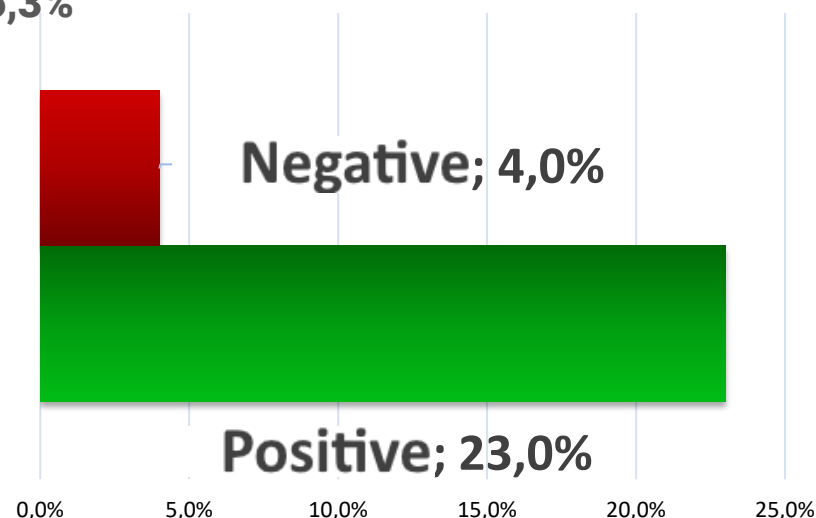
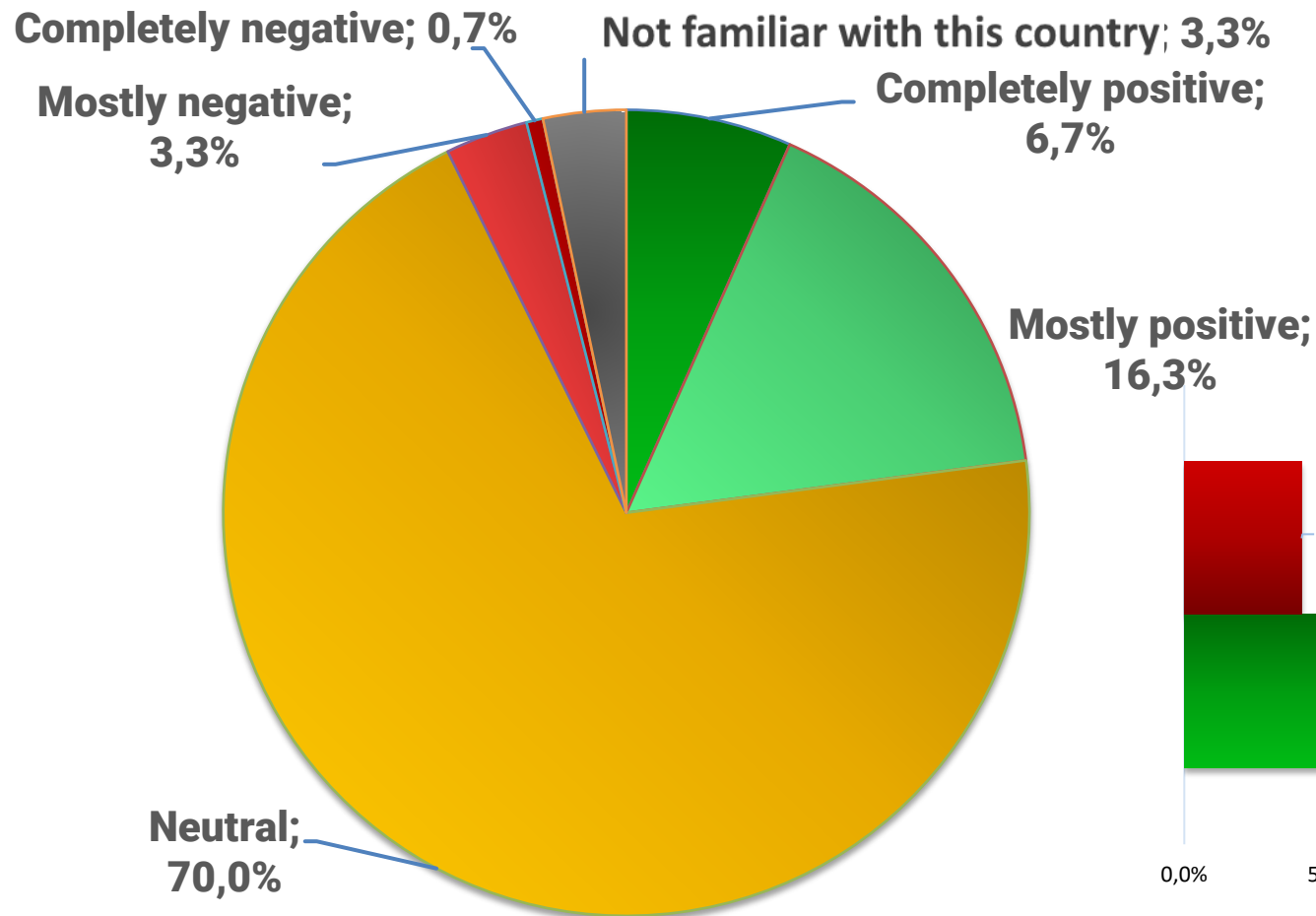


Attitude towards Egypt

30

The exact wording of the question:

“What is your attitude toward Egypt: more positive or negative?”

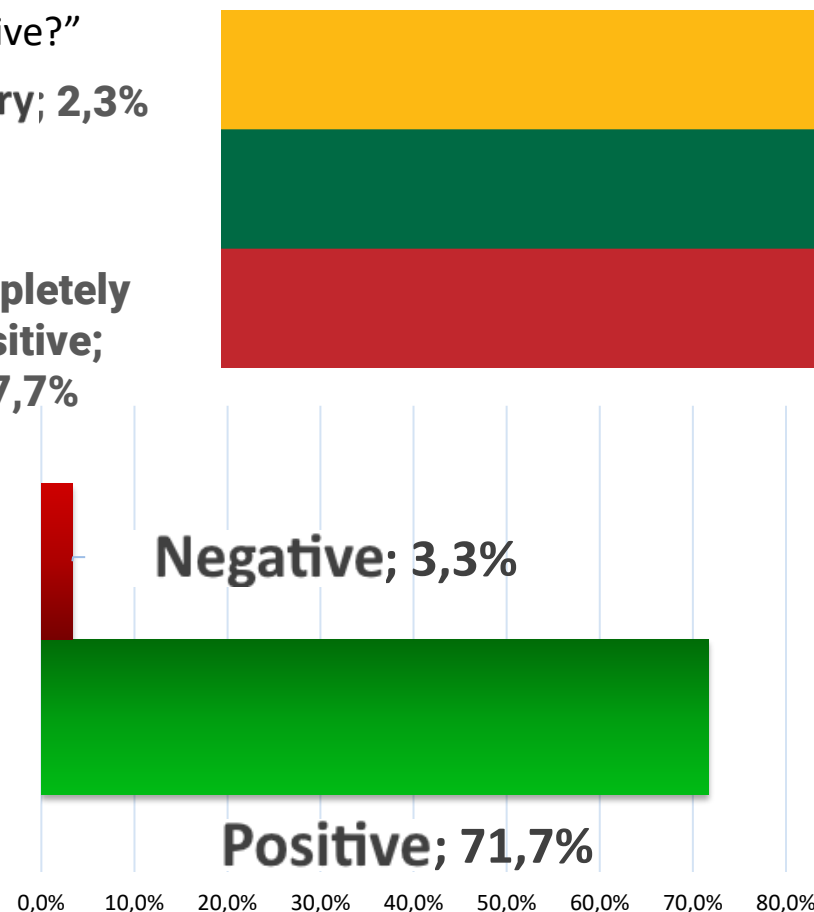
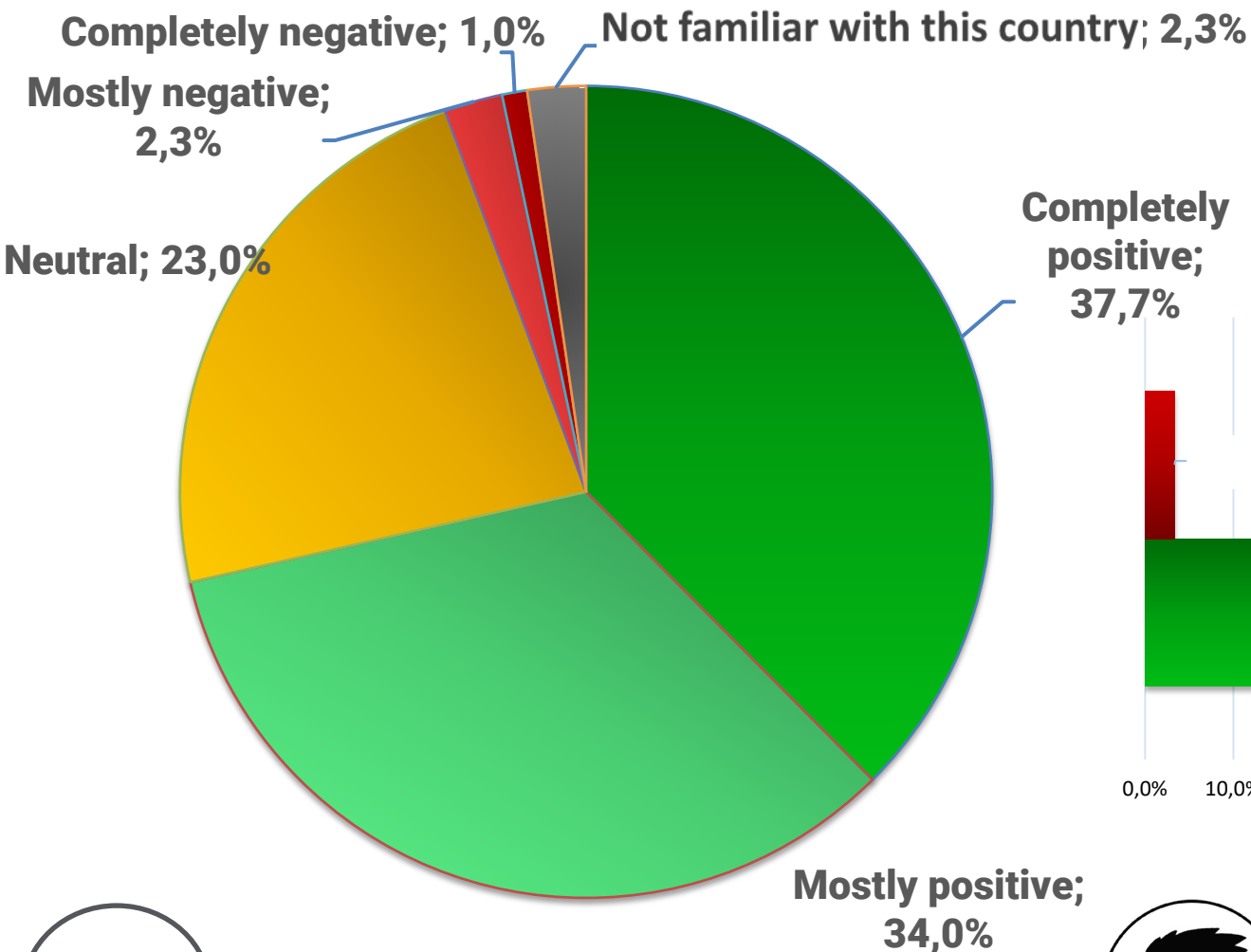


Attitude towards Lithuania

31

The exact wording of the question:

“What is your attitude toward Lithuania: more positive or negative?”

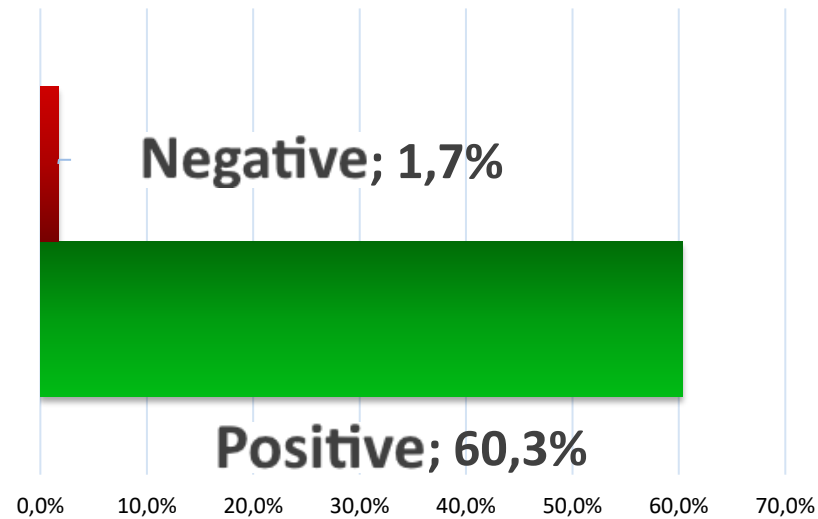
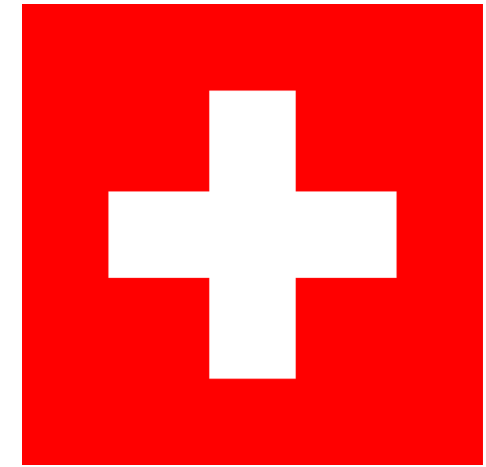
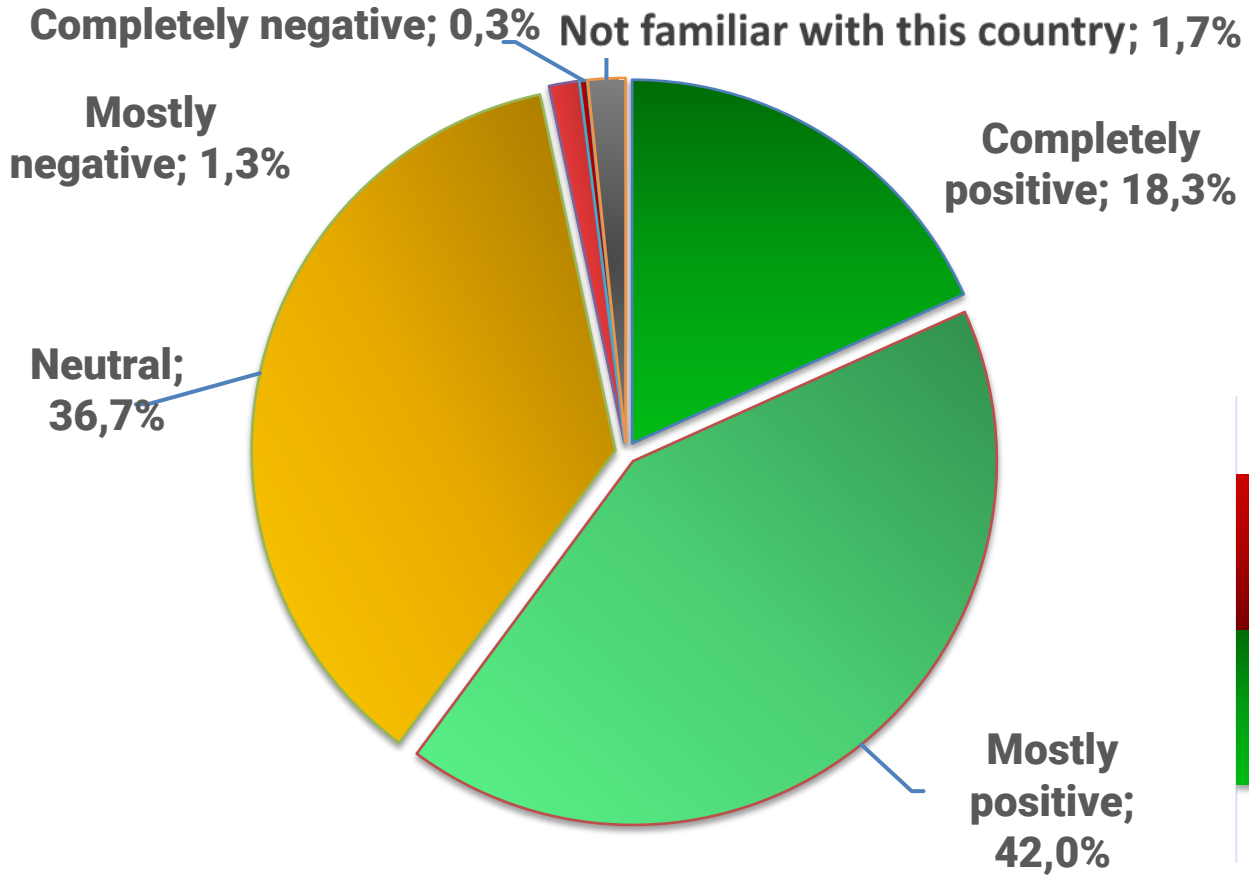


Attitude towards Switzerland

32

The exact wording of the question:

“What is your attitude toward Switzerland: more positive or negative?”



Attitude towards Greece

33

The exact wording of the question:

“What is your attitude toward Greece: more positive or negative?”

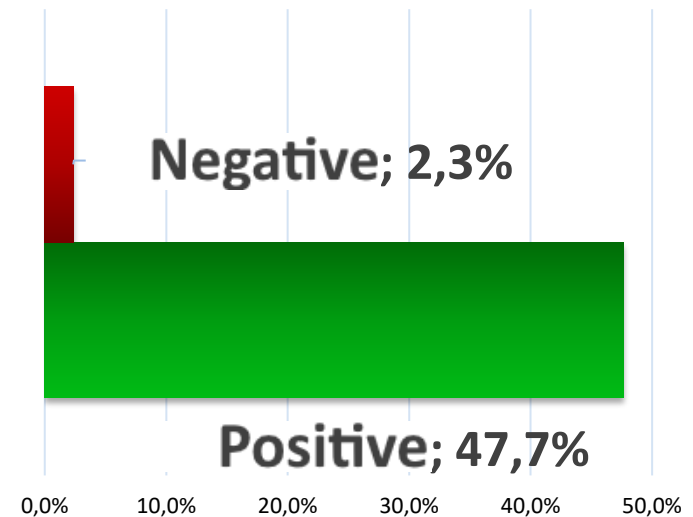
Completely negative; 0,7% Not familiar with this country; 1,7%

Mostly negative; 1,7%

Neutral; 48,7%

Completely positive; 10,0%

Mostly positive; 37,7%

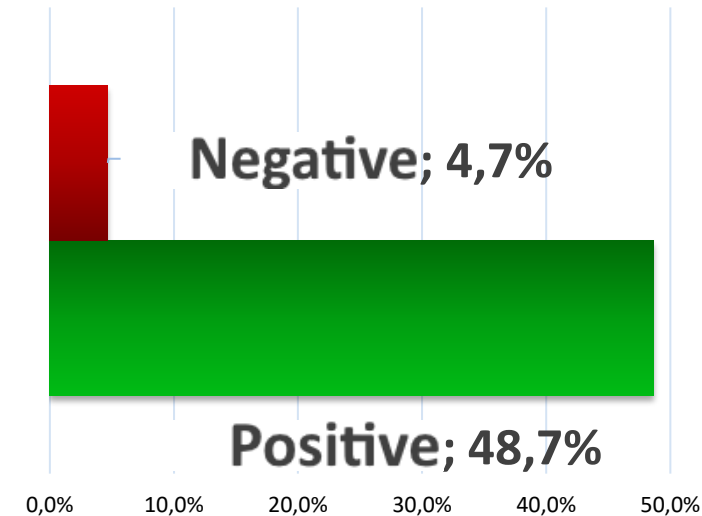
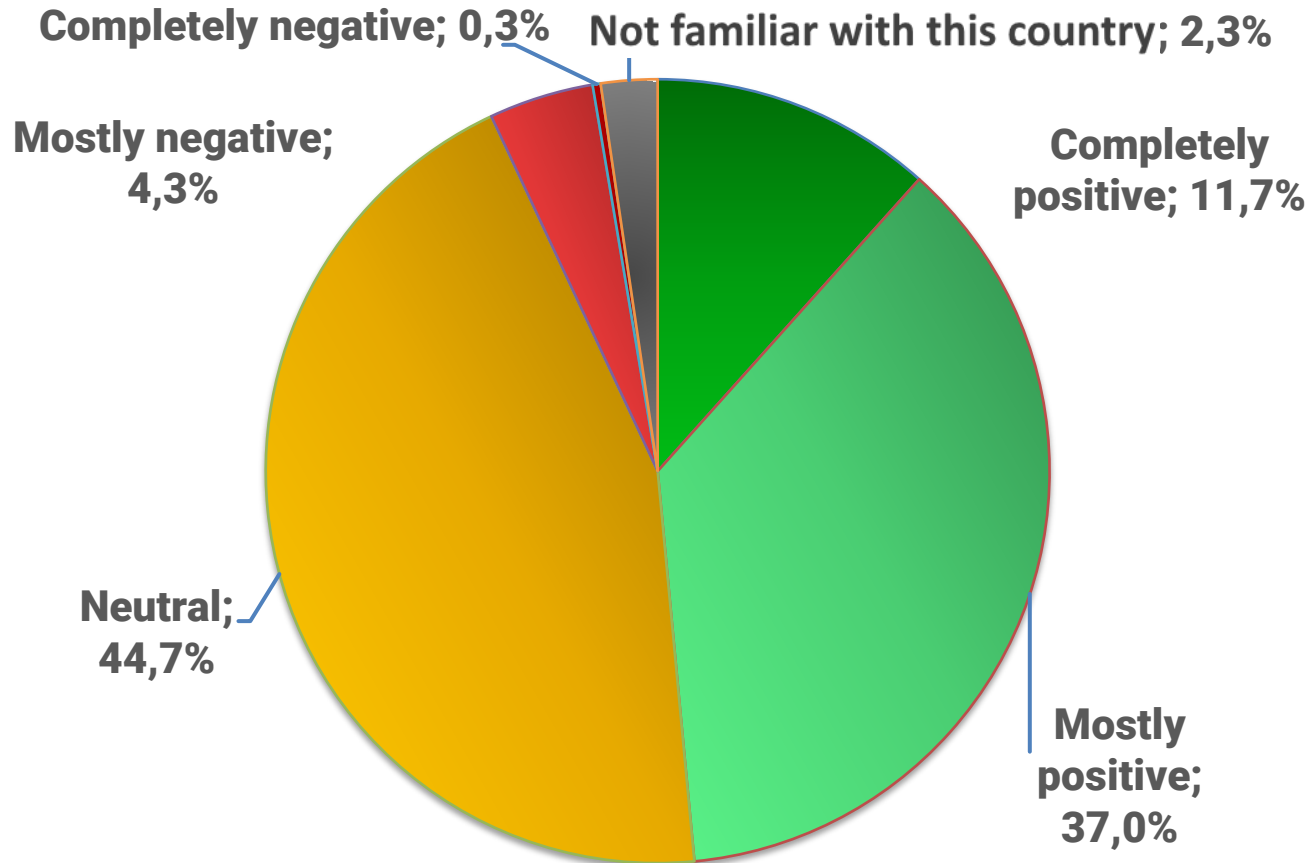


Attitude towards Austria

34

The exact wording of the question:

“What is your attitude toward Austria: more positive or negative?”



Attitude towards Belgium

35

The exact wording of the question:

“What is your attitude toward Belgium: more positive or negative?”

Mostly negative;
0,3%

Not familiar with this country%

Completely
positive; 19,3%



Negative; 2,7%

Positive; 54,7%

0,0% 10,0% 20,0% 30,0% 40,0% 50,0% 60,0%

Mostly positive;
35,3%

Neutral; 43,0%

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Attitude of Ukrainians towards countries of the world

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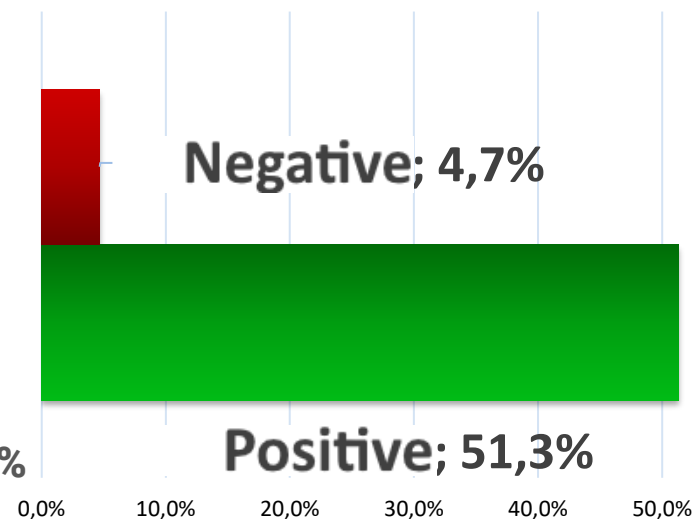
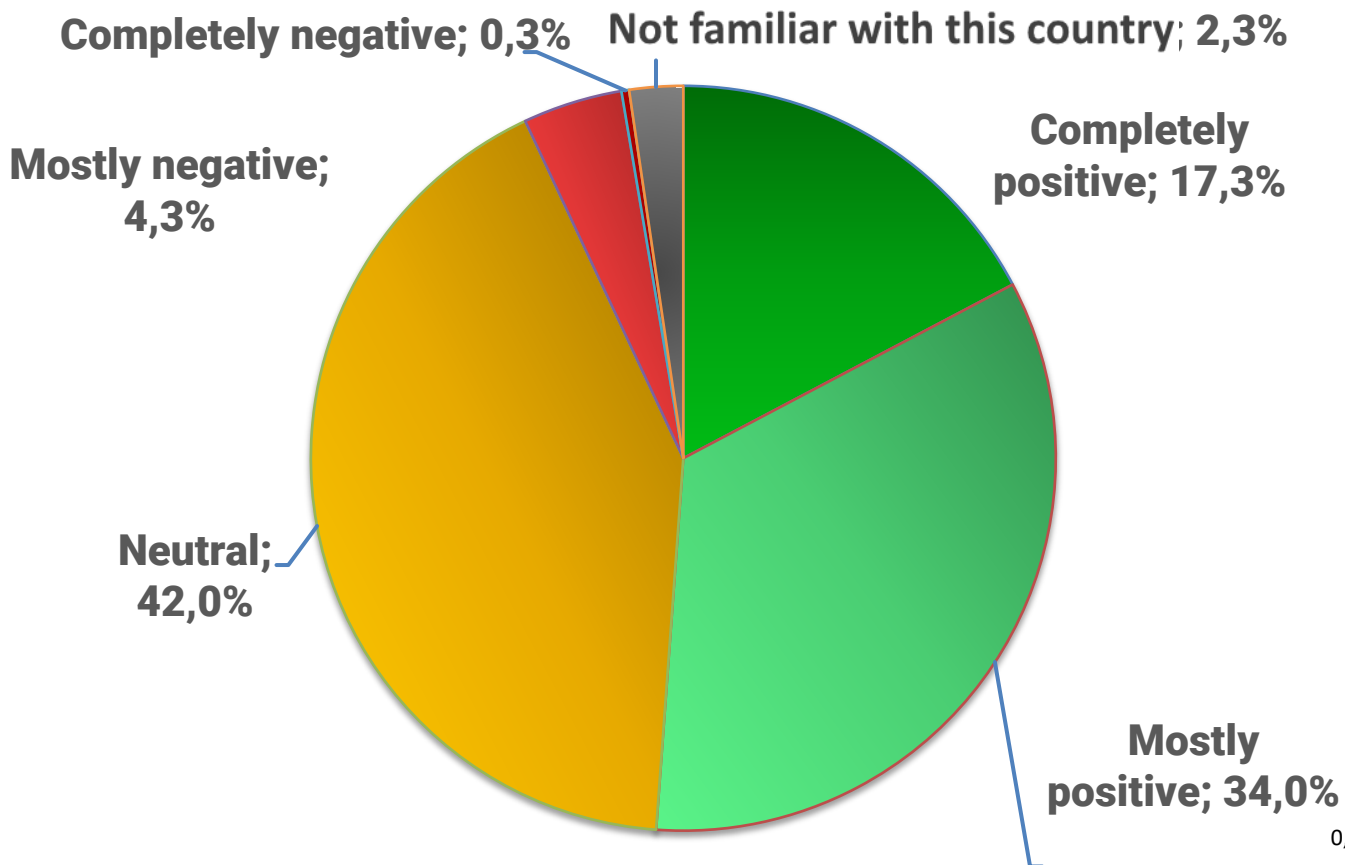
August 2025

Attitudes toward Moldova

36

The exact wording of the question:

“What is your attitude toward Moldova: more positive or negative?”

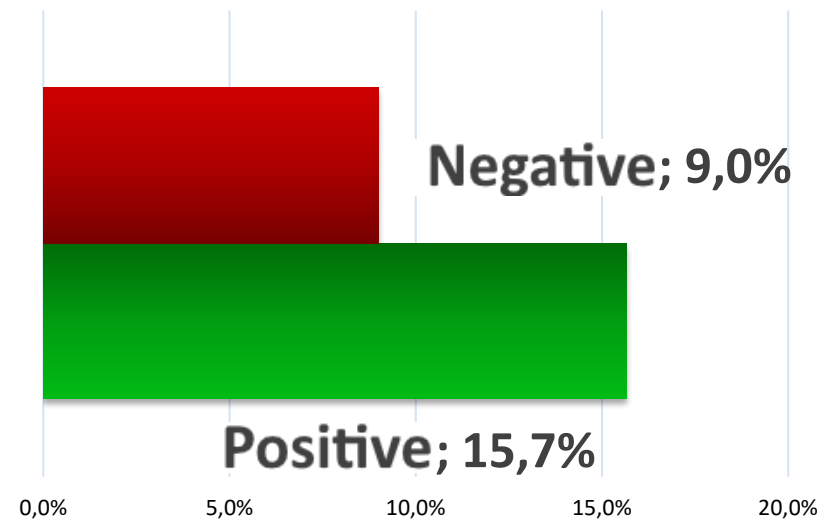
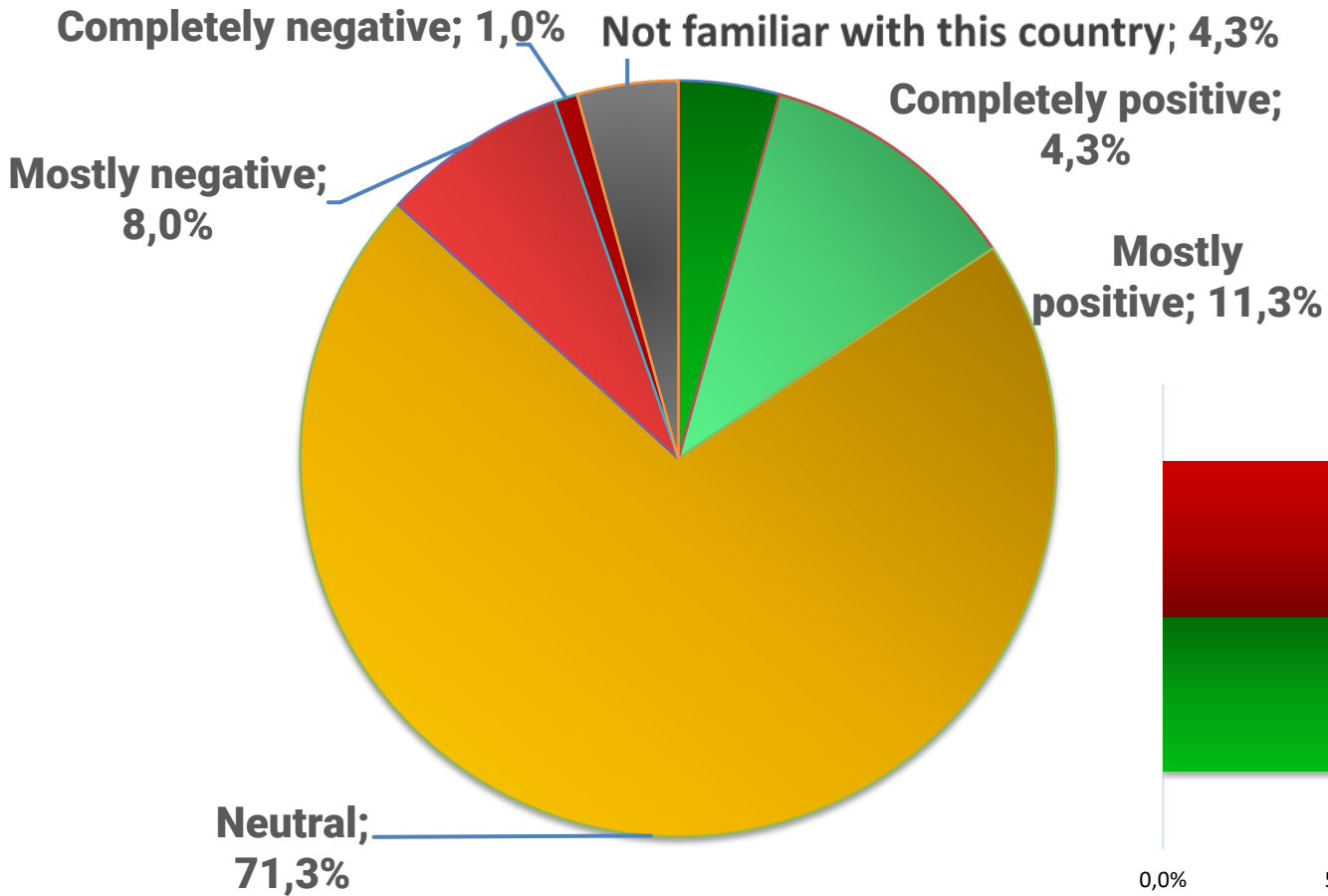


Attitudes toward Vietnam

37

The exact wording of the question:

“What is your attitude toward Vietnam: more positive or negative?”

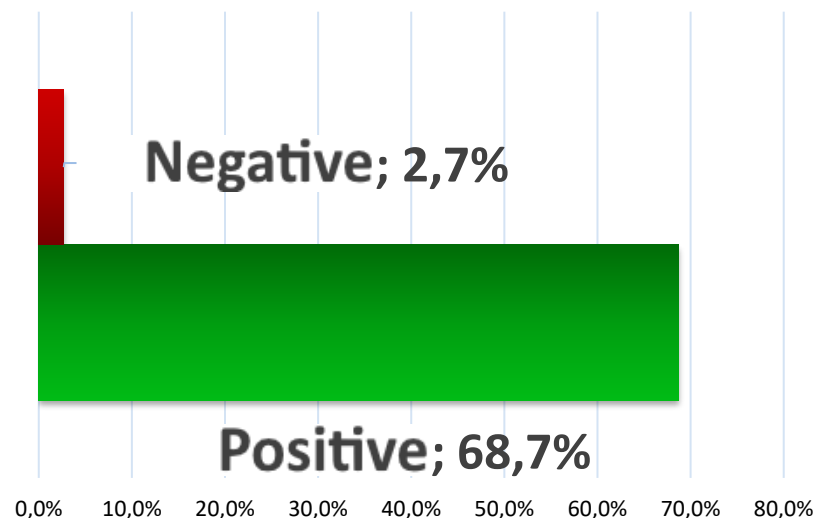
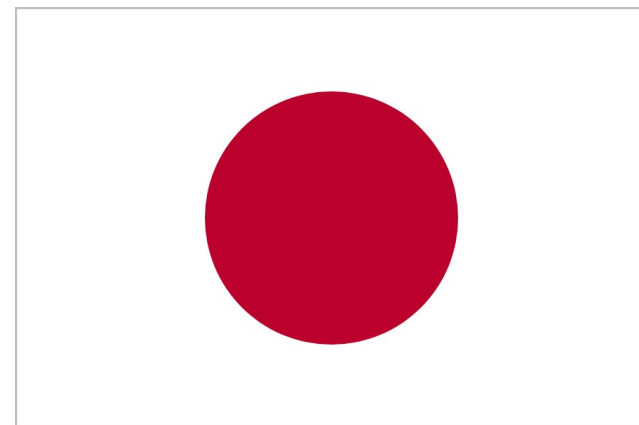
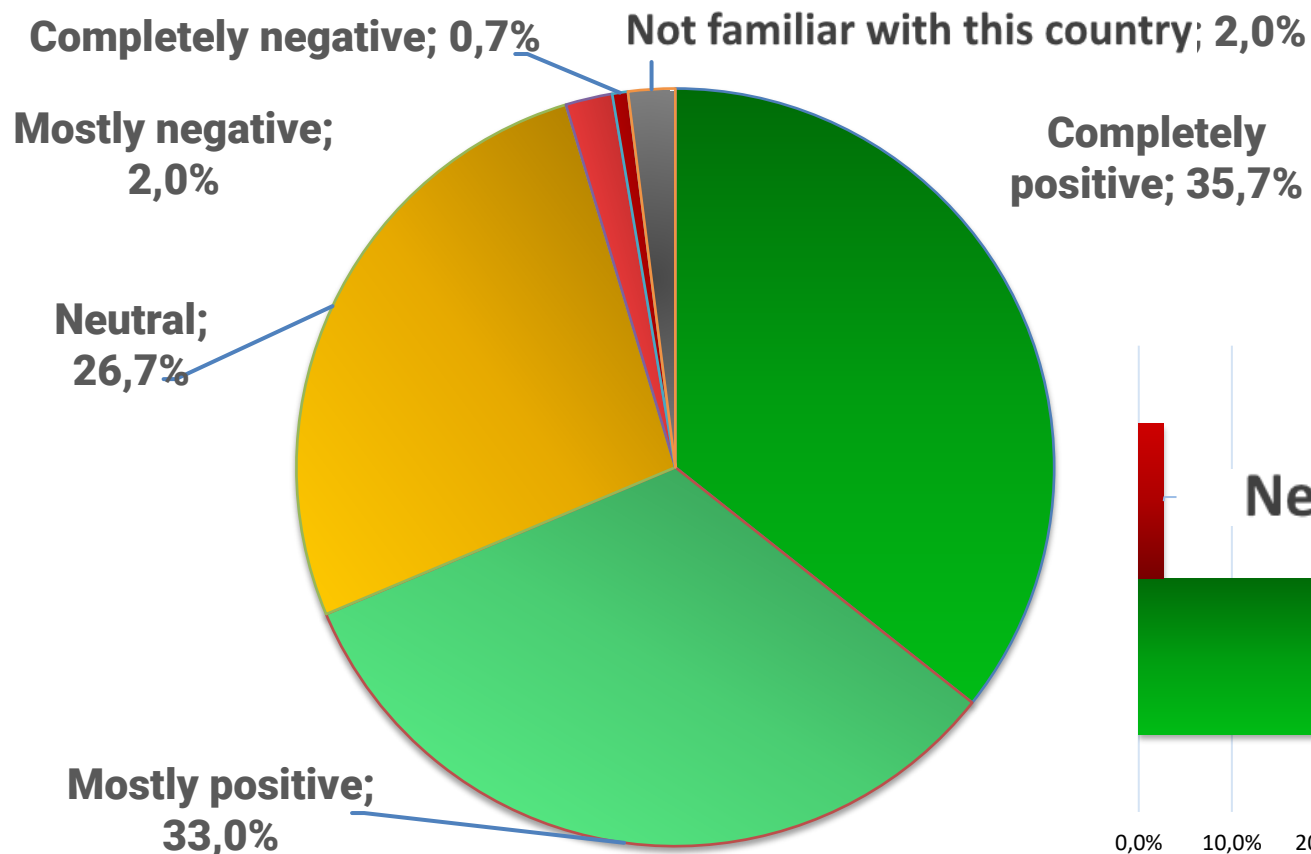


Attitudes toward Japan

38

The exact wording of the question:

“What is your attitude toward Japan: more positive or negative?”

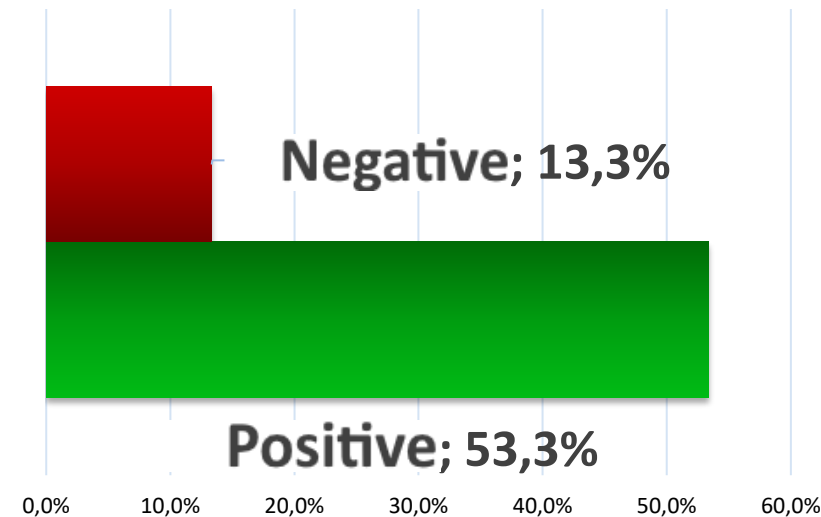
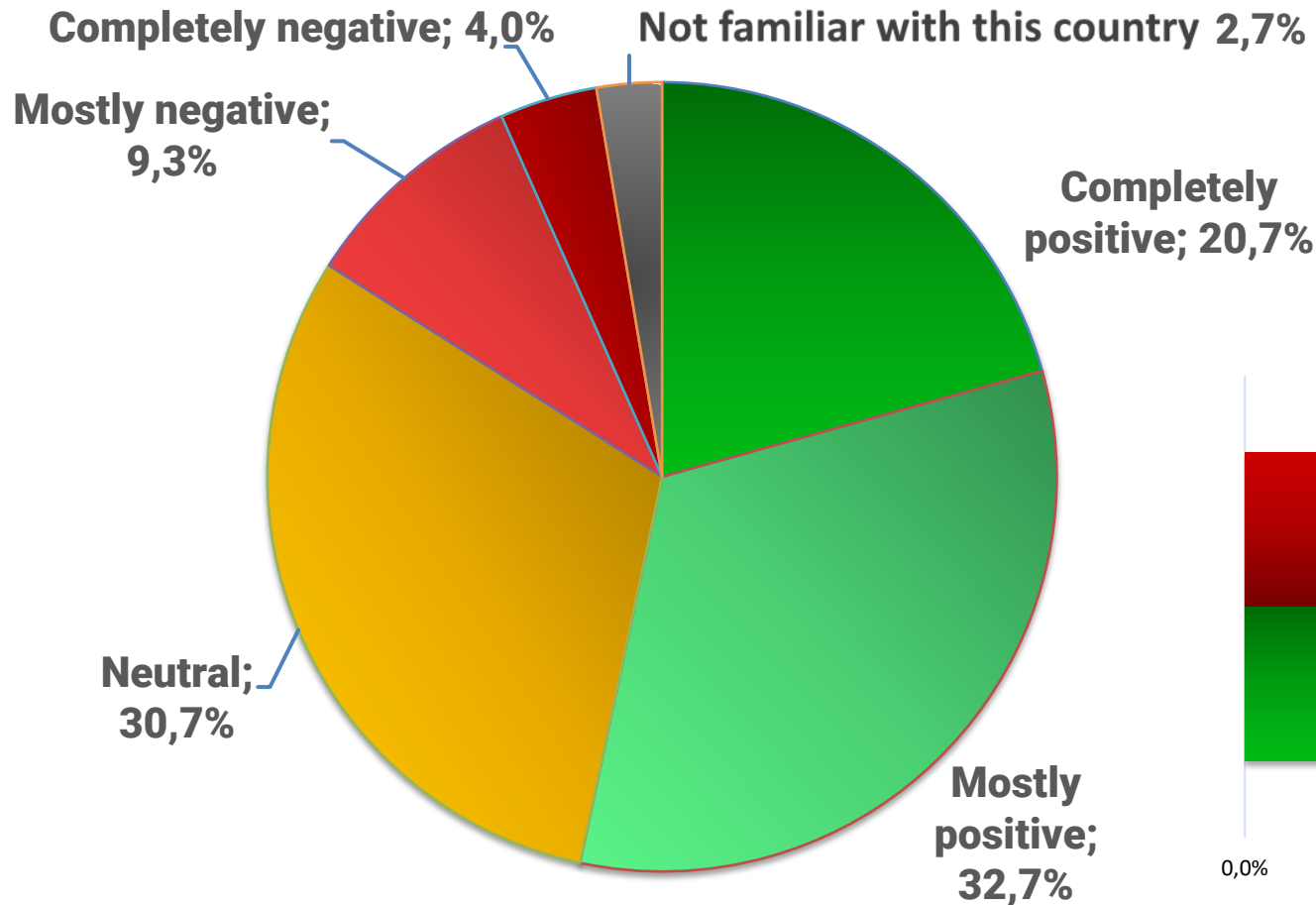


Attitudes toward South Korea

39

The exact wording of the question:

“What is your attitude toward South Korea: more positive or negative?”

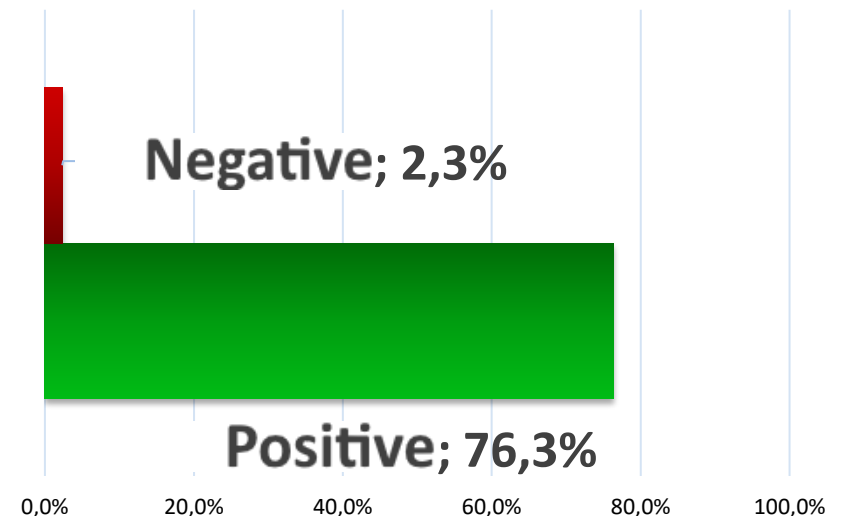
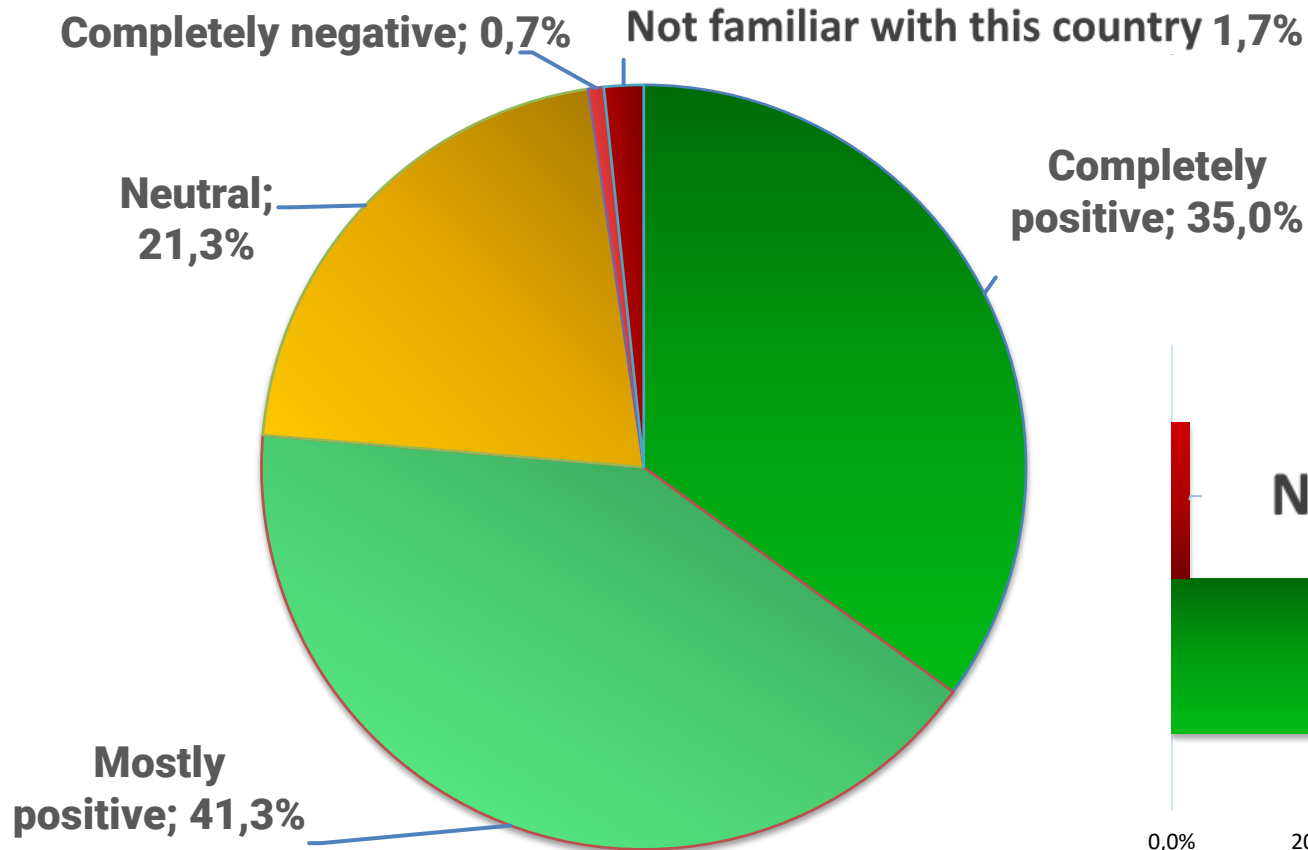


Attitudes toward Sweden

40

The exact wording of the question:

“What is your attitude toward Sweden: more positive or negative?”

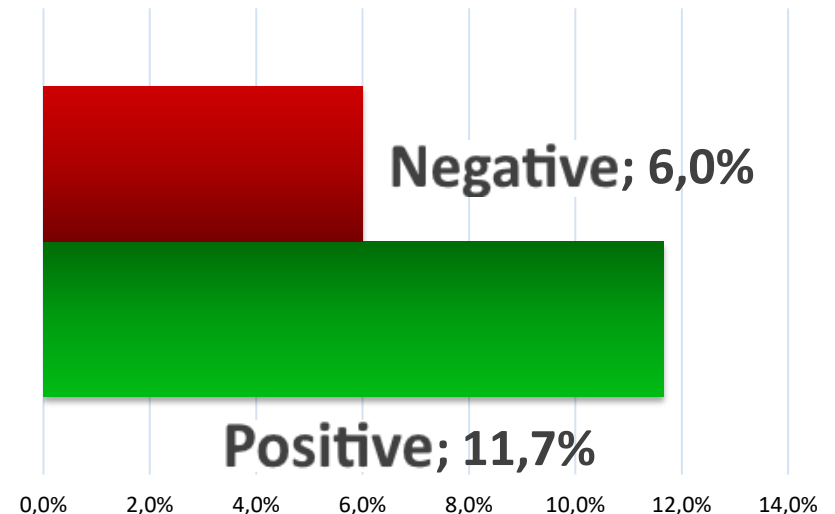
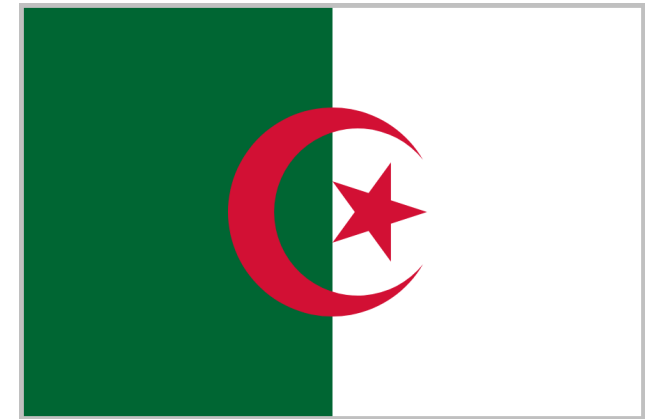
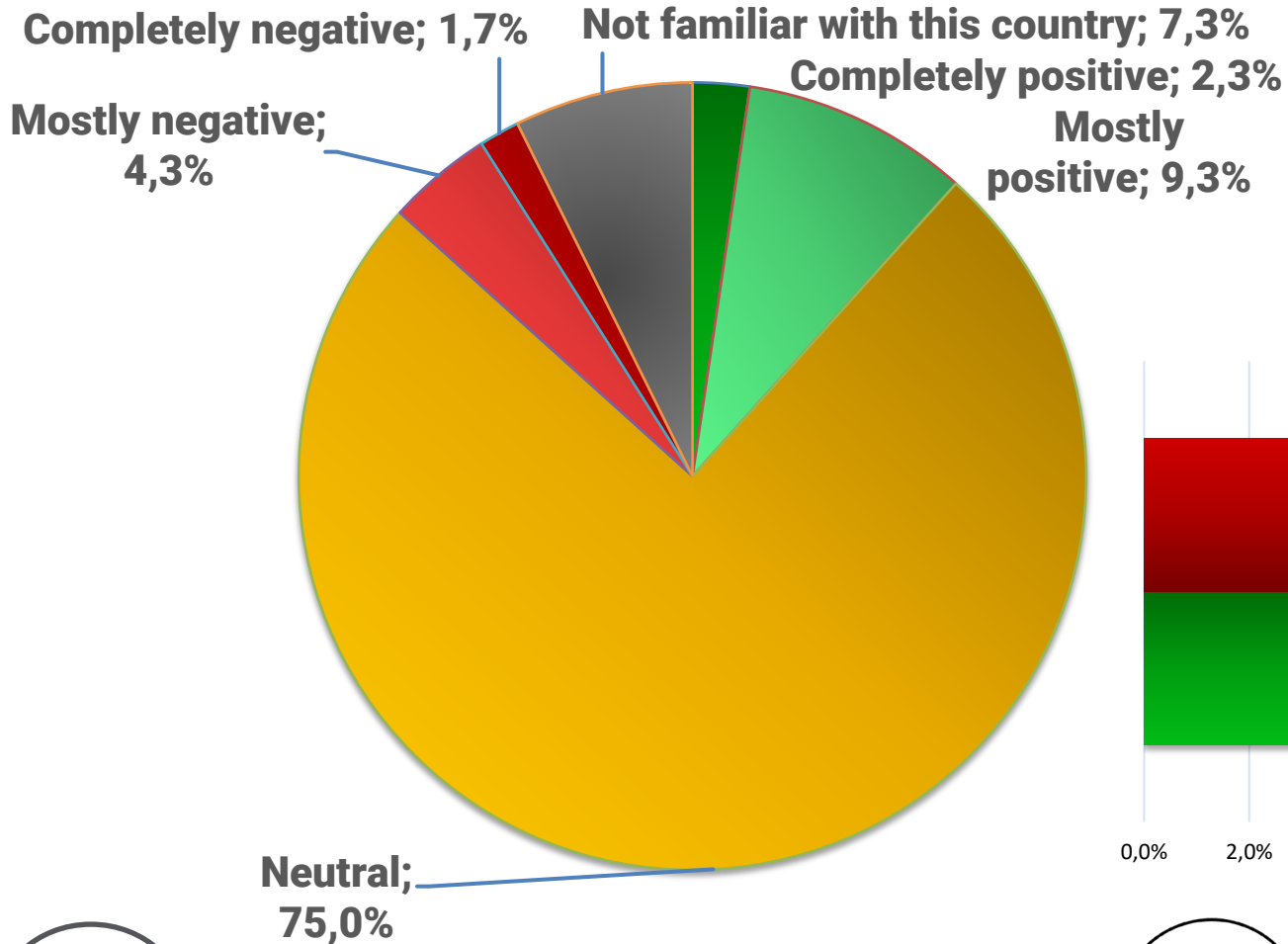


Attitude towards Algeria

41

The exact wording of the question:

“What is your attitude toward Algeria: more positive or negative?”

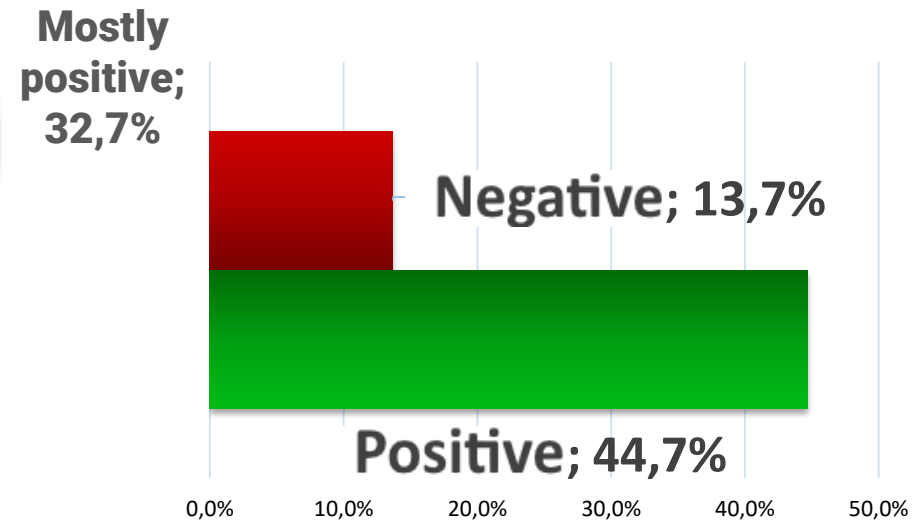
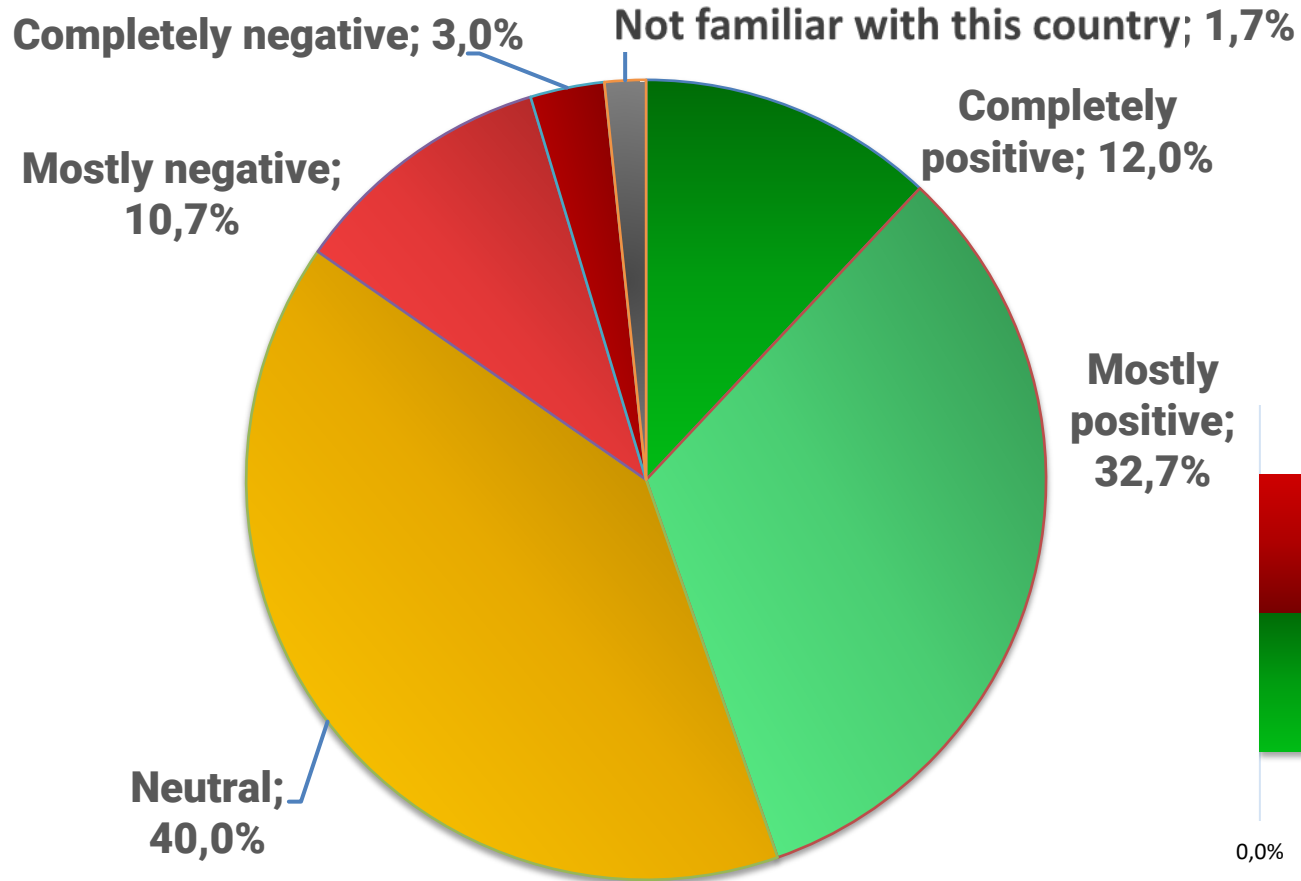


Attitude towards Israel

42

The exact wording of the question:

“What is your attitude toward Israel: more positive or negative?”

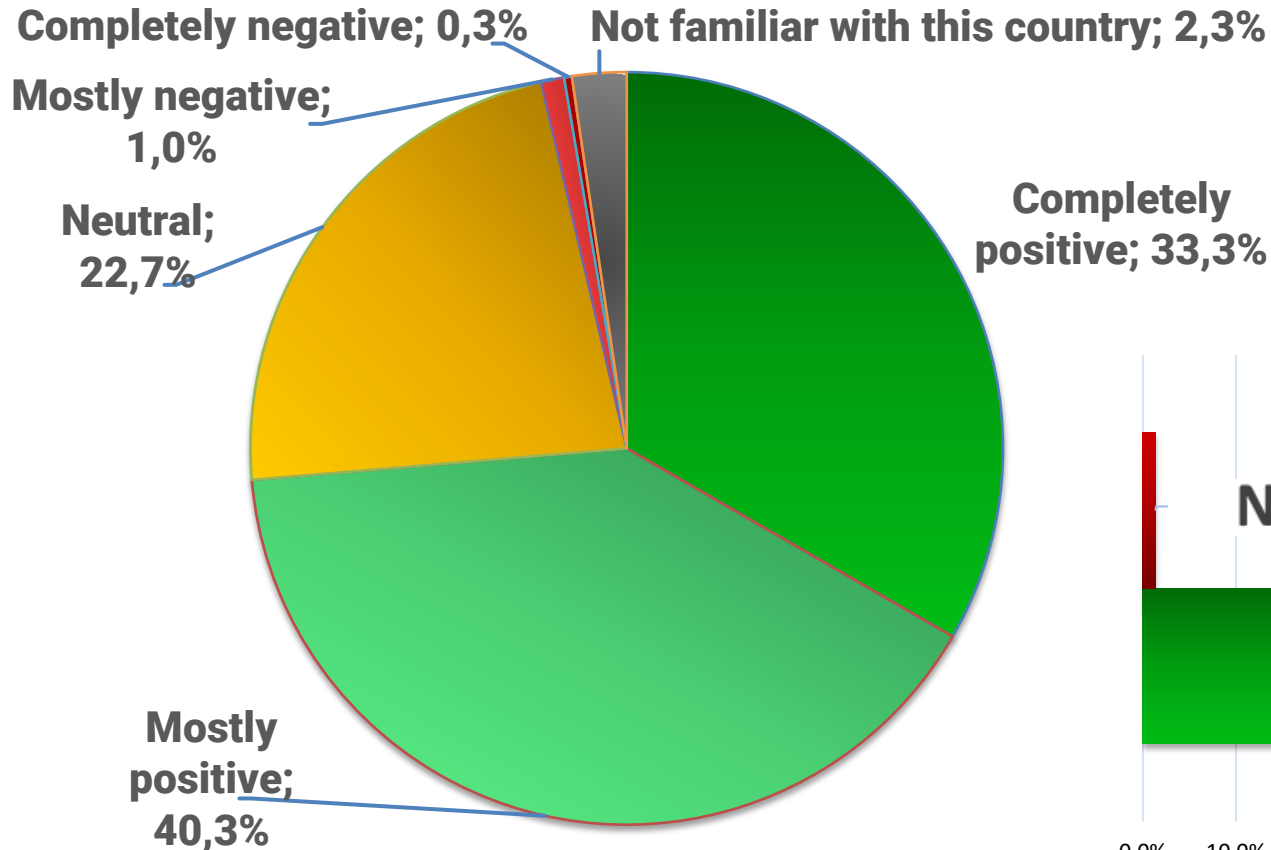


Attitude towards Denmark

43

The exact wording of the question:

“What is your attitude toward Denmark: more positive or negative?”



Completely positive; 33,3%

Negative; 1,3%

Positive; 73,7%

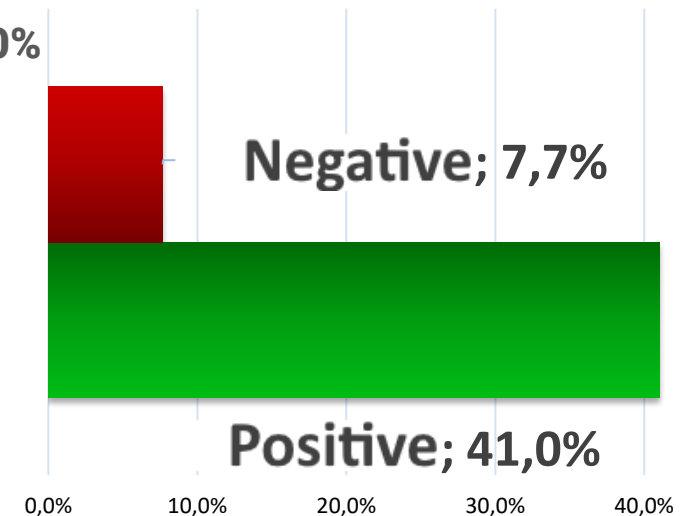
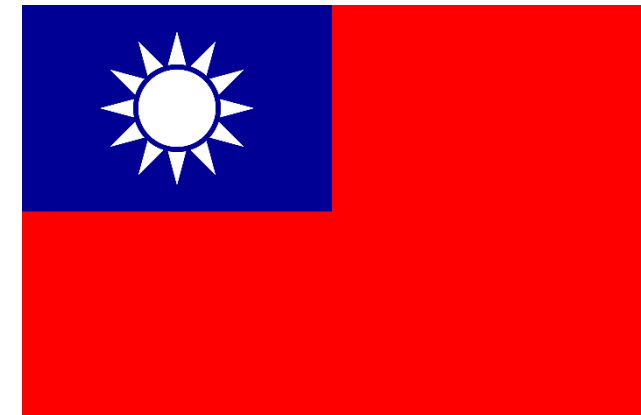
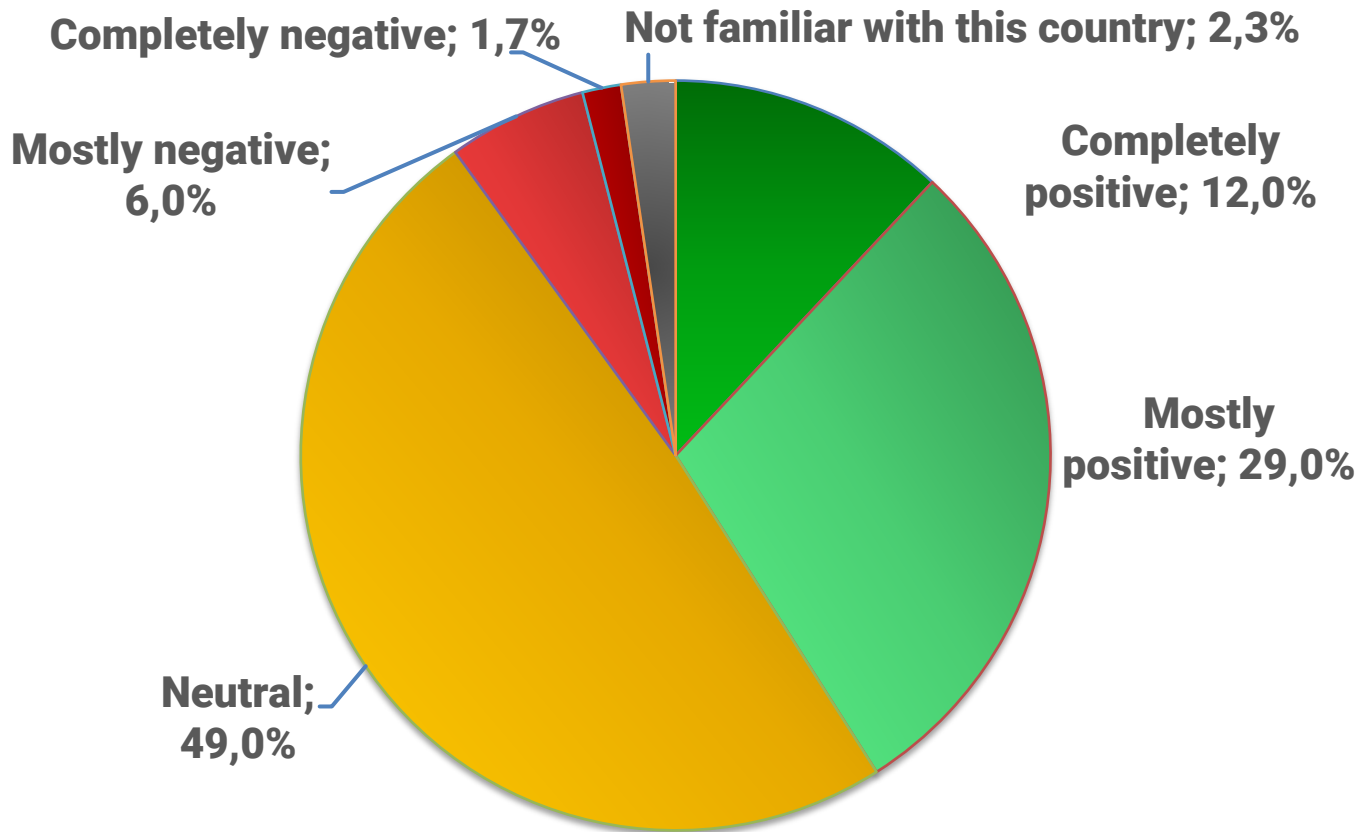
0,0% 10,0% 20,0% 30,0% 40,0% 50,0% 60,0% 70,0% 80,0%

Attitude towards Taiwan (province of China)

44

The exact wording of the question:

“What is your attitude toward Taiwan (a province of China): more positive or negative?”

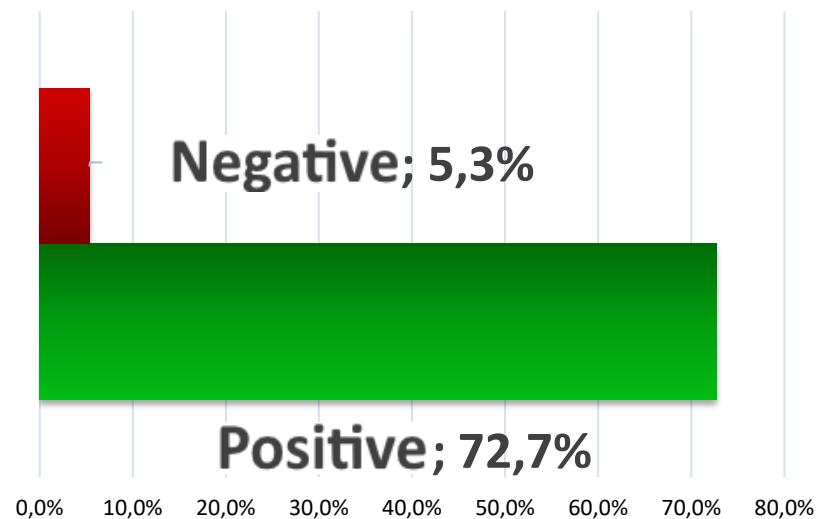
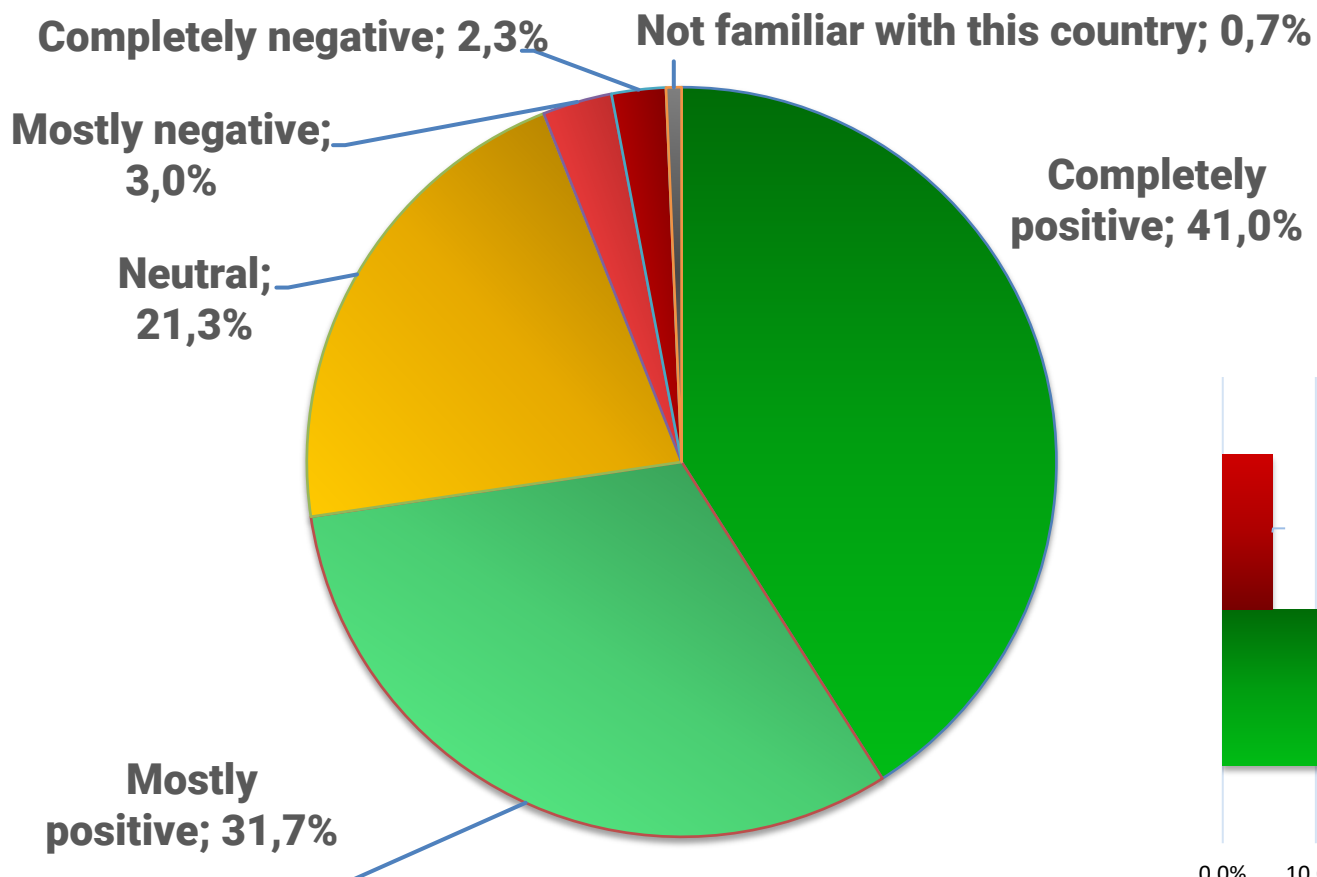


Attitude towards Latvia

45

The exact wording of the question:

“What is your attitude toward Latvia: more positive or negative?”

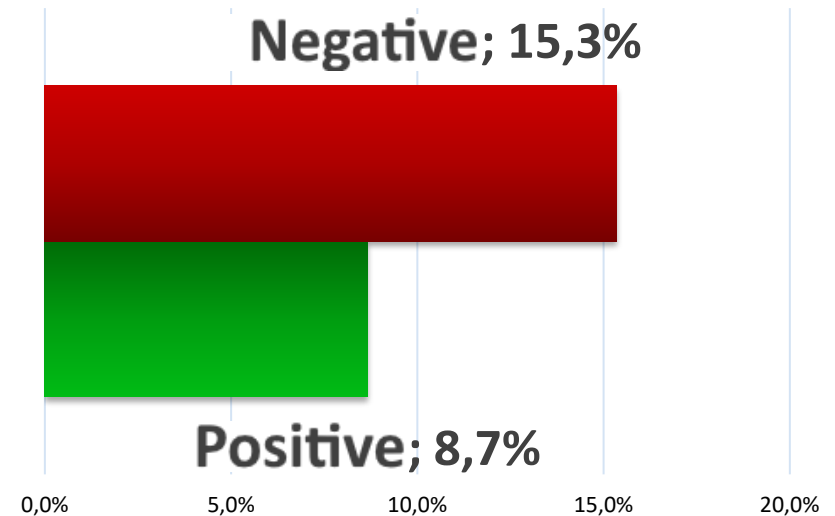
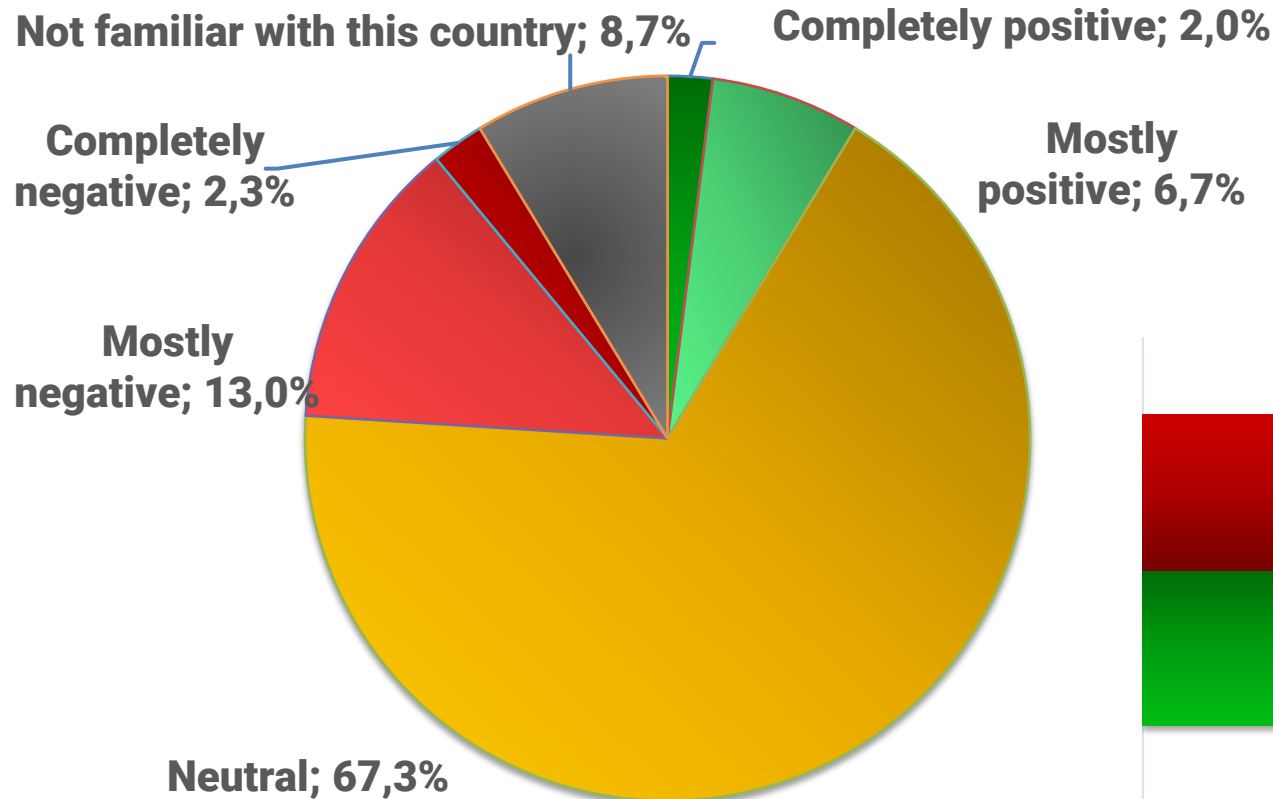


Attitude towards Lebanon

46

The exact wording of the question:

“What is your attitude toward Lebanon: more positive or negative?”

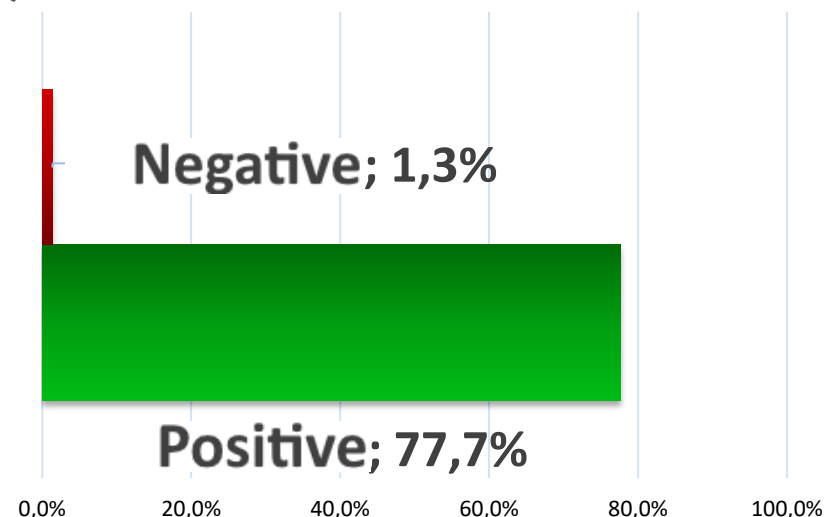
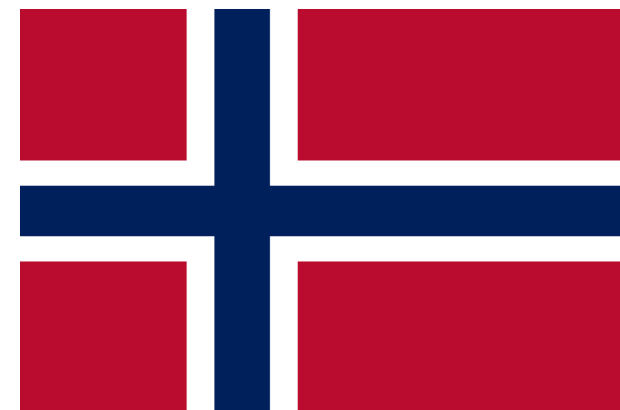
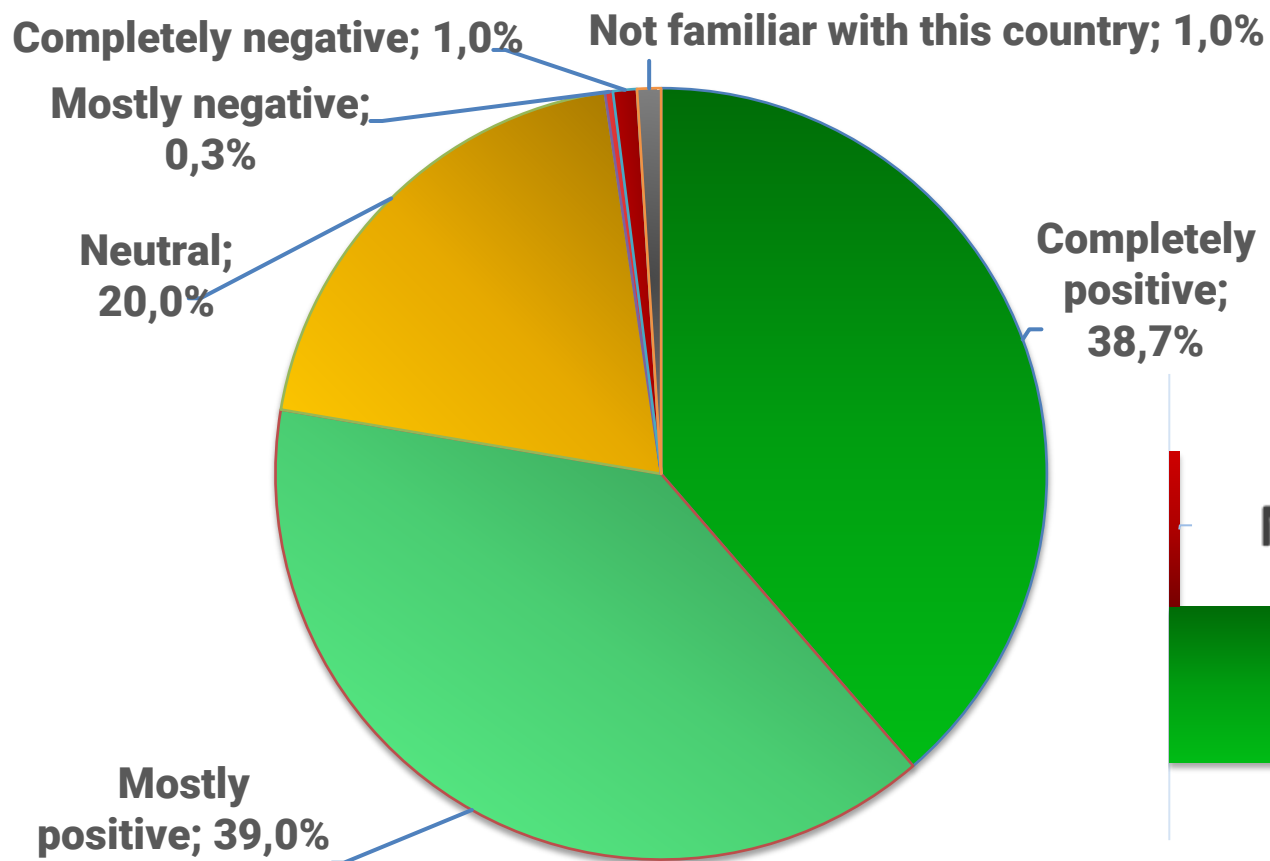


Attitude towards Norway

47

The exact wording of the question:

“What is your attitude toward Norway: more positive or negative?”

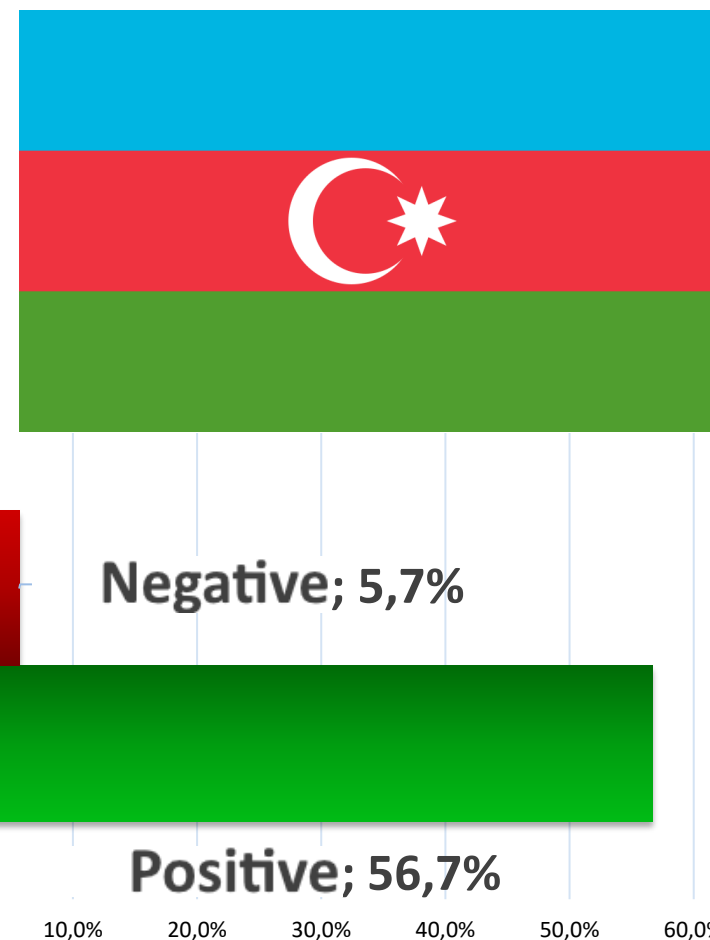
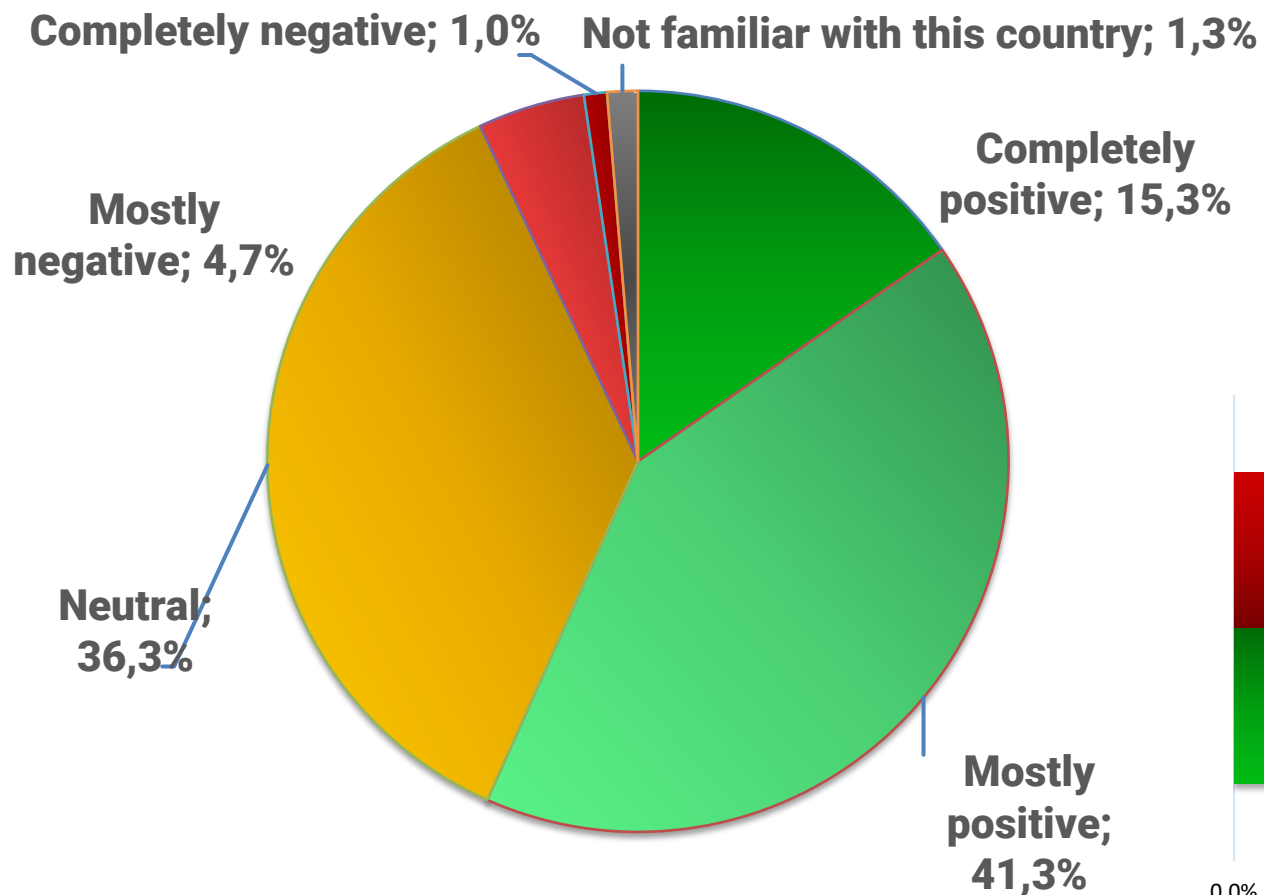


Attitude towards Azerbaijan

48

The exact wording of the question:

“What is your attitude toward Azerbaijan: more positive or negative?”



Attitudes toward Saudi Arabia

49

The exact wording of the question:

“What is your attitude toward Saudi Arabia: more positive or negative?”

Not familiar with this country; 7,0% Completely positive; 3,3%

Completely negative; 3,4%

Mostly negative; 9,6%

Mostly positive; 22,5%

Neutral; 61,2%



Negative; 11,0%

Positive; 24,8%

0,0% 5,0% 10,0% 15,0% 20,0% 25,0% 30,0%

Attitudes toward Bangladesh

50

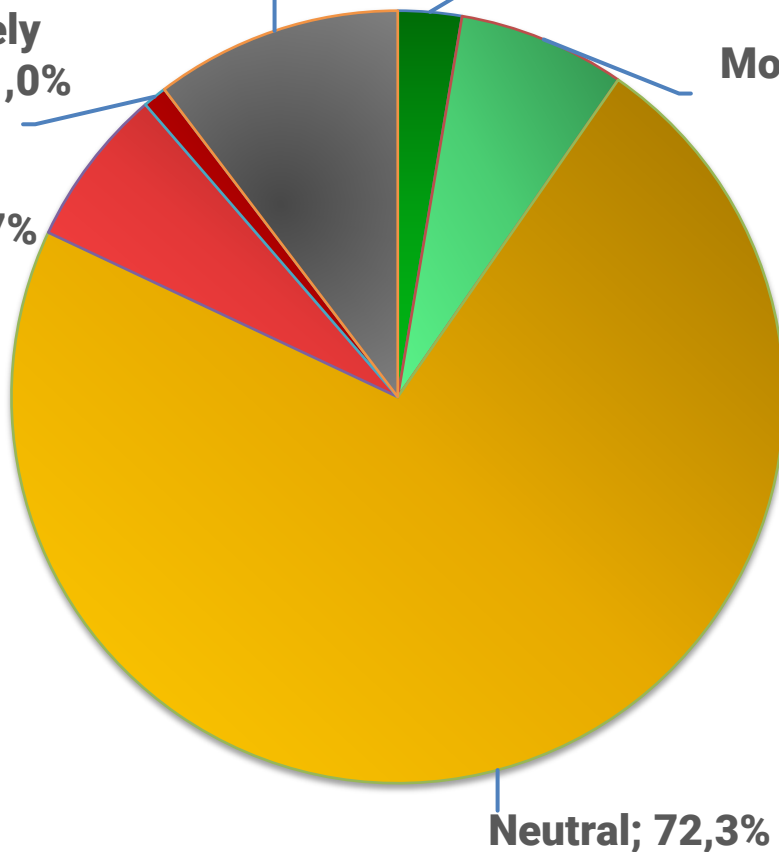
The exact wording of the question:

“What is your attitude toward Bangladesh: more positive or negative?”

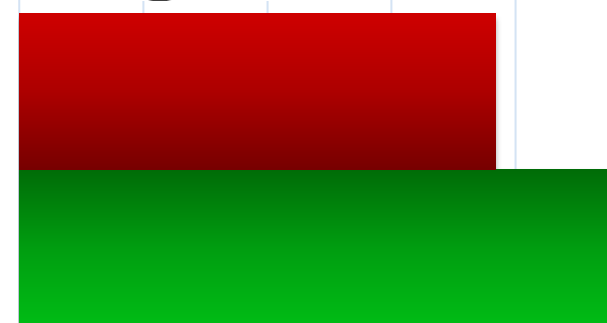
Not familiar with this country; 10,3% Completely positive; 2,7%

Completely negative; 1,0% Mostly positive; 7,0%

Mostly negative; 6,7%



Negative; 7,7%



Positive; 9,7%

0,0% 2,0% 4,0% 6,0% 8,0% 10,0% 12,0%

Attitude towards Iraq

51

The exact wording of the question:

“What is your attitude toward Iraq: more positive or negative?”

Not familiar with this country; 3,7% Completely positive; 1,7%

Mostly positive; 4,0%

Completely negative; 11,3%

Mostly negative; 25,7%

Neutral; 53,7%



الله أكبر



Negative; 37,0%



Positive; 5,7%

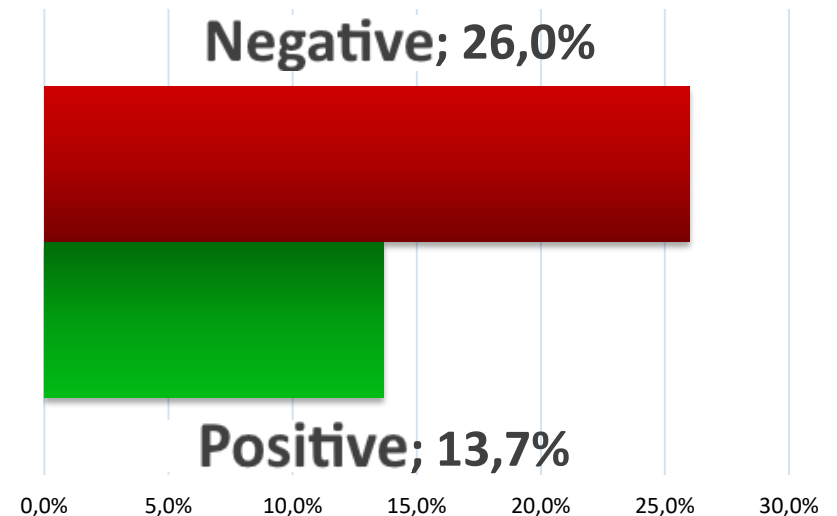
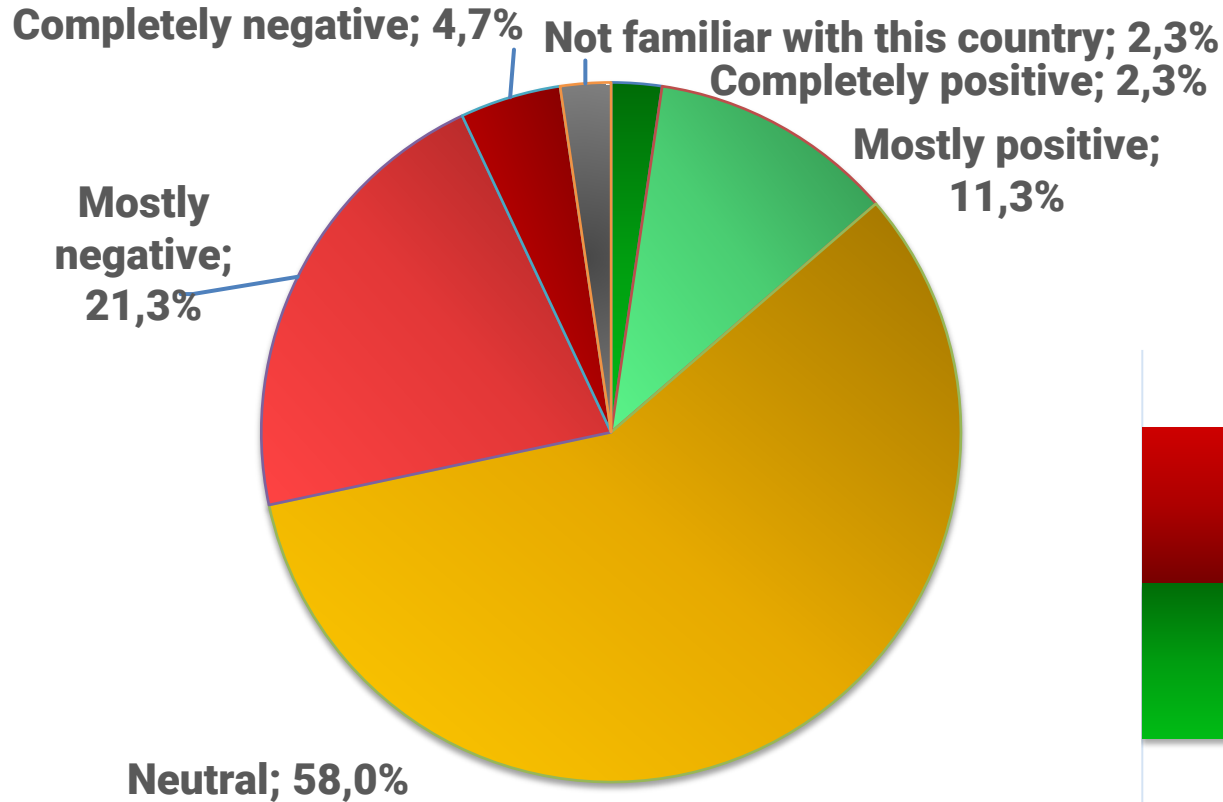
0,0% 5,0% 10,0% 15,0% 20,0% 25,0% 30,0% 35,0% 40,0%

Attitude towards Serbia

52

The exact wording of the question:

“What is your attitude toward Serbia: more positive or negative?”

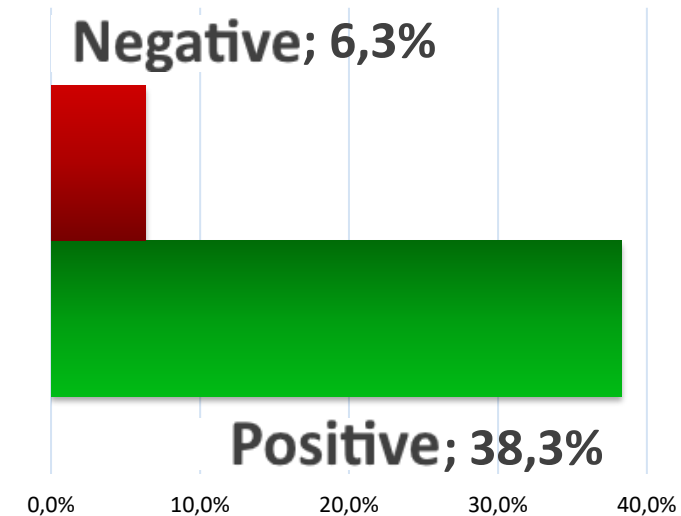
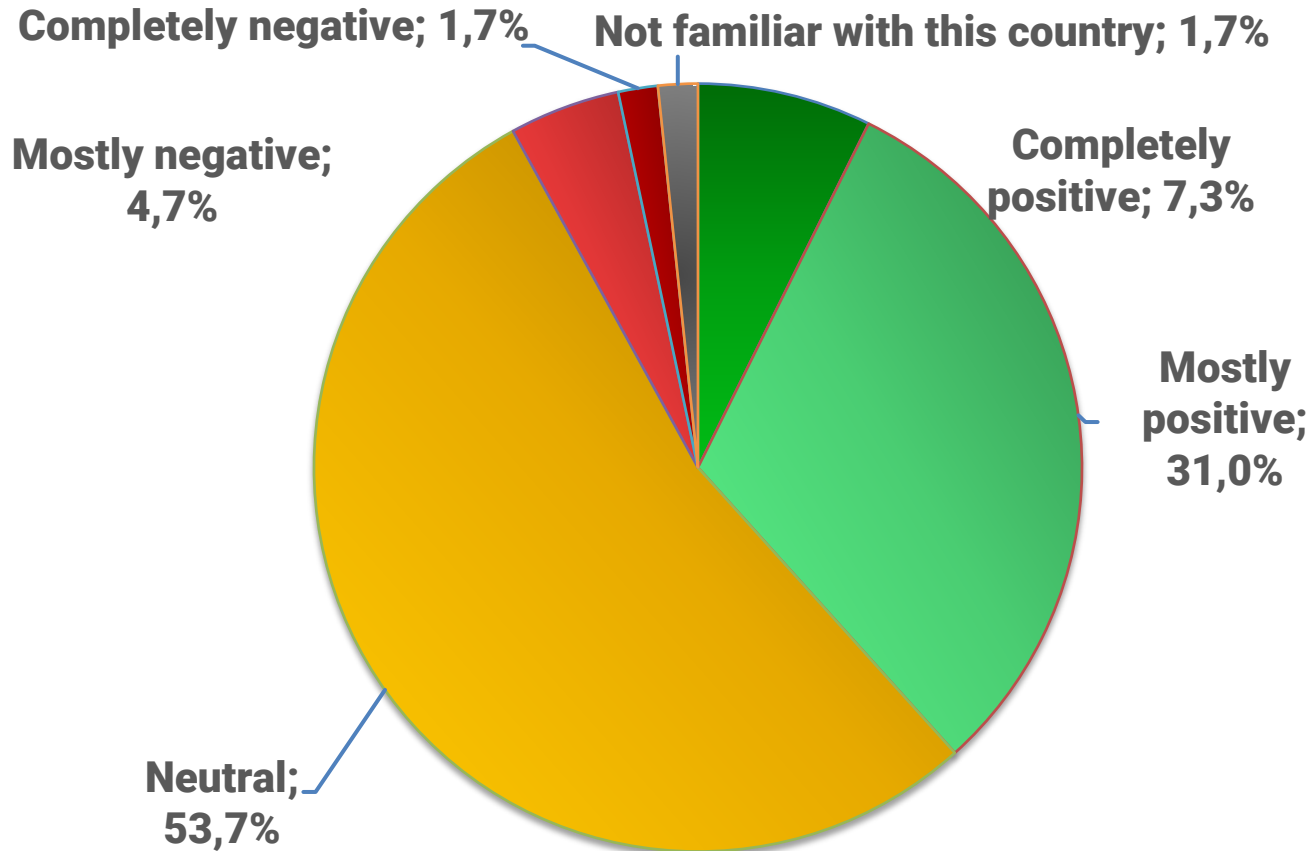


Attitude towards the United Arab Emirates

53

The exact wording of the question:

“What is your attitude toward the United Arab Emirates: more positive or negative?”

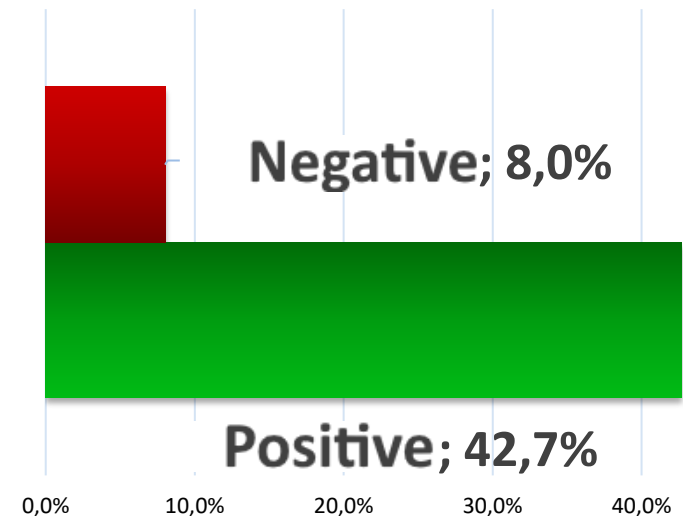
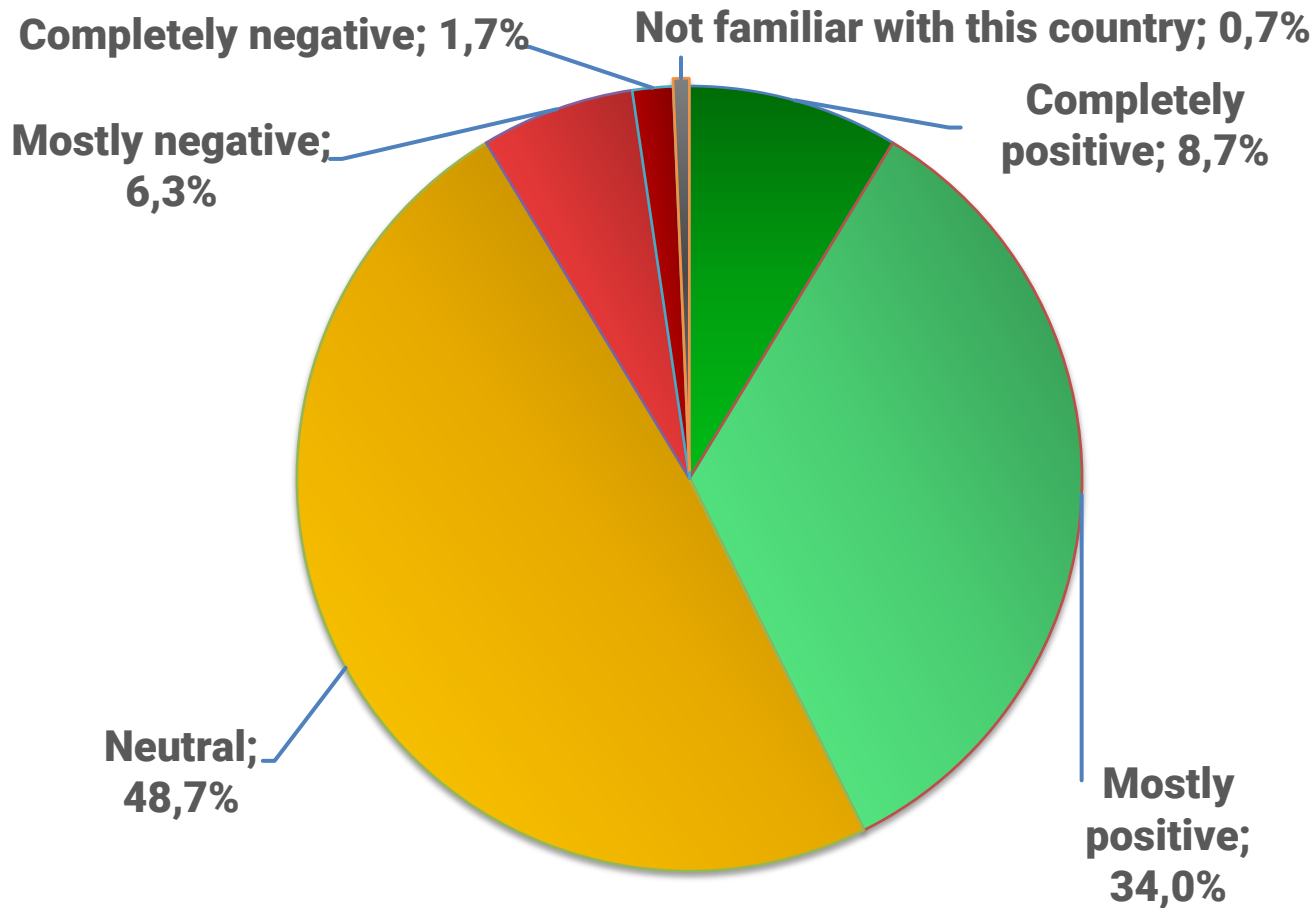


Attitude towards Kazakhstan

54

The exact wording of the question:

“What is your attitude toward Kazakhstan: more positive or negative?”

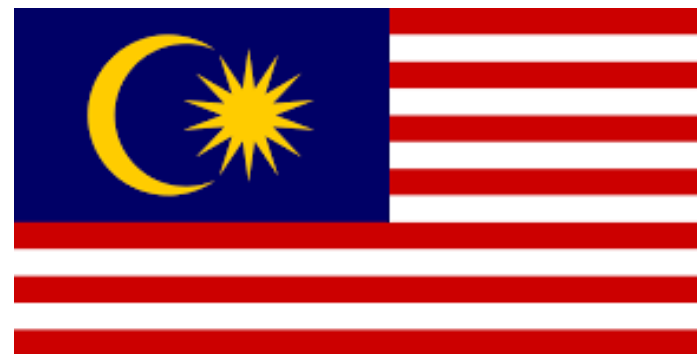


Attitude towards Malaysia

55

The exact wording of the question:

“What is your attitude toward Malaysia: more positive or negative?”



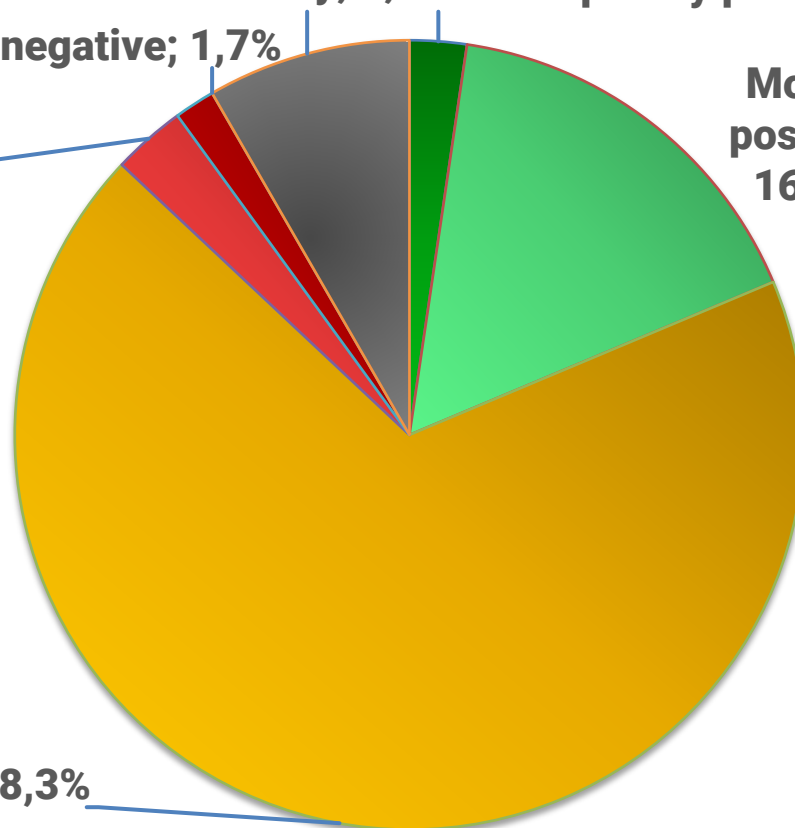
Not familiar with this country; 8,3% Completely positive; 2,3%

Completely negative; 1,7%

Mostly negative;
3,0%

Mostly positive;
16,3%

Neutral; 68,3%



Negative; 4,7%



Positive; 18,7%

0,0% 5,0% 10,0% 15,0% 20,0%



Attitudes toward Brazil

56

The exact wording of the question:

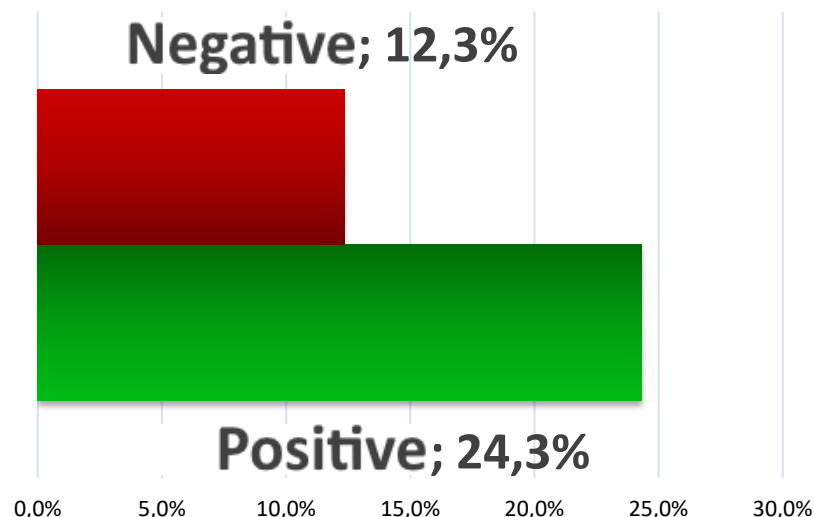
“What is your attitude toward Brazil: more positive or negative?”

Completely negative; 1,7% Not familiar with this country; 4,3% Completely positive; 4,7%

Mostly negative; 10,7%

Mostly positive; 19,7%

Neutral; 59,0%

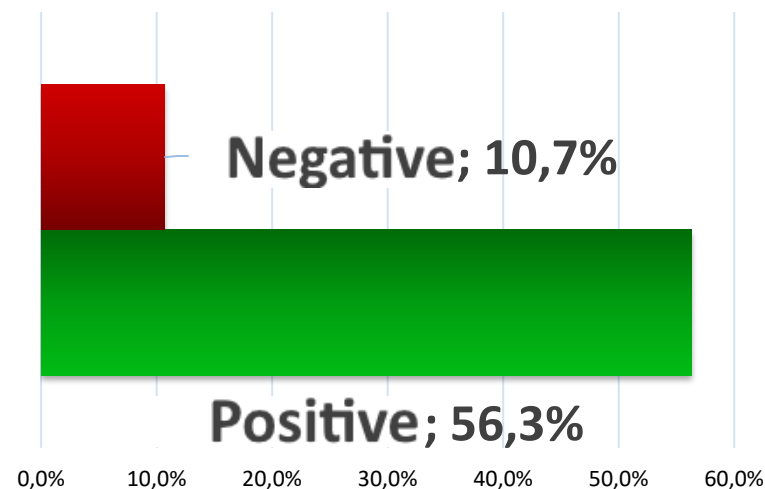
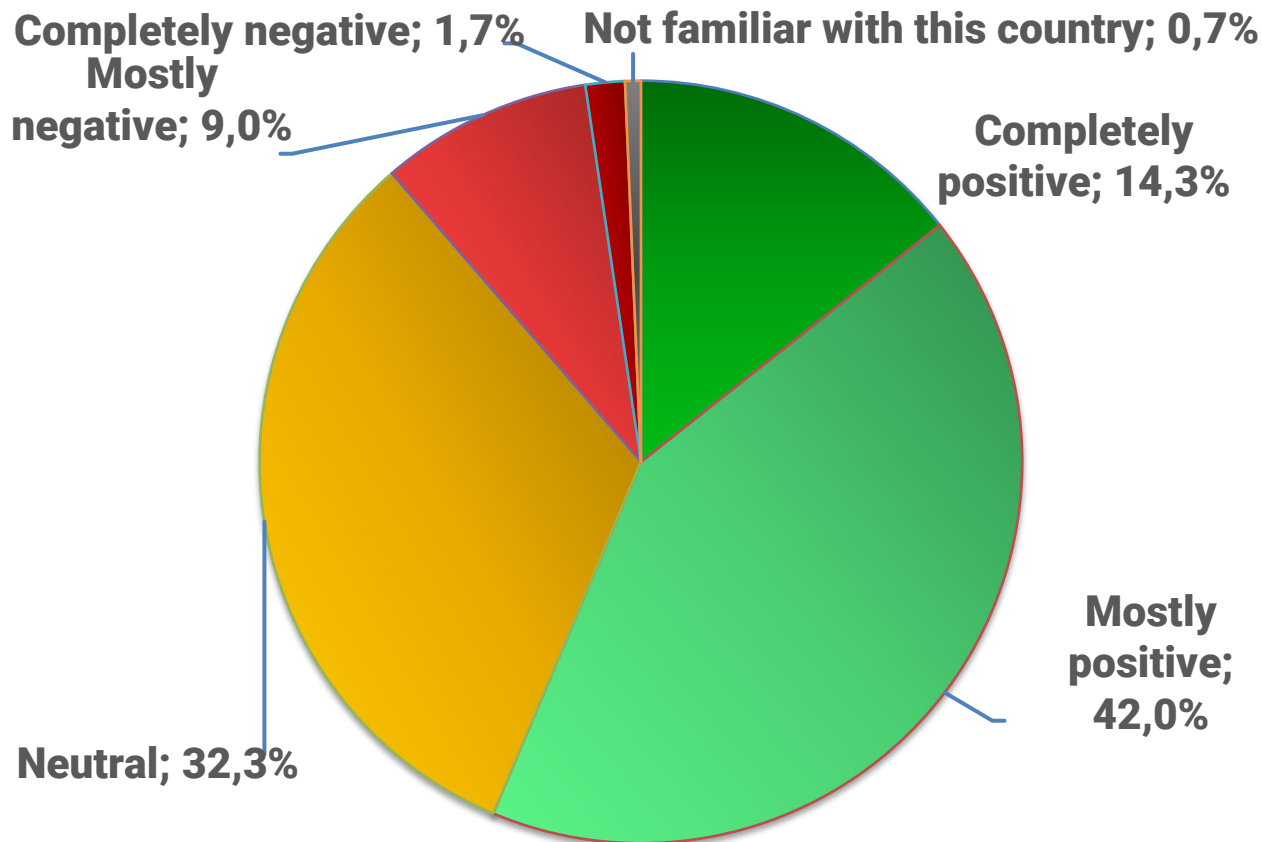


Attitude towards Georgia

57

The exact wording of the question:

“What is your attitude toward Georgia: more positive or negative?”

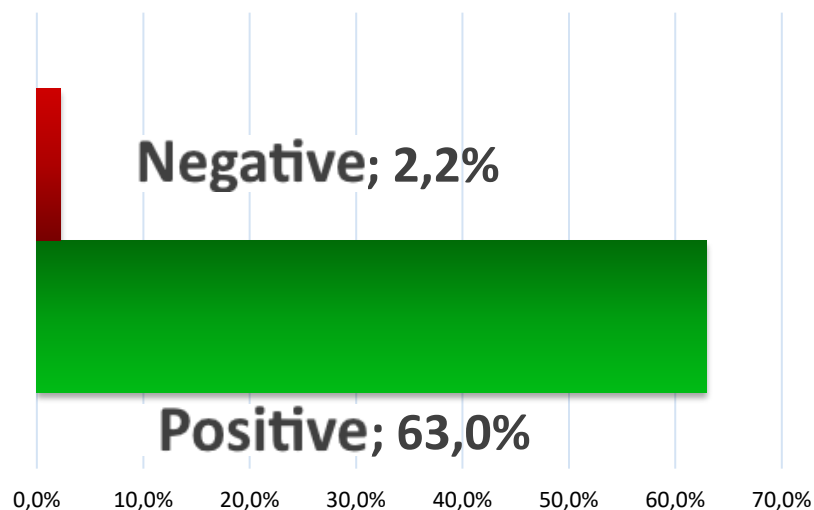
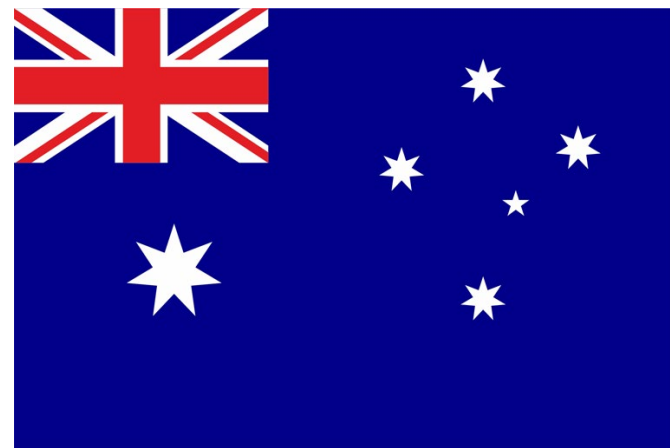
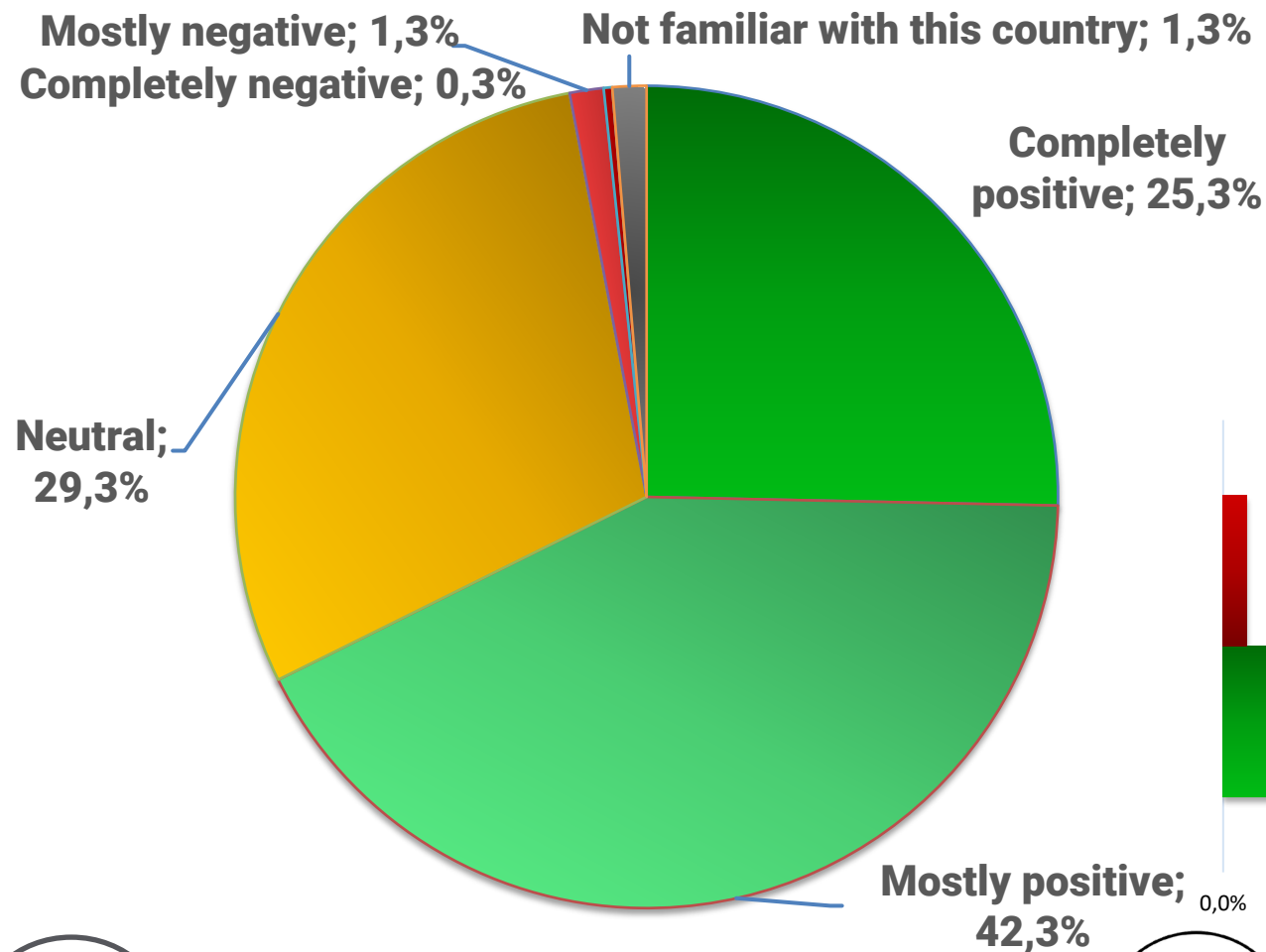


Attitudes toward Australia

58

The exact wording of the question:

“What is your attitude toward Australia: more positive or negative?”

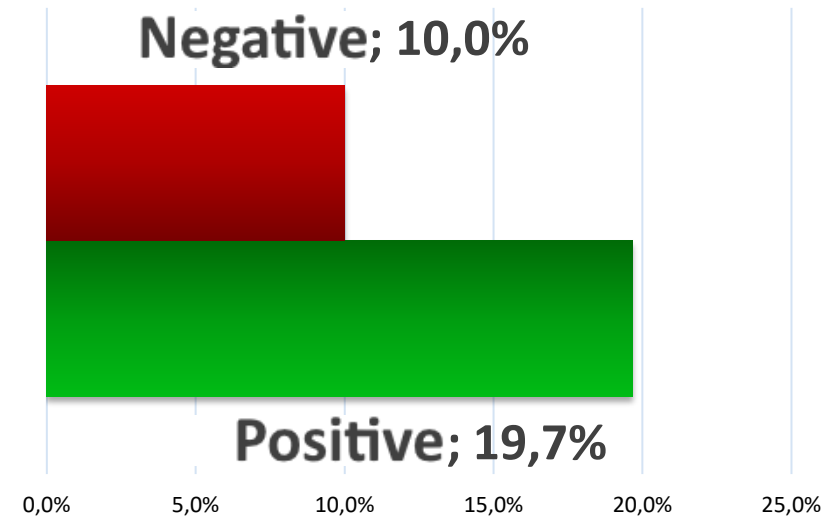
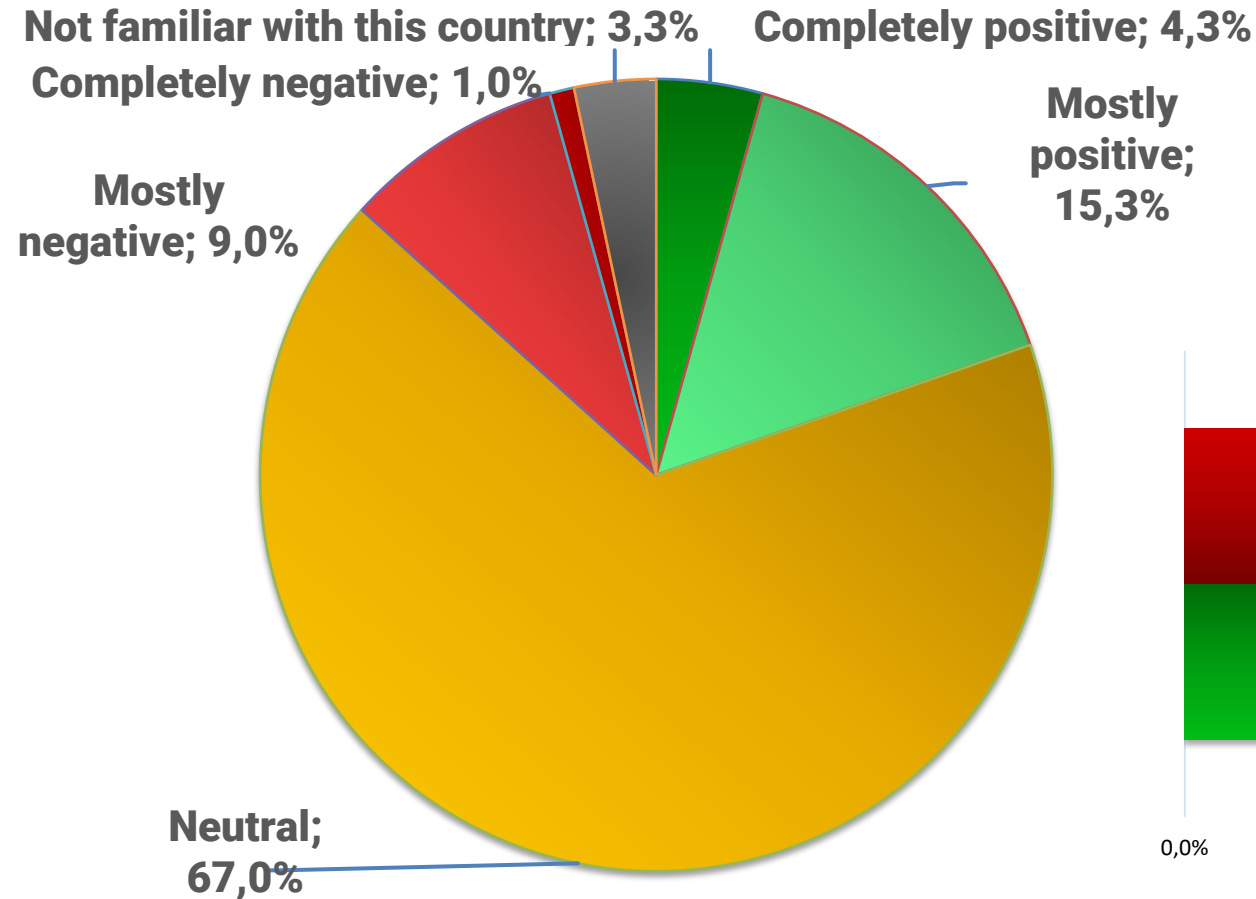


Attitudes toward Mexico

59

The exact wording of the question:

“What is your attitude toward Mexico: more positive or negative?”



Attitudes toward Uzbekistan

60

The exact wording of the question:

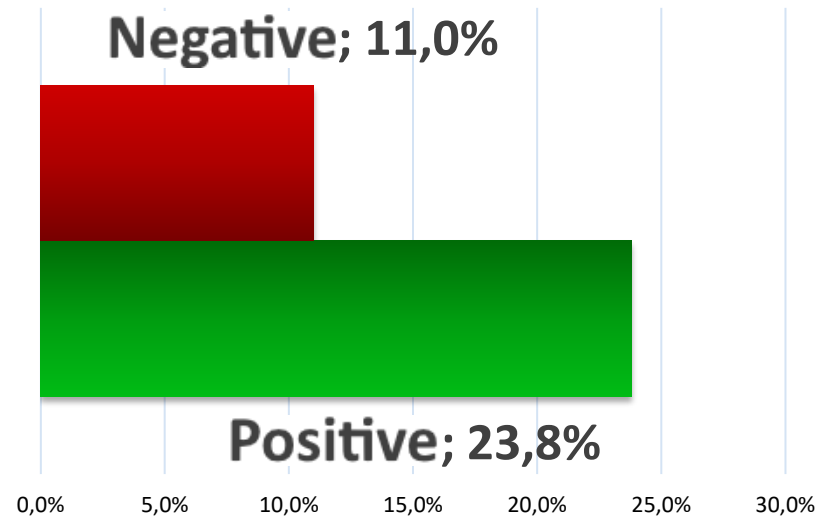
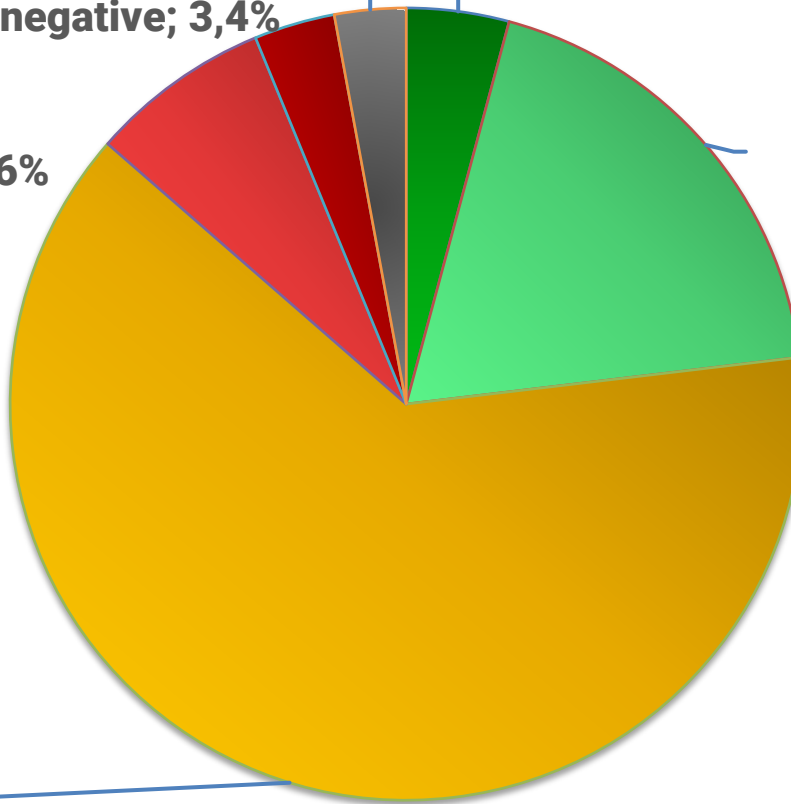
“What is your attitude toward Uzbekistan: more positive or negative?”

Not familiar with this country; 3,0% Completely positive; 4,3%
Completely negative; 3,4%

Mostly
negative; 7,6%

Mostly
positive; 19,5%

Neutral;
65,2%



Attitudes toward Slovenia

61

The exact wording of the question:

“What is your attitude toward Slovenia: more positive or negative?”

Not familiar with this country; 5,3%

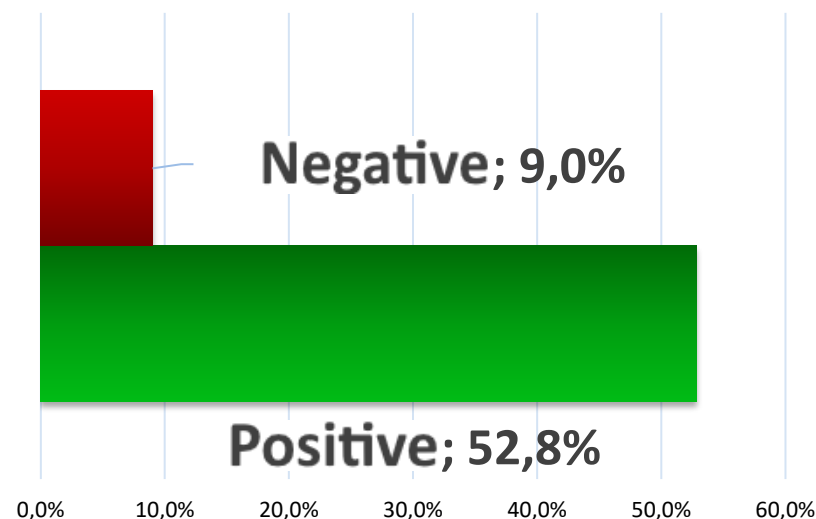
Completely negative; 2,0%

Mostly
negative; 7,0%

Completely positive;
32,3%

Neutral;
38,2%

Mostly
positive;
20,5%



Attitudes toward Finland

62

The exact wording of the question:

“What is your attitude toward Finland: more positive or negative?”

Completely negative; 1,0% **Not familiar with this country; 2,3%**

Mostly negative; 2,0%

**Neutral;
23,6%**

**Completely
positive; 34,9%**

**Mostly
positive;
38,5%**



Negative; 3,0%

Positive; 73,4%

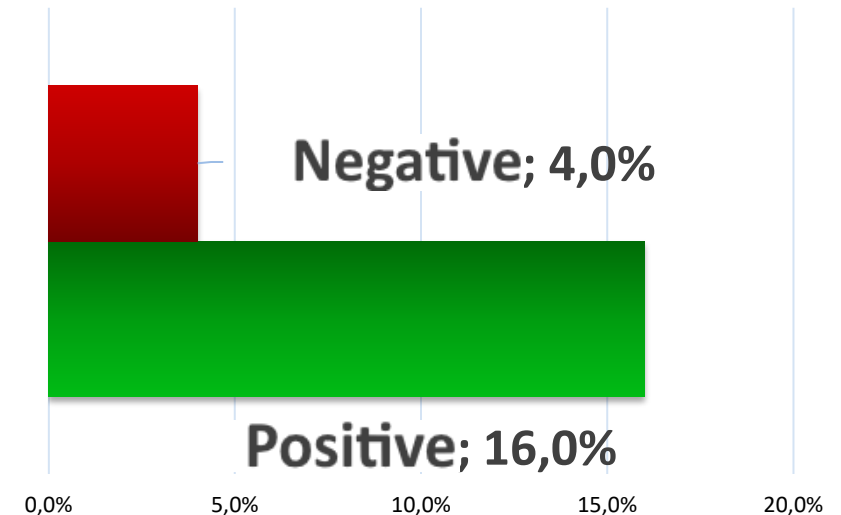
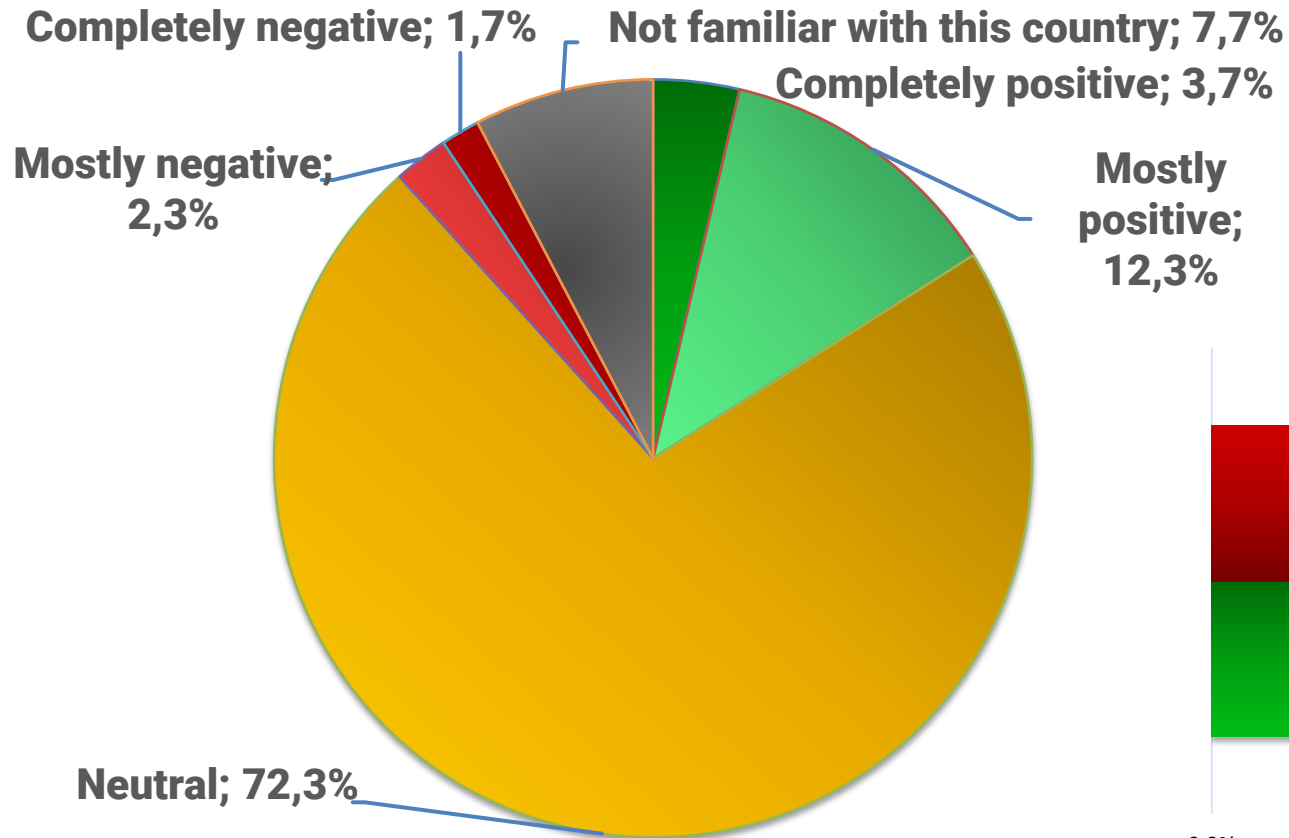
0,0% 10,0% 20,0% 30,0% 40,0% 50,0% 60,0% 70,0% 80,0%

Attitude towards Tunisia

63

The exact wording of the question:

“What is your attitude toward Tunisia: more positive or negative?”

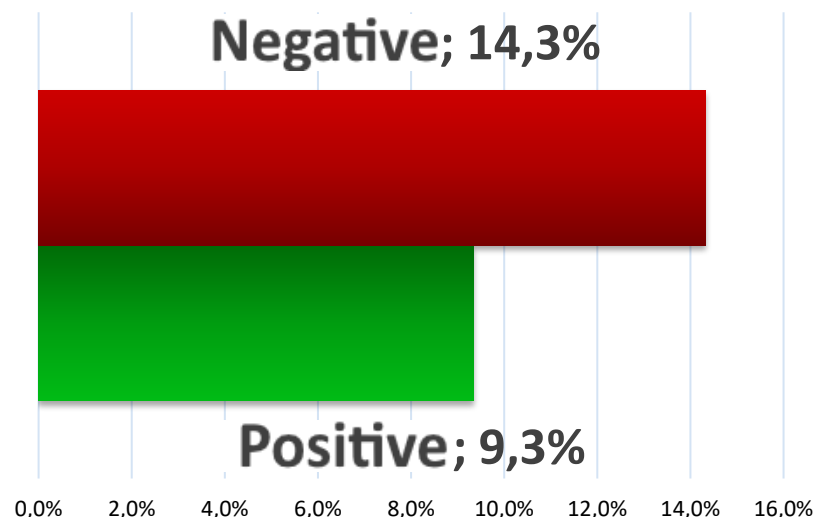
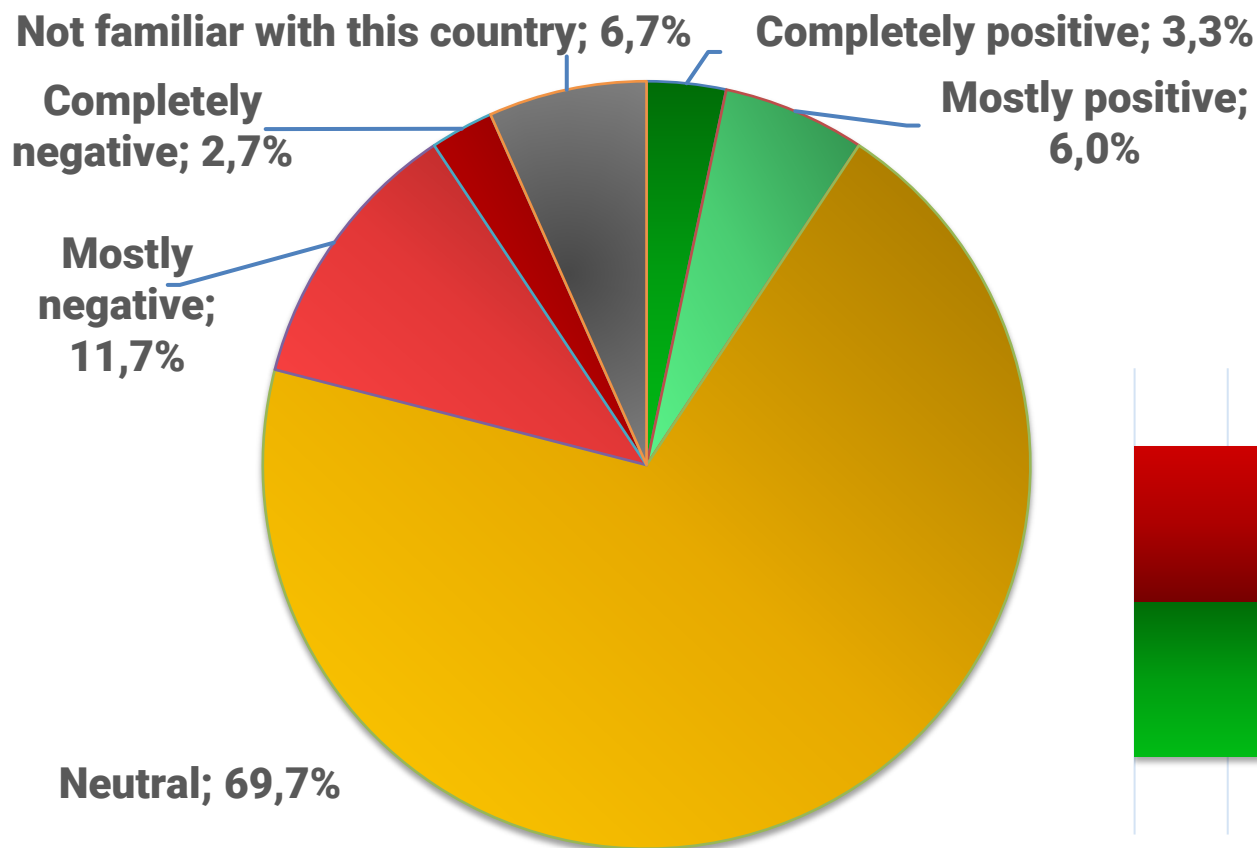


Attitude towards Libya

64

The exact wording of the question:

“What is your attitude toward Libya: more positive or negative?”





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panel on Telegram:**

[@SFSociology_bot](https://t.me/SFSociology_bot)



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